



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
December 3, 2014
5:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 11-5-14

IV. REPORTS

- A. Public Comments

V. OLD BUSINESS

- A. Bloomberg Philanthropies Public Art Challenge
- B. Spring 2015 Art Outreach Ideas
- C. Call for Artists Forms - Subcommittee Report
- D. Commission Communication Updates - Idea and Program Listing
- E. Commission Communication Updates - Marketing
- F. Project List - Student Art Project
- G. Banner Pole Project
- H. Art 'Round Town Brochure
- I. Decorated Object Competition

VI. NEW BUSINESS

- A. Budget
- B. Festival of the Wreaths
- C. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 11-5-14

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
NOVEMBER 5, 2014 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Toni Higgins-Thrash
Janet Souter
Scott DeLaney
Tara Riley
Christopher Laughlin

Members Absent: Kristen Schurtz

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

APPROVAL OF MINUTES

The Commission reviewed the minutes from the October 1, 2014 Arts Commission meeting. Staff Liaison Derek Mach explained that there were revisions under Fall Outreach regarding the presentation of the Cultural Arts Award and each Commissioner has a set of the revised minutes. Commissioner Higgins-Thrash commented that the Cultural Arts Award was going to be given at the beginning of the program and the minutes indicate that the award will be given towards the end of the program. Commissioner Higgins-Thrash suggested that the award be given at the beginning of the program. Arts Chair Seitz-Pagano commented that it has not been determined when the award will be given and this should be discussed under 'Fall Artists Outreach'. Commissioner Higgins-Thrash asked if the Commission is going to correct the minutes? Staff Liaison Derek Mach commented that the recording was listened to a few times it is unclear when the award is going to be given. Commissioner Souter commented that there was no determination at the last meeting. Commissioner Higgins-Thrash suggested that the two sentences on the bottom of page one be deleted. Arts Chair Seitz-Pagano commented that the minutes must reflect what was discussed.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER LAUGHLIN, TO APPROVE THE MINUTES AS PRESENTED FROM THE OCTOBER 1, 2014 ARTS COMMISSION MEETING. COMMISSIONER SOUTER, DELANEY, RILEY LAUGHLIN AND SEITZ-PAGANO WERE IN FAVOR. COMMISSIONER HIGGINS-THRASH OPPOSED. THE MOTION CARRIED.

ARTS OUTREACH EVENT

Fall Art Outreach Event

The Commission discussed the format of the November 7, 2014 Fall Art Outreach program, which includes:

- Welcome, opening and introductions
- Entertainment by Christian Liberty Academy
- Cultural Arts Award Presentation
- Recognition of Birdhouse Winners
- Art Panel

-Garret Strother

- Kip Gire
- Tom Katsulis
- Giveaway drawing
- Closing statements

Arts Chair Seitz-Pagano suggested that Commissioner Schurtz announce the winners. The Commission discussed the room setup. Commissioner DeLaney commented that he has been working with Commissioner Souter on a list of questions for the panel. Staff Liaison Derek Mach shared a draft of the program. Commissioner Higgins-Thrash, Schurtz and DeLaney volunteered to help with the welcome table.

Spring Outreach Event

Commissioner Riley explained that no date has been set for the Spring Outreach event. The Commission discussed April 17 or April 24 as possible dates.

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER LAUGHLIN, TO MOVE UP AGENDA ITEM 'I. CULTURAL ARTS BROCHURE - 2015 COMMISSION EVENT DATES'. ALL WERE IN FAVOR. THE MOTION CARRIED.

CULTURAL ARTS BROCHURE – 2015 COMMISSION EVENT DATES

Commissioner Riley recommended that the Spring Art Outreach event be held on April 24, 2015. The Commission discussed the following dates for 2015 Arts Commission events:

Spring Outreach Event	April 24, 2015
Fall Outreach Event	November 6, 2015
Decorated Object Competition	July 5, 2015
Photography Competition Deadline	January 29, 2016
Cultural Arts Award Deadline	August 28, 2015

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO ACCEPT THE DATES AS DISCUSSED FOR THE UPCOMING ARTS COMMISSION EVENTS. ALL WERE IN FAVOR. THE MOTION CARRIED.

Commissioner Higgins-Thrash shared a draft of the call for participants for the 2015 Cultural Arts Listing for Art' Round Town. Commissioner Higgins-Thrash explained that the call for participants is consistent with last year's form. Commissioner DeLaney recommended that an e-mail address for staff be included on the form. Arts Chair Seitz-Pagano commented that it would be nice to have the banner pole deadline on the brochure.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO MOVE FORWARD WITH THE CALL FOR PARTICIPANTS FOR THE 2015 ART 'ROUND TOWN BROCHURE WITH THE ADDITION OF STAFFS EMAIL ADDRESS. ALL WERE IN FAVOR. THE MOTION CARRIED.

CALL FOR ARTISTS FORMS

Commissioner DeLaney shared an update regarding the call for artists form. The Commission discussed both the first floor and second floor Village Hall exhibit space. The Commission agreed that the form could be simplified. Commissioner DeLaney is going to continue to update the form.

IDEA AND PROGRAM LISTING

The Commission reviewed the updated Idea and Program List. Commissioner Riley recommended that the size of the font be increased. Commissioner Laughlin volunteered for the subcommittee for the Arts Commission's web page which is located on the Village website. Commissioner Higgins-Thrash commented that the 'forward' located on the Commission's web page needs to be updated.

MARKETING

Commissioner DeLaney and Riley shared an outline of the goals for marketing Arts Commission projects. Commissioner DeLaney commented that possibly the Commission could have a bigger role in promoting art within the community. Commissioner Riley commented that the Chamber of Commerce is interested in working with the Arts Commission. The Commission discussed the importance of teaming up with other entities. Commissioner Riley commented that it would allow the Commission to have a greater impact within the Community. Commissioner Souter suggested that the Commission work with the Library. Commissioner DeLaney and Riley shared the objectives of the marketing plan, which include:

- Promote Arlington Heights Arts Commission events, contests and calls for artists.
- Significantly increase visibility of art related non-arts Commission events within Arlington Heights.
- Secure on-going ideas from the community for art events within Arlington Heights, whether for the Arts Commission or outside.

Commissioner Laughlin recommended featuring events on the Discover Arlington web page. Commissioner DeLaney suggested that the Commission review the draft of the marketing goals and bring feedback to a future Arts Commission meeting.

ARTIST COMMISSION STUDENT ART PROJECT

Arts Chair Seitz-Pagano asked the Commission if they had any ideas for a student art project. Commissioner Riley shared an example of community art in Arlington Heights located on a stop sign post. Commissioner Riley explained that the art is done by an organization called 'Art on the Street by Kids'. Commissioner Higgins-Thrash asked Staff if there are any options for a potential location for a student art project. Staff Liaison Derek Mach commented that in the past, the Commission discussed a community project that would involve mosaic tiles at the top of the main staircase in Village Hall. Commissioner Souter suggested a student sculpture project adjacent to Lake Arlington. Commissioner Higgins-Thrash suggested sculptures in Harmony Park adjacent to the east wall.

BANNER POLE PROJECT

Arts Chair Seitz-Pagano asked if there was any update regarding the Banner Pole project. Staff Liaison Derek Mach commented that Staff did check and there are currently no funds for banner brackets in the Downtown. Arts Chair Seitz-Pagano commented that the Commission will discuss further next month.

DECORATED OBJECT COMPETITION

Arts Chair Seitz-Pagano explained that previously the Commission developed a list of possible objects for next summer. Arts Chair Seitz-Pagano asked if there are any more suggestions for the competition. Previously the Commission discussed the following objects for the 2015 Decorated Object Competition:

- Shoes
- Flower pots
- Umbrellas
- Kites
- Mailboxes
- Lawn ornaments
- Bird feeders
- Picture frames

Commissioner Riley suggested having a questionnaire at the November 7, 2014 Art Outreach event in order to solicit feedback. The Commission agreed. Commissioner Souter volunteered to put together the questionnaire. Commissioner

DeLaney expressed concern with decorating an umbrella. Commissioner DeLaney suggested picture frames. The Commission agreed to remove bird feeders from the list. Staff Liaison Derek Mach commented that the event date is tentative until the Commission receives confirmation from the Frontier Days Festival Committee.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

The Commission reviewed the grant opportunity from Bloomberg Philanthropies Public Art. Arts Chair Seitz-Pagano commented that the deadline is December 15, 2014. Arts Chair Seitz-Pagano commented that the Arts Commission could team up with another organization. Commissioner Riley suggested an art extravaganza. The Commission discussed having a special meeting to discuss the project. The Commission agreed on Tuesday November 18, 2014 at 7:00 a.m.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO HAVE A SPECIAL ARTS COMMISSION MEETING TO DISCUSS THE BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE ON TUESDAY NOVEMBER 18, 2014 AT 7:00 A.M. ALL WERE IN FAVOR. THE MOTION CARRIED.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business?

ADJOURNMENT

COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO ADJOURN THE MEETING AT 8:25 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.



Item: Call for Artists Forms - Subcommittee Report
Department: Planning & Community Development

ATTACHMENTS:

Description	Type
No Attachments Available	