



Agenda  
Village of Arlington Heights  
Arts Commission  
Commissions Room 2nd Floor

Village Hall  
33 S. Arlington Heights Road  
Arlington Heights, IL 60005  
November 5, 2014  
6:30 PM

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. APPROVAL OF MINUTES**

- A. Minutes 10/1/14

**IV. REPORTS**

**V. OLD BUSINESS**

- A. Art Outreach Events - Fall 2014 Art Outreach Ideas
- B. Art Outreach Events - Spring 2015 Art Outreach Ideas
- C. Call for Artists Forms - Subcommittee Report
- D. Commission Communication Updates - Idea and Program Listing
- E. Commission Communication Updates - Marketing
- F. Project List - Student Art Project
- G. Banner Pole Project
- H. Decorated Object Competition

**VI. NEW BUSINESS**

- A. Cultural Arts Brochure - 2015 Commission Event Dates
- B. Bloomberg Philanthropies Public Art Challenge
- C. Informational Material / Announcements

**VII. OTHER BUSINESS**

**VIII. ADJOURNMENT**

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**Item:** Minutes 10/1/14

**Department:** Planning & Community Development

**ATTACHMENTS:**

| <b>Description</b> | <b>Type</b> |
|--------------------|-------------|
| Minutes 10/1/14    | Minutes     |

**DRAFT**  
**MINUTES OF**  
**THE VILLAGE OF ARLINGTON HEIGHTS**  
**ARTS COMMISSION MEETING**  
**HELD IN THE COMMISSIONS ROOM**  
**OF THE VILLAGE HALL**  
**OCTOBER 1, 2014 AT 6:30 P.M.**

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair  
Toni Higgins-Thrash  
Janet Souter  
Scott DeLaney  
Kristen Schurtz  
Tara Riley  
Christopher Laughlin

Also Present: Derek Mach, Staff Liaison  
Lynnea Semasko

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

**APPROVAL OF MINUTES**

**COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO APPROVE THE MINUTES FROM SEPTEMBER 3. ALL WERE IN FAVOR. THE MOTION CARRIED.**

**REPORTS**

Ms. Semasko introduced herself and shared two ideas for the Arts Commission to consider. Ms. Semasko suggested that the winner of the Cultural Arts Award be featured as part of an exhibit in Village Hall. Ms. Semasko explained that it would allow the public to learn more about the winner. Ms. Semasko also suggested having the participants or the winners of the decorated object competition featured as part of a Village Hall exhibit. Ms. Semasko suggested having the birdhouses or pictures of the birdhouses on display. Commissioner Higgins-Thrash and Commissioner Riley commented that these are great ideas. Commissioner Higgins-Thrash suggested that the Commission consider purchasing their own display case. Staff Liaison Derek Mach commented that in the past the Commission did feature the chairs on the third floor of Village Hall. Staff Liaison Derek Mach commented the Commission currently has ongoing exhibits on the first floor of Village Hall. Commissioner Higgins-Thrash explained that the Commission needs an exhibit space to feature Arts Commission displays. The Commission reviewed the first floor exhibit space.

**ARTS OUTREACH EVENT**

**Fall Art Outreach Event**

Commissioner Souter explained that Mr. Kip Guyer has a presentation that he would like to share as part of the event. Commissioner Riley and Laughlin commented that they are unable to attend the event. Commissioner Higgins-Thrash commented that Metropolis has not yet confirmed the tickets for the giveaway. Commissioner Higgins-Thrash suggested that an alternate plan for procuring tickets for the giveaway be considered. The Commission discussed Star Cinema Theaters as an alternate. The Commission discussed the start time of 6:15 PM instead of 6:30 PM since the music group has to finish by 7:00 PM. The Commission agreed that the program will start at 6:45PM and the music group will perform at 6:45 PM.

The Commission reviewed the draft of the postcard. Commissioner Riley suggested that the text be revised on the back of the postcard so that each presenter is featured. The Commission discussed having the announcement of the Cultural Arts Award Winner towards the end of the program. The Commission agreed that the award winner should have ten minutes to

speak towards the end of the program. The Commission also discussed having the giveaway at the end of the program. Commissioner Souter volunteered to put together a draft of a letter inviting the birdhouse winners. The Commission agreed that the winners will get a letter and the other birdhouse participants will receive a postcard. Arts Chair Seitz-Pagano asked Commissioner DeLaney if he would moderate the event. Commissioner DeLaney agreed. Commissioner Souter is going to draft some questions for the for the moderator to ask the presenters.

**COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO SPEND \$149 FOR PRINTING 600 POSTCARDS FOR THE ART OUTREACH EVENT. ALL WERE IN FAVOR. THE MOTION CARRIED.**

### **Spring Outreach Event**

Commissioner Riley commented that a date needs to be set for the Spring Outreach Event. Commissioner Higgins-Thrash commented that typically the dates are finalized as part of the Cultural Arts Listing in November or December. Arts Chair Seitz-Pagano asked if the Cultural Arts Listing can be placed on the November agenda. The Commission discussed featuring a music business as part of the Spring Outreach Event. Staff Liaison Derek Mach commented that all music businesses in Arlington Heights should be invited to participate and be featured as part of the program. Commissioner Riley commented that the Chamber of Commerce has expressed interest in working with the Arts Commission on a future event in order to promote the arts.

### **CALL FOR ARTISTS FORMS**

Commissioner DeLaney explained that revised forms were recently sent to Staff. Commissioner DeLaney asked if Staff could review the revised forms and bring any comments to the November meeting. Commissioner Seitz-Pagano commented that the Commission will review at the November meeting.

### **IDEA AND PROGRAM LISTING**

Arts Chair Seitz-Pagano shared an updated copy of the Idea and Program List. The Commission discussed updates for the list. The Commission discussed including 'display cases' after 'Village Hall Art Exhibits'.

### **ARTIST COMMISSION PROJECT LIST**

Commissioner Laughlin shared an idea for a collaborative art program. Commissioner Laughlin explained that possibly the Commission could team up with Paper Crown Gallery for a collaborative mural. Commissioner Higgins-Thrash suggested a space be selected and the Commission work with student artists to create a mural. Commissioner Higgins-Thrash explained that an artist would need to be involved to help coordinate the project. Commissioner Higgins-Thrash commented that Joe Burlini has worked with student artists in the past to create a group project. Commissioner Higgins-Thrash commented that the wall adjacent to Harmony Park would work well for a mural. Staff Liaison Derek Mach commented that the wall adjacent to Harmony Park is privately owned.

### **MARKETING**

Commissioner DeLaney explained that the Marketing subcommittee continues to meet and will share an outline at the November meeting. Commissioner Riley explained that there is a need to define the mission of the Commission and how the Commission can reach more people in the community to get more exposure. Commissioner DeLaney asked if three Commissioners could have a public meeting with no action taken to discuss marketing and bring the findings back to a future Arts Commission meeting. Staff Liaison Derek Mach commented it would be a public meeting and staff would need to check with the Legal Department.

### **BANNER POLE PROJECT**

Arts Chair Seitz-Pagano explained that the subcommittee is exploring the idea of smaller banners on the lower decorative poles in the Downtown. Arts Chair Seitz-Pagano explained that possibly there would be no fee for participants depending on the printing costs. Arts Chair Seitz-Pagano explained that the banners would be located at key intersections and that the Village would need to obtain brackets for the light poles. Staff Liaison Derek Mach commented that there is no money budgeted for brackets but Staff will discuss. Commissioner Riley explained that some of the artists have indicated that they do not want to pay \$50 to participate.

**DECORATED OBJECT COMPETITION**

Arts Chair Seitz-Pagano explained that previously the Commission developed a list of possible objects for next summer. Arts Chair Seitz-Pagano asked if there are anymore suggestions for the competition. Previously the Commission discussed the following objects for the 2015 Decorated Object Competition:

- Shoes
- Flower pots
- Umbrellas
- Kites
- Mailboxes
- Lawn ornaments
- Bird Feeders

Arts Chair Seitz-Pagano asked the Commission to continue to think of ideas and suggested that the Commission discuss at the next meeting.

**NEW BUSINESS**

Arts Chair Seitz-Pagano asked if there is any new business? Commissioner DeLaney suggested that a postcard be put together to help market the photography competition. The Commission agreed. Commissioner DeLaney commented that the due date for the photography competition is December 19, 2014. The Commission discussed mailing the flyer for the photography competition to art school teachers. Commissioner Riley volunteered to post the competition on the Artists Coalition website.

**ADJOURNMENT**

**COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO ADJOURN THE MEETING AT 8:05 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.**