



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
October 7, 2015
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 8/26/15

IV. REPORTS

V. OLD BUSINESS

- A. Fall 2015 Art Outreach Ideas - November 6, 2015
- B. Cultural Arts Award
- C. Decorated Object Competition
- D. Spring Art Outreach
- E. Festival of the Wreaths
- F. Commission Communication Updates - Idea and Program Listing
- G. Commission Communication Updates - Marketing
- H. Banner Pole Project
- I. Art Film
- J. Student Art Program
- K. Village Hall Art - Main Staircase
- L. Street Art

VI. NEW BUSINESS

- A. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 8/26/15

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes

Type

Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
AUGUST 26, 2015 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Kristen Schurtz
Tara Riley
Scott DeLaney
Alison McLaughlin
Amanda Thomas

Members Absent: Toni Higgins-Thrash

Also Present: Derek Mach, Staff Liaison

APPROVAL OF MINUTES

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO APPROVE THE MINUTES FROM THE JULY 29, 2015 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

WALK IN THE PARK ART FESTIVAL

Arts Chair Seitz-Pagano asked if there are any comments regarding the Walk in the Park Art Festival. Commissioner Souter suggested that a few brochure stands be purchased to help display some of the Commission's literature. The Commission discussed having more visuals as part of their table/booth. Commissioner Souter commented that the Commission's brochure needs to be updated. The Commission discussed having posters on display at future events in order to promote Commission events. Commissioner McLaughlin asked if the Village has the ability to print posters in-house. Staff Liaison Derek Mach commented that the Department of Planning does have a plotter. Staff Liaison Derek Mach commented that the Commission would need to purchase a roll of paper from their budget. Arts Chair Seitz-Pagano suggested that the marketing subcommittee evaluate options for utilizing posters at upcoming events.

DECORATED OBJECT COMPETITION

The Commission discussed possible objects for the 2016 Decorate an Object Competition. Commissioner DeLaney suggested having participants at the upcoming outreach event vote on their favorite object. Commissioner DeLaney commented that the voting sheet could be placed on the back of the entry form for the giveaway. The Commission discussed the following possible objects:

- Chairs
- Shoes
- Birdhouses
- Books

Arts Chair Seitz-Pagano suggested that the Commission continue to think of ideas for next years competition.

FALL 2015 ART OUTREACH IDEAS

Commissioner DeLaney explained that the theme for the 2015 fall outreach event is 'Art in the Making' and that the format for the upcoming outreach event will include six different stations/presenters. Commissioner DeLaney commented that each session will be ten minutes long. Commissioner DeLaney explained that the sessions will include the following:

- Collaborative painting
- Origami
- 3D Printing
- Improv
- Cupcake Decorating
- Zentangle

Commissioner McLaughlin commented that the library is recommending that the 3D printing be displayed at the beginning of the program. Commissioner DeLaney expressed concern with changing the format of the program since it would reduce the number of stations and add additional people at each station. Commissioner McLaughlin commented that the subcommittee is going to meet with the library and evaluate the space for the six stations. Commissioner McLaughlin commented that the library would like to place a limit on the number of participants/attendees. Commissioner DeLaney suggested having signage at Village Hall directing attendees to the library. The Commission discussed whether or not there should be a recommended age limit. The Commission discussed a minimum age of 7 years old.

Commissioner DeLaney explained that the collaborative painting will include several cards and that each participant will paint a card. Commissioner DeLaney explained that the cards will be put together to create a mural. Commissioner McLaughlin commented that a local bakery will handle the cupcake decorating. Commissioner McLaughlin explained that the bakery is asking the Commission to provide the containers for the cupcakes. Commissioner DeLaney suggested having the winners of the umbrella competition at the event. The Commission discussed having pictures of the winning umbrellas available at the event.

The Commission discussed the idea of a punch card that would be punched after a participant attends a station. Commissioner McLaughlin commented that the punch card could be submitted for participation in the drawing at the end of the program for the giveaway. Staff Liaison Derek Mach commented that in the past, the Commission held the drawing for the giveaway at the end of the program and the participant must be present to win. Arts Chair Seitz-Pagano commented that in the past, Metropolis has provided two tickets for the giveaway. The Commission discussed whether or not to print post cards to promote the event since the Library will be marketing the program. Commissioner McLaughlin commented that the Library will open up registration for the event on November 1. The Commission discussed the registration process which the library will handle. The Commission agreed that the marketing materials should not be released until mid-October since the library registration opens November 1.

COMMISSIONER MCLAUGHLIN MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO SPEND \$150 TO PRINT POSTCARDS FOR THE NOVEMBER 6, 2015 ARTS OUTREACH EVENT. ALL WERE IN FAVOR. THE MOTION CARRIED.

COMMISSIONER MCLAUGHLIN MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO SPEND UP TO \$150 FOR SUPPLIES FOR THE SIX STATIONS FOR THE NOVEMBER 6, 2015 ARTS OUTREACH EVENT AT ARLINGTON MEMORIAL LIBRARY. ALL WERE IN FAVOR. THE MOTION CARRIED.

COMMISSIONER MCLAUGHLIN MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO SPEND \$200 FOR FOUR CHAMBER OF COMMERCE CERTIFICATES FOR THE PRESENTERS FOR THE NOVEMBER 6, 2015 ARTS OUTREACH EVENT. ALL WERE IN FAVOR. THE MOTION CARRIED.

FESTIVAL OF WREATHES

Commissioner Souter provided an update for the Festival of Wreathes. Commissioner Riley explained that the wreath making class is tentatively scheduled for September 19, 2015. Commissioner Thomas asked where information is available for the class. Commissioner Riley explained that the class is featured in the Park District event listing.

IDEA AND PROGRAM LISTING

Arts Chair Seitz-Pagano asked if there are any changes to the Idea and Program List. Arts Chair Seitz-Pagano commented that a subcommittee is needed for the Spring Outreach event. Commissioner Schurtz commented that a few ideas for the spring program include film or a makeup artist.

MARKETING UPDATE

Commissioner DeLaney commented that there is no update at this time.

BANNER POLE PROJECT

Arts Chair Seitz-Pagano explained that the subcommittee met and that a draft of a 'call for artists' for the banner program is being developed. Arts Chair Seitz-Pagano explained that there are two components to the program which include the Village wide banners and the 25 banners that will be featured in the Downtown. Arts Chair Seitz-Pagano explained that the Commission is recommending that a competition be held for the artwork that is placed on the Village wide banners. Commissioner McLaughlin asked if the program is limited to residents. Staff Liaison Derek Mach commented that in the past the Commission has opened up programs to residents and non-residents. Staff Liaison Derek Mach commented that the program may not move forward if the quality of the submittals are fair or poor and/or do not meet the Village's goals for the banner program.

TEEN FILM FESTIVAL

Commissioner Schurtz provided an update on the Teen Film Festival that was held on Friday, August 21. Commissioner Schurtz explained that overall the program was a huge success and has grown from previous years. Commissioner Schurtz commented that approximately 160 people attended.

CULTURAL ARTS AWARD

Staff Liaison Derek Mach commented that the Commission received two submittals for the call for nominations for the 2015 Cultural Arts Award. Staff Liaison Derek Mach commented that the Arts Commission received a nomination for Bill Chambers and for Bill Kruser. Arts Chair Seitz-Pagano commented that Commissioner Higgins-Thrash and Commissioner Schurtz are on the subcommittee. Staff Liaison Derek Mach commented that Friday, August 28, 2015 is the deadline for submittals.

STREET ART

Arts Chair Seitz-Pagano commented that there was a guest that was going to be present to discuss street art but the guest could not attend this evening.

VILLAGE HALL ART

Staff Liaison Derek Mach commented that Eileen Jorgenson expressed interest in an exhibit on the first floor of Village Hall. Staff Liaison Derek Mach explained that the exhibit would feature students that participate in Eileen's classes.

VILLAGE HALL – MAIN STAIRCASE

The Commission discussed ideas for artwork on the wall in the main staircase of Village Hall. Commissioner Thomas commented that possibly the mural from the outreach event could be featured in the space. Commissioner DeLaney commented that there is some uncertainty regarding the overall quality of the mural and that the mural may not be large enough. Commissioner Riley suggested obtaining a grant or exploring the option of having a graduate art student create a mural. The Commission discussed \$2,500 dollars to cover materials and some compensation for a mural artist. Commissioner DeLaney suggested approaching a high school art class. Arts Chair Seitz-Pagano commented that the Commission's budget submittal is due next week and the Commission may want to consider submitting a budget request.

BUDGET

Arts Chair Seitz-Pagano explained that the Village is switching to a calendar year budget cycle instead of a fiscal year. Staff Liaison Derek Mach provided an update of the Commission's 2015 budget and expenditures. Staff Liaison Derek Mach commented that certain items are typically funded out of the Commission's budget in the spring and due to the shortened budget year, those items such as the student writing program will not be funded out of the current budget. Commissioner Riley asked if additional money could be allocated for creating banners for Commission events. The Commission discussed purchasing a roll of paper out of their current budget. The Commission discussed purchasing a tent for the art festival in North School Park. Arts Chair Seitz-Pagano suggested that the Commission rent the tent and the Commission agreed. Commissioner McLaughlin commented that she has a tent that the Commission is welcome to use.

The Commission discussed art in the main staircase of Village Hall. The Commission discussed asking for an expanded budget request to include \$2,500 for a mural in the main staircase. Commissioner McLaughlin commented that the Arts Commission mission is to encourage art within the Village of Arlington Heights

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO SUBMIT A BUDGET REQUEST AS PART OF THE 2016 BUDGET YEAR FOR AN ADDITIONAL \$2,500 FOR ART IN THE MAIN STAIRCASE. ALL WERE IN FAVOR. THE MOTION CARRIED.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO SUBMIT A BUDGET REQUEST IN THE AMOUNT OF \$8,300 IN ADDITION TO THE \$2,500 FOR A TOTAL OF \$10,800 FOR THE 2016 BUDGET YEAR. ALL WERE IN FAVOR. THE MOTION CARRIED.

STUDENT ART PROGRAM

Arts Chair Seitz-Pagano suggested that the Commission think about ideas for a student art project.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Seitz-Pagano reminded the Commission to start thinking about the spring art outreach event. Commissioner Thomas asked what the theme was last spring for the event. Commissioner Schurtz commented that the theme was 'Rocking the Heights'. Commissioner DeLaney commented that another spring event was 'Spring into Character'. Commissioner Souter explained that there was a re-enactor, author and a portrait painter. Commissioner Schurtz explained that another event included a video game designer and an animator.

ADJOURNMENT

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER MCLAUGHLIN, TO ADJOURN THE MEETING AT 8:30 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.