Agenda
Village of Arlington Heights
Arts Commission
Commissions Room

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
September 7, 2016
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

A. Minutes 8-3-16

IV. REPORTS

V. OLD BUSINESS

A. Fall 2016 Art Outreach
B. Spring 2017 Art Outreach
C. Commission Communication Updates - Idea and Program Listing
D. Commission Communication Updates - Marketing
E. Banner Pole Project
F. Village Hall Art - Main Staircase
G. Creative Writing Program
H. Walk in the Park Art Festival
I. Artist Studio Walk
J. Teen Film Festival
K. 2017 Event Dates

VI. NEW BUSINESS

A. Cultural Arts Award
B. Village Hall Art Exhibit
C. Festival of Wreaths
D. Informational Material/Announcements

VII. OTHER BUSINESS

VIII.ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.

Item: Minutes 8-3-16

Department: Planning & Community Development

ATTACHMENTS:

Description	**Type**
Minutes 8-3-16	Minutes

DRAFT

MINUTES OF THE VILLAGE OF ARLINGTON HEIGHTS ARTS COMMISSION MEETING HELD IN THE COMMISSIONS ROOM OF THE VILLAGE HALL AUGUST 3, 2016 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Toni Higgins-Thrash
Kristen Schurtz
Amanda Thomas
Tara Riley
Scott DeLaney

Also Present: Derek Mach, Staff Liaison
Eric Rabe
Nancy Boeckenhauer

APPROVAL OF MINUTES
COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO APPROVE THE MINUTES FROM THE JULY 13, 2016 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

Arts Chair Seitz-Pagano introduced Ms. Boeckenhauer and Mr. Rabe. Arts Chair Seitz-Pagano explained that they are here to observe.

FALL OUTREACH EVENT
Commissioner DeLaney explained that the Fall Outreach event will be held on Saturday November 5. Commissioner Delaney explained that the event will be held at the Arlington Memorial Library and that the event will feature origami, pinch pots, crochet, screen printing and zentangle. Commissioner Higgins-Thrash asked if the Commission will send an invite to the Commission's database. Arts Chair Seitz-Pagano commented that the library wants to handle the publicity since participants will need to register for the program. Commissioner Higgins-Thrash suggested having an announcement. Commissioner Thomas suggested having a flyer or postcard to save the date. Commissioner Higgins-Thrash suggested having the flyer included in a mailing with other Commission announcements such as the photography competition. Commissioner Thomas commented that registration would begin October 1. Commissioner Thomas commented that the committee discussed the idea of doing a collaborative art piece as part of a separate event. Commissioner Thomas commented that if there is interest in the idea of a collaborative art piece as part of a joint effort with the library, the details would need to be considered.

SPRING OUTREACH EVENT
Arts Chair Seitz-Pagano commented that there is no subcommittee for the spring event. Commissioner Schurtz and Arts Chair Seitz-Pagano volunteered for the subcommittee for the Spring Outreach event.

MARKETING UPDATE
Commissioner DeLaney commented that the subcommittee is continuing to work on a concept for a new banner. Commissioner Riley explained that the subcommittee is working on a plan to share with the Commission that would help promote community based art events. Commissioner DeLaney explained that the idea is to market existing art events that are already happening in the community. Commissioner Higgins-Thrash commented that the Commission is currently partnering with other organizations.

Mr. Rabe suggested that the Commission consider artist spot lights through the use of social media. Commissioner Higgins-Thrash suggested featuring the Cultural Arts Award winner on the cable station. Staff Liaison Derek Mach commented that there might be concern with promoting an artist since other artists might be excluded. Commissioner DeLaney commented that it is difficult to promote the arts without promoting an artist.

BANNER POLE PROJECT
The subcommittee shared examples of banner submittals that were received as part of the banner program. Staff Liaison Derek Mach explained that staff will review the submittals and provide feedback. Commissioner Riley suggested having a reception for the artists to launch the banner installation.

VILLAGE HALL ART
Arts Chair Seitz-Pagano explained that she put together a photomontage of the stairwell space that would feature Mr. Musich's image of Meyer's Pond with the trees extended so that the piece would fill the wall space. Commissioner Souter commented that Mr. Musich felt it was important to keep the trees round since that is part of his style. Staff Liaison Derek Mach explained that three quotes were obtained for printing the image with installation and that the lowest quote was for $2,325. Commissioner Souter commented that Mr. Musich is asking for $500 for the use of the image.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER TO SPEND APPROXIMATELY $2,825 OUT OF THE COMMISISONS CURRENT BUDGET OR THAT FUNDS BE REQUESTED AS PART OF THE 2017 BUDGET SUBMITTAL FOR A MURAL IN THE MAIN STAIRCASE OF VILLAGE HALL. ALL WERE IN FAVOR. THE MOTION CARRIED.

Arts Chair Seitz-Pagano commented that some of the details for the mural need to be finalized.

CREATIVE WRITING PROGRAM
Commissioner Souter commented that there is no update at this time and that she is waiting to hear back from the library.

WALK IN THE PARK ART FESTIVAL
The Commission finalized the schedule for participation at the art festival on August 28, 2016.

ARTIST STUDIO WALK
Commissioner Riley shared an idea for an Artist Studio Walk. Commissioner Riley suggested that the Commission team up with the Chamber of Commerce in order to involve some of the businesses. Arts Chair Seitz Pagano suggested that the idea of an Artist Studio Walk be discussed at a future meeting.

TEEN FILM FESTIVAL
Commissioner Schurtz explained that the committee met for the Teen Film Festival and the event will be August 19 from 6 pm -10 pm at the library.

2017 EVENT DATES
Commissioner Higgins-Thrash suggested that the event dates be determined at the September or October meeting. Commissioner DeLaney suggested that contact information be included on the cultural arts brochure since the dates have been changed in the past. Commissioner Higgins-Thrash commented that a blurb could be included in the brochure.

BUDGET
Arts Chair Seitz-Pagano explained that the Commissions budget request is due August 15. Staff Liaison Derek Mach provided an update regarding the 2016 Arts Commission budget. Commissioner Higgins-Thrash commented that the Commission's brochure needs updating. Staff Liaison Derek Mach commented that there is money in the current budget. Arts Chair Seitz-Pagano asked how many brochures are left. Staff Liaison Derek Mach commented that staff would have to check.

COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ TO SUBMIT A BUDGET FOR CONSIDERATION IN THE AMOUNT OF $8,300 FOR THE 2017 BUDGET. ALL WERE IN FAVOR. THE MOTION CARRIED.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Seitz-Pagano asked if there is any new business? Arts Chair Seitz-Pagano suggested that the Cultural Arts Award be placed on next month's agenda. Commissioner Higgins-Thrash commented that Mane Event is this weekend.

ADJOURNMENT

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER DELANEY, TO ADJOURN THE MEETING AT 8:00 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.