



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
October 5, 2016
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 9/7/16

IV. REPORTS

V. OLD BUSINESS

- A. Fall 2016 Art Outreach
- B. Spring 2017 Art Outreach
- C. Cultural Arts Award
- D. Village Hall Art - Main Staircase
- E. Banner Pole Project
- F. Creative Writing Program
- G. Artist Studio Walk
- H. 2017 Event Dates
- I. Festival of Wreaths
- J. Commission Communication Updates - Idea and Program Listing
- K. Commission Communication Updates - Marketing

VI. NEW BUSINESS

- A. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 9/7/16

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes

Type

Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
SEPTEMBER 7, 2016 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Toni Higgins-Thrash
Kristen Schurtz
Amanda Thomas
Tara Riley
Scott DeLaney
John Zilewicz

Members Absent: Amanda Thomas

Also Present: Derek Mach, Staff Liaison

APPROVAL OF MINUTES

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO APPROVE THE MINUTES FROM THE AUGUST 3, 2016 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

FALL OUTREACH EVENT

Commissioner DeLaney explained that the Fall Outreach Event will be held on Saturday November 5 and that the plans are continuing to be finalized with the library. Commissioner Delaney commented that the pinch pots do not work within the budget and will be eliminated from the program. The Commission discussed the registration process for the program. Commissioner Higgins-Thrash suggested forwarding a save the date postcard to the Arts Commission database. Arts Chair Seitz-Pagano suggested that a mailing go out the week of September 12, 2016. Staff Liaison Derek Mach will coordinate with the subcommittee regarding a mailing. Commissioner Schurtz, Zilewicz and Riley commented that they have another commitment that evening.

SPRING OUTREACH EVENT

Arts Chair Seitz-Pagano commented that there is no subcommittee for the spring event. Commissioner Schurtz and Arts Chair Seitz-Pagano volunteered for the subcommittee for the 2017 spring outreach event.

IDEA AND PROGRAM LIST

Arts Chair Seitz-Pagano commented that there is no update at this time.

MARKETING UPDATE

The Commission discussed updating the Commission banner and the brochure. Commissioner Zilewicz commented that it is important to have people from the community featured in the brochure. Staff Liaison Derek Mach commented that the people featured in the photos may need to sign a release. Arts Chair Seitz-Pagano suggested having a subcommittee work on the

redesign of the Arts Commission banner and brochure. Commissioner Higgins-Thrash and Commissioner Souter volunteered for the subcommittee.

BANNER POLE PROJECT

The subcommittee shared examples of banner submittals that were received as part of the banner program. The Commission discussed sending letters to the participants informing them as to whether or not their banner was selected. Arts Chair Seitz-Pagano and Commissioner Riley volunteered to help put together a letter to the four winners. Staff Liaison Derek Mach commented that staff has reviewed the art submittals that the subcommittee is recommending and Staff is of the opinion that the artwork from the four finalists could work well for a spring banner.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ TO MOVE FORWARD WITH THE FOUR BANNER CONCEPTS THAT THE SUBCOMMITTEE SHARED FOR THE SPRING VILLAGE WIDE BANNERS. ALL WERE IN FAVOR. THE MOTION CARRIED.

Commissioner Riley suggested having a reception for the winners. Arts Chair Seitz-Pagano commented that the Commission needs to work on the Downtown banner program.

VILLAGE HALL ART

Staff Liaison Derek Mach commented that the subcommittee met to discuss options for the wall mural that will be featured in the main staircase at Village Hall. Arts Chair Seitz-Pagano explained that the subcommittee is looking at options that include a chair rail. Arts Chair Seitz-Pagano explained that the picture does not fit the space and that there is approximately 34 inches on the bottom. Arts Chair Seitz-Pagano explained that a chair rail could be included so that the picture is not visually floating on the wall. The Commission agreed that the chair rail would work well. Staff Liaison Derek Mach commented that Mr. Musich will need to sign a waiver that was prepared by the Legal Department.

CREATIVE WRITING PROGRAM

Commissioner Souter commented that there is no update at this time and that she is continuing to coordinate with the library regarding a potential writing program.

WALK IN THE PARK ART FESTIVAL

Commissioner Higgins-Thrash commented that participation in the Walk in the Park Art Festival went well. Commissioner Higgins-Thrash suggested that the Commission have a photo booth at a future event to help attract more people to the Commission's booth.

ARTIST STUDIO WALK

Commissioner Riley shared an idea for an Artist Studio Walk. Commissioner Riley commented that a local art organization has expressed interest in the idea of an artist studio walk. Commissioner Riley commented that the Commission could team up with another art organization or the Commission could host the event. Commissioner Riley commented that previously the Historical Museum hosted a similar program and they indicated that attendance was low. Commissioner Higgins-Thrash suggested having a large tent and to host an art fair for Arlington Heights artists. Commissioner Riley questioned whether or not the Commission should be event planners or helping to promote the arts through other organizations. Arts Chair Seitz-Pagano suggested that the idea be explored for an upcoming art outreach event. Commissioner Riley commented that the event could possibly be at the Historical Museum as part of a joint effort. Commissioner Zilewicz volunteered to work with Commissioner Riley to continue to explore ideas for an artist studio walk. Commissioner Zilewicz recommended teaming up with other entities. Arts Chair Seitz-Pagano commented that the subcommittee will continue to explore ideas for an art walk.

TEEN FILM FESTIVAL

Arts Chair Seitz-Pagano commented that unfortunately she was not able to attend the event. Commissioner Souter commented that she also was not able to attend the event. Arts Chair Seitz-Pagano commented that she will call the library and explain.

2017 EVENT DATES

Commissioner Higgins-Thrash commented that the letter recruiting participants for the cultural arts listing will go out in November. Commissioner Higgins-Thrash suggested that the Commission's event dates for 2017 be set at the October Arts Commission meeting so that they can be included in the cultural arts listing.

CULTURAL ARTS AWARD

Commissioner Higgins-Thrash explained that the Commission received an entry recommending Linda McDonald as the winner of the 2016 Cultural Arts Award. Commissioner Higgins-Thrash commented that the subcommittee has reviewed the nomination and is recommending that Ms. McDonald be nominated for the award. Arts Chair Seitz-Pagano commented that Ms. McDonald's achievements are impressive and that the award should be given to Ms. McDonald based on her achievements and not her business.

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER ZILEWICZ TO NOMINATE LINDA MCDONALD FOR THE 2016 CULTURAL ARTS AWARD. ALL WERE IN FAVOR. THE MOTION CARRIED.

The Commission discussed options for recognizing Ms. McDonald at an upcoming Village Board meeting. Staff Liaison Derek Mach commented that he will coordinate with the Village Manager's office. The Commission discussed having a reception for Ms. McDonald prior to the Village Board meeting.

VILLAGE HALL ART EXHIBIT

Staff Liaison Derek Mach provided an update regarding the exhibit on the first floor of Village Hall. Staff Liaison Derek Mach commented that the current exhibit runs through early October. Staff Liaison Derek Mach explained that a 'call for artists' will be released for an exhibit during October, November and December. Staff Liaison Derek Mach commended that the photography club is scheduled to exhibit in January and February.

FESTIVAL OF WREATHES

Commissioner Riley provided an update on the Festival of Wreathes. The Commission discussed submitting a wreath. Commissioner Riley commented that the deadline for submitting a wreath is November 4.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Seitz-Pagano asked if there is any new business?

ADJOURNMENT

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO ADJOURN THE MEETING AT 8:05 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.