



Agenda
Village of Arlington Heights
Arts Commission
Planning Department Conference Room, 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
November 16, 2016
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 10/5/16

IV. REPORTS

V. OLD BUSINESS

- A. Fall 2016 Art Outreach
- B. Spring 2017 Art Outreach
- C. Cultural Arts Award
- D. Village Hall Art - Main Staircase
- E. Banner Pole Project
- F. Creative Writing Program
- G. Artist Studio Walk
- H. 2017 Event Dates - Cultural Arts Listing
- I. Festival of Wreathes
- J. Commission Communication Updates - Idea and Program Listing
- K. Commission Communication Updates - Marketing

VI. NEW BUSINESS

- A. Guest - Brenda Stiff, Harper College
- B. Arts Commission Brochure and Banner
- C. Informational Material / Announcements

VII. OTHER BUSINESS

VIII.ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 10/5/16

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes

Type

Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
OCTOBER 5, 2016 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Toni Higgins-Thrash
Tara Riley
Scott DeLaney
Amanda Thomas
John Zilewicz

Members Absent: Kristen Schurtz

Also Present: Derek Mach, Staff Liaison

APPROVAL OF MINUTES

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO APPROVE THE MINUTES FROM THE SEPTEMBER 7, 2016 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

FALL OUTREACH EVENT

Commissioner DeLaney explained that the Fall Outreach Event will be held on Saturday November 5 and that the plans are continuing to be finalized with the library. Commissioner DeLaney commented that the Commission can finalize any remaining details at the November 2, 2016 Arts Commission meeting. Commissioner Higgins-Thrash suggested that there be a table with Arts Commission information.

SPRING OUTREACH EVENT

Arts Chair Seitz-Pagano commented that there is no update at this time. Arts Chair Seitz-Pagano commented that they are trying to secure a date with the Metropolis Performing Arts Centre.

CULTURAL ARTS AWARD

Commissioner Higgins-Thrash shared the award for the 2016 Cultural Arts Award. Commissioner Higgins-Thrash explained that the award will be presented to Linda Daniels McDonald at the November 7 Village Board meeting. Commissioner Riley asked if past award winners will be invited. The Commission discussed the reception, which will be held at 7:30 pm on November 7 in the Commissions Room. Commissioner Higgins-Thrash suggested that there be cake, sparkling cider and coffee. Commissioner Higgins-Thrash suggested that Commissioner Schurtz give the presentation at the Village Board meeting. Commissioner Higgins-Thrash suggested that the word 'groups' be added to the cover of the 2017 call for nominations and the Commission agreed.

VILLAGE HALL ART

Staff Liaison Derek Mach explained that Commissioner Souter has been coordinating with Mr. Musich and that Mr. Musich has provided the electronic file for Meyer's Pond. Staff Liaison Derek Mach commented that a meeting is tentatively set up

with the contractor for October 13 at 3:00 pm. Staff Liaison Derek Mach commented that Public Works is exploring costs for the chair rail. Arts Chair Seitz commented that a quote from the artist, Jack Musich could be incorporated as part of the mural. Arts Chair Seitz-Pagano commented that the goal is to have the mural installed by the end of the year.

BANNER POLE PROJECT

Staff Liaison Derek Mach commented that letters have been sent to the participants that were not selected. Arts Chair Seitz-Pagano commented that a letter is being drafted to the winners. Arts Chair Seitz-Pagano explained that the plan is to hang the banners in the spring.

CREATIVE WRITING PROGRAM

Commissioner Souter explained that she is continuing to coordinate with the library and that there is no update at this time.

ARTIST STUDIO WALK

Commissioner Riley commented that there is no update at this time.

2017 EVENT DATES

The Commission discussed possible dates for Commission events for 2017. Commissioner DeLaney felt that there should be flexibility in the dates for the spring and fall outreach event.

COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO MOVE FORWARD WITH THE MAILING FOR THE 2017 CULTURAL ARTS LISTING. ALL WERE IN FAVOR. THE MOTION CARRIED.

Arts Chair Seitz-Pagano suggested having contact information on the brochure. Commissioner Higgins-Thrash suggested having something at the bottom of the brochure directing people to contact the Village for more information for the artist outreach events. Staff Liaison Derek Mach shared an estimate for the design of the brochure for \$285.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO MOVE FORWARD WITH THE DESIGN OF THE ART AROUND TOWN BROCHURE FOR \$285. ALL WERE IN FAVOR. THE MOTION CARRIED.

FESTIVAL OF WREATHS

Commissioner Riley asked if anyone would like to judge the wreaths. Commissioner DeLaney commented that he might be available to help with judging.

IDEA AND PROGRAM LIST

Arts Chair Seitz-Pagano commented that there is no update at this time. Commissioner Riley suggested having pianos throughout the Downtown during the warmer months. Commissioner Riley explained that it would allow pedestrians to play the piano and you would have spontaneous musical performances throughout the Downtown.

MARKETING UPDATE

Commissioner DeLaney shared an idea for presenting artwork. Commissioner Delaney explained that the mechanism for presenting information includes featuring 20 images of artwork in 20 seconds. Commissioner Riley suggested using the format for an outreach event. Commissioner Riley volunteered to explore the idea for a future outreach event.

The Commission discussed updating the Commission banner and the brochure. Commissioner Higgins-Thrash presented options for the brochure and the banner and the Commission reviewed. Arts Chair Seitz-Pagano commented that there are additional items that need to be included on the brochure such as the banner program, the Teen Film Festival, the Festival of Wreaths and something about the recent event at Metropolis. Commissioner Higgins-Thrash suggested having a section titled 'cooperative ventures' since some of the events are partnerships.

Commissioner Higgins-Thrash suggested that a motion be put forth recommending that the brochure be sent to the designer. The Commission discussed removing the blurb on the brochure about the 'Cell Phone Booth'. Commissioner Higgins-Thrash commented that the subcommittee will work on another draft before it goes to the designer. Commissioner Riley suggested that the brochure direct people to the website. Commissioner Zilewicz suggested having the Village Hall mural listed. Commissioner Zilewicz suggested either having all bullet points or no bullet points. Commissioner Riley suggested having all bullet points. Commissioner Riley felt that the brochure focuses on the past and not the present. Commissioner Souter commented that the awards could be removed. Commissioner Higgins-Thrash felt that the awards should remain on the brochure. Commissioner Riley suggested having recent projects and programs. Arts Chair Seitz-Pagano commented that possibly there could be a section titled 'awards received'.

Commissioner Zilewicz suggested that the colors or color gradient on the banner create motion and that the banner not have a solid background. Staff Liaison Derek Mach shared an estimate for the design of two banners for \$400. The Commission discussed designing the banner since the estimate is higher than anticipated.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Seitz-Pagano asked if there is any new business?

ADJOURNMENT

COMMISSIONER ZILEWICZ MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO ADJOURN THE MEETING AT 8:05 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.