



AGENDA  
President and Board of Trustees  
Village of Arlington Heights  
Committee-of-the-Whole  
Community Room

November 20, 2023  
7:00 PM

**I. CALL TO ORDER**

**II. PLEDGE OF ALLEGIANCE**

**III. ROLL CALL OF MEMBERS**

**IV. NEW BUSINESS**

- A. Consideration of recommending to the Liquor Commissioner the issuance of a Class E liquor license to Daze Restaurant Group Corp dba Gumrai Thai located at 170 N. Arlington Heights Road.
- B. Chamber of Commerce Harmony Fest featuring The Taste of Arlington Heights Report

**V. OTHER BUSINESS**

**VI. PUBLIC COMMENTS**

**VII. ADJOURNMENT**

Any member of the public wishing to speak will be given the opportunity to do so. If the item is on the Agenda, that opportunity will be while that Agenda item is being discussed. Any member of the public wishing to speak on an item not on the Agenda will be given the opportunity during the Other Business portion of the meeting. Please limit comments to three minutes.

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact Erin Mercado, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, [emercado@vah.com](mailto:emercado@vah.com) or (847)368-5793.



**Committee-of-the-Whole**  
**11/20/2023**

**Item:** Consideration of recommending to the Liquor Commissioner the issuance of a Class E liquor license to Daze Restaurant Group Corp dba Gumrai Thai

**Department:** Village Manager's Office

Consideration of recommending to the Liquor Commissioner the issuance of a Class E liquor license to Daze Restaurant Group Corp dba Gumrai Thai located at 170 N. Arlington Heights Road.

**ATTACHMENTS:**

**Description**

Liquor License Memo

**Type**

Memorandum



## MEMORANDUM

**DATE:** November 17, 2023

**TO:** Thomas W. Hayes, Liquor Control Commissioner  
Village Board

**FROM:** Diana Mikula, Assistant Village Manager

**SUBJECT:** Liquor License Interview: Daze Restaurant Group Corp. dba Gumrai Thai located at 170 N. Arlington Heights Road

At the November 20, 2023, Committee of the Whole meeting, the owners of Gumrai Thai will be interviewed for a Class E liquor license. These are new owners of the establishment.

|                                               |                                                                                                                                                                                                                             |
|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Liquor Classification:                        | Class "E" authorizes the retail sale in restaurants and brew pubs of beer and wine only, for consumption on the premises where sold. A seating capacity at tables for a minimum of 25 persons for food service is required. |
| Establishment Liquor Hours:                   | Monday-Sunday 11:00 am – 9:00 pm                                                                                                                                                                                            |
| Lease or Ownership:                           | Leased                                                                                                                                                                                                                      |
| Basset Certification:                         | Yes                                                                                                                                                                                                                         |
| Address Violations:                           | August 2008                                                                                                                                                                                                                 |
| Applicant Liquor Sales<br>Related Violations: | None noted                                                                                                                                                                                                                  |

In November, 2023, the Arlington Heights Police Department completed background checks on owners Esmael Ghaziani, Dean Badruddin and manager Aruibold Batbold. No issues were noted. Esmael Ghaziani and Dean Badruddin are also two of the four owners of Rokbonki Japanese Steakhouse at 876 W. Dundee Road in Arlington Heights.

On November 15, 2023, a walk through was conducted with Dean Baddruddin. At the walk through, it was observed that the number of seats did not match the floor plan that had been submitted. The seating numbers were adjusted on the floor plan submitted to mirror what was observed at the walk through.

Upon a satisfactory liquor interview, it would be appropriate to approve the issuance of a Class "E" liquor license to Daze Restaurant Group Corp. dba Gumrai Thai located at 170 N. Arlington Heights Road.



**Committee-of-the-Whole**  
**11/20/2023**

**Item:** Chamber of Commerce Harmony Fest Report

**Department:** Village Manager's Office

Chamber of Commerce Harmony Fest featuring The Taste of Arlington Heights Report

This year's event was well attended and broadly considered a success by all involved. Staff received positive feedback from downtown residents and businesses in subsequent meetings.

The agreement between the Village and the Arlington Heights Chamber of Commerce regarding the management of Harmony Fest Featuring the Taste of Arlington delineates the responsibilities of each organization in the running of the event. The agreement also calls for the Chamber to provide the Village with a report on their costs and revenues to be presented to the Village Board. The report will be presented by Chamber Staff so questions can be asked about the event. The report has been attached for your review.

The report shows that the Chamber raised a total of \$76,350 from sponsorships and vendor fees for the event and had hard costs of \$32,814 (not including staff time), generating a gross profit of \$43,535 that they can use to offset chamber personnel expenses.

The Village no longer receives any sponsorship funds from the event as result of the new agreement. The Village's hard costs were \$81,860 for the event (this figure does **not** include staff time, other than PW, FD and PD overtime). However, the Chamber does reimburse the Village for 30% of the Public Works overtime costs for the second day of the event (\$2,405) and pays the Village 10% of their gross profit for the event (\$4,354). These are the only revenues received by the Village.

No action is required for this item.

**ATTACHMENTS:**

| <b>Description</b>                | <b>Type</b> |
|-----------------------------------|-------------|
| AHCC Harmony Fest Cost Calcs 2023 | Report      |

## HARMONY FEST - Featuring the Taste of Arlington Heights 2023 Financial Report

| REVENUES                                                                         |               |  |
|----------------------------------------------------------------------------------|---------------|--|
| <b>Non-Restaurant Vendor Charges</b>                                             |               |  |
| 25 Business Vendors @ \$500                                                      | 12,500        |  |
| <b>Non- Rest Vendor Charges</b>                                                  | <b>12,500</b> |  |
| <b>Restaurant Vendor Charges</b>                                                 |               |  |
| 3 @ \$850                                                                        | 2,550         |  |
| 2 @ \$1450                                                                       | 2,900         |  |
| 11 @ \$1650                                                                      | 18,150        |  |
| <b>Restaurant Vendor Charges</b>                                                 | <b>23,600</b> |  |
| <b>Total Vendor Charges</b>                                                      | <b>36,100</b> |  |
| <b>Fest Sponsorships- List individual Sponsorships and amount of sponsorship</b> |               |  |
| 4 @ \$500                                                                        | 2,000         |  |
| 9 @ \$1,000                                                                      | 9,000         |  |
| 7 @ \$1,250                                                                      | 8,750.00      |  |
| 2 @ \$1,500                                                                      | 3,000.00      |  |
| 5 @ \$2,500                                                                      | 12,500.00     |  |
| 1 @ \$5,000                                                                      | 5,000.00      |  |
| <b>Fest Sponsorships</b>                                                         | <b>40,250</b> |  |
| <b>Total Revenues</b>                                                            | <b>76,350</b> |  |

| EXPENDITURES                                         |                    |  |
|------------------------------------------------------|--------------------|--|
| <b><u>AHCC (Chamber) Hard Cost Expenditures-</u></b> |                    |  |
| <b>To include contract labor, rentals, etc.</b>      |                    |  |
| Tent/Table/Chair/Barrel Rentals Deposit              | \$10,000.00        |  |
| Tent/Table/Chair/Barrel Rentals Balance              | \$11,265.00        |  |
| Water for Tent Barrels                               | \$1,596.25         |  |
| Table Covers                                         | \$419.59           |  |
| TV stage monitor for sponsors                        | \$885.00           |  |
| Misc Exp / In house printing                         | \$479.03           |  |
| AHCC - Event Ins                                     | \$2,278.00         |  |
| Event Signs                                          | \$643.02           |  |
| 2023 VAH - PW OT - 30%                               | \$2,405.84         |  |
| Radios for Staff and Volunteers                      | \$475.00           |  |
| Beverage wrist bands                                 | \$640.00           |  |
| Wind sock guys for kid zone                          | \$657.78           |  |
| Voucher Reimbursement                                | \$1,070.00         |  |
| <b>Total</b>                                         | <b>\$32,814.51</b> |  |

**AHCC (Chamber) Staff Cost Expenditures-**  
**To include cost of staff time dedicated to the event (Note this amount is not included in calculation of net payment as described in section 16 of the agreement)**

**\$34,295.30**

Non Dues Revenue is 46% of the AHCC Total Net Revenue / Harmony/Taste Net Revenue is 31% of the AHCC Total Non Dues Net Revenue / 31% of Personnel Expense = \$34,295.30

**Total Expenditures (Including Personnel)** **67,110**

**Village Reimbursement Calculation:**  
**Total Revenues** 76,350.00  
**Less: AHCC Hard Costs Only** -\$32,814.51  
**AHCC Gross Profit** \$43,535.49

**if positive, then 10% of net revenue to Village** **4,353.55**

**Net Profit to Chamber** **4,886.64**