



Agenda
Village of Arlington Heights
Special Events Commission
Virtual Meeting

December 9, 2020
7:00 PM

I. CALL TO ORDER

- A. In response to the COVID-19 pandemic, this meeting is closed to in-person, public attendance. The meeting is being held virtually, which permits the public to fully participate via their computers or using their phones.

To participate in the virtual meeting, please follow these instructions: **<https://bit.ly/37wdtZh>**

Individuals who wish to comment or ask a question on an item on the Agenda may either participate virtually or send an email to the Village at nkluz@vah.com. Please limit emails to 200 words or less. To be shared at the meeting, the email must be received by 3:00 p.m. on December 9, 2020.

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Approval of the minutes from the November 12, 2020 meeting.

IV. REPORTS

V. OLD BUSINESS

VI. NEW BUSINESS

- A. Discussion of Hearts of Gold Nominations for 2021

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793

(Voice), (847)368-5980 (Fax) or drobb@vah.com.



Special Events Commission
12/9/2020

Item: Notice

Department: Village Clerk

ATTACHMENTS:

Description

Type

No Attachments Available



Special Events Commission
12/9/2020

Item: Approval of Minutes

Department: Village Manager's Office

ATTACHMENTS:

Description

November Minutes

Type

Minutes

**Minutes from the Special Events Commission Meeting via Zoom at 7 p.m. on
Wednesday, November 12, 2020.**

Attending: Chair Laurie Mitchell, Scott Rowader, Kari Stanley, Steven Fromm, Steven Neill, Kevin Seifert, Diane Jamieson, Karen DeZellar, Mike Prost

Absent: Colleen Gaughan, Joe Musolino, Chris Fahnoe, Dave Jaffe

Also Attending: Keith Moens

Approval of Minutes

Commissioner Steve Fromm moved, seconded by Commissioner Kevin Seifert to approve the minutes of the October 2020 meeting of the Special Events Commission. The minutes passed unanimously.

Virtual Tree Lighting Ceremony

Commissioner Steven Neill reported on the status of the Virtual Tree Lighting. He reported that the dancers, carolers, Park Board President Mary Fran Leno, Mayor Tom Hayes and Chairman Mitchell were all taped on a Saturday in the amphitheater area of North School Park.

He said he is continuing to schedule video times with Kevin Corcoran as more displays get set up in the park. The "test lighting" will occur in a few days and that is when drone video coverage will be done of the lights on and the displays set up in North School Park, Harmony Park and the Downtown. The final step is for Kevin to complete the video for its debut later in November. The lights will be turned on as of noon on the Tuesday before Thanksgiving and the video will debut later that night.

Hearts of Gold Update

The Commission discussed the nominations that came in so far and 25 new nominees for 2021 and the Commission will also look at last year's nominees that were top vote getters, which numbered around 13 nominees.

Commissioner Fromm has agreed to go through all of the nominations and categorize them into the award categories. He will provide a list to the Village Manager's Office and staff will collate nomination packets for the Commission and Commissioner Fromm will distribute the packets.

The Commission will discuss the nominations at their next meeting, December 9. Commissioners are to get in their voting tallies to Commissioner Chris Fahnoe by Friday, December 4 so he has a chance to tally the top two nominees for each award category.

The Commission discussed ideas for the virtual Hearts of Gold. Chairman Laurie Mitchell said all taping will occur at Kevin Corcoran's studio which is in the northern part of Arlington Heights. The Commission discussed each commissioner doing a presentation of the award, each honoree's acceptance speech will

be taped as well as comments from Mayor Hayes. Photos of each honoree will be taken by Kevin Corcoran, and these can be used on the website and provided to the newspapers. She said the program will also include logos of the sponsors.

Chairman Mitchell said that Commissioner Fromm will be handling the ordering of the awards as he has done before.

Further ideas were discussed to help make the video interesting to watch. It was mentioned whether there should be an emcee who tries to tie things together and also include some background footage of the community.

Chairman Mitchell added that we could request content from people who made the nominations – the only concern would be that someone would not provide what they needed to in time. The added content could include video, comments or pictures. Commissioner Kevin Seifert said he liked the idea, and as Chairman Mitchell said, there is a concern that some people may put in a lot of effort and provide great content and other honorees may have very little content provided.

Commissioner Siefert said that Mount Prospect does a similar program and provides video content each year. He said they do not have any acceptance speeches. The video done by them may provide ideas for the Commission's virtual Hearts of Gold. The video done by Mount Prospect does include very short snippets from people who nominated the person.

Chairman Mitchell when email Kevin Corcoran some ideas regarding the virtual Hearts of Gold, and she will also coordinate communication on the steps that each commissioner will need to provide for their assigned honoree.

The Commission also previously discussed that given that the ceremony is virtual, there is not a need to meet the specific deadline of Saturday, February 13, 2021 which would be the date of the banquet if we were able to host an in-person event. The Commission will attempt to meet that date, but it's not going to cause any disappointment if the video is not ready to air until a week or so later.

Other Business

Commissioner Mike Prost said he received information from Arlington Racetrack regarding the annual Spring Sweep event. He asked if the Commission thought the event could still be held at the end of April. The Commission discussed that we should move forward on securing a Spring Sweep date with the Racetrack even though we are uncertain what, if any, mitigations will be placed on us by the State regarding gatherings, outdoor events, etc.

Having no further business to discuss, the meeting was adjourned at 7:53 p.m.