



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
September 3, 2014
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 7-2-14

IV. REPORTS

- A. Public Comments

V. OLD BUSINESS

- A. Arts Outreach Events - Fall 2014 Art Outreach Ideas
- B. Arts Outreach Events - Spring 2015 Art Outreach Ideas
- C. Call For Artists Forms - Subcommittee Report
- D. Arts Commission Project List
- E. Commission Communication Updates - Idea and Program Listing
- F. Commission Communication Updates - Marketing
- G. Banner Pole Project
- H. Walk in the Park Art Festival
- I. Promenade of Art Festival
- J. Birdhouse Competition

VI. NEW BUSINESS

- A. Locally Composed Music March

- B. Cultural Arts Award
- C. Teen Fest
- D. Informational Material / Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 7-2-14

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
JULY 2, 2014 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Toni Higgins-Thrash
Janet Souter
Kristen Schurtz
Tara Riley

Members Absent: Scott DeLaney

Also Present: Derek Mach, Staff Liaison
Christopher Laughlin

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

APPROVAL OF MINUTES

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO APPROVE THE MINUTES FROM JUNE 4, 2014. ALL WERE IN FAVOR. THE MOTION CARRIED.

PUBLIC COMMENTS

Christopher Laughlin introduced himself and explained that he is interested in learning more about the Arts Commission.

ARTS OUTREACH EVENT

The Commission discussed ideas for the Fall 2014 Artists Outreach Event. Commissioner Souter explained that the subcommittee discussed having a video game designer as a presenter for the program and a cartoonist. Commissioner Souter explained that previously the Commission discussed having only two panelists. Commissioner Souter suggested contacting Lee Dewise to find out if he would consider performing.

Commissioner Schurtz explained that Elray Music has volunteered to help with providing musical entertainment. Commissioner Schurtz also explained that the subcommittee is working on finding a panelist that makes a living in the music industry. Commissioner Higgins-Thrash suggested contacting Rob Pileckis with the Schaumburg Youth Orchestra. Commissioner Schurtz commented that one possibility for the program theme could be 'Reaching Musical Heights'. Commissioner Higgins-Thrash commented that there is a local acopella group in Arlington Heights.

CALL FOR ARTISTS FORMS

Arts Chair Seitz-Pagano commented that the call for artist forms will have to be discussed at a future meeting. Arts Chair Seitz-Pagano asked Staff about the timeline. Staff Liaison Derek Mach explained that the current exhibit will be up until early September and the Camera Club will exhibit from October until December. The Arts Commission discussed trying to finalize the forms at the September meeting.

IDEA AND PROGRAM LISTING

Commissioner Higgins-Thrash reviewed the idea and program list and the Commission discussed the changes. Commissioner Higgins-Thrash commented that the Idea and Program list is not correct and needs to be updated. Commissioner Higgins-Thrash explained that she will work with staff regarding the corrections.

MARKETING

Commissioner Riley commented that she has been coordinating with Commissioner DeLaney regarding marketing ideas for promoting Arts Commission events. Commissioner Riley explained that the marketing ideas include:

Objectives

- To promote Arlington Heights Arts Commission events and contests.
- To secure ideas from the community for the Arts Commission events.
- Targeting primarily Arlington Heights residents
- Defining arts interests

Strategies

- Continue to build the Commission's database
- Develop current activities

Target Groups

- The Arts Commission database
- Local art teachers
- Art associations
- Art schools
- Library
- Local businesses
- Local students
- Prior event participants

Tactics

- Post cards
- Web sites
- Social media

Arts Chair Seitz-Pagano asked if the Commission could collect mailing lists from other art related organizations. Staff Liaison Derek Mach provided background information regarding the Commission database. Arts Chair Seitz-Pagano asked if other organizations share their database. Staff Liaison Derek Mach commented that typically other organizations will not share their mailing lists.

BANNER POLE PROJECT

The Commission discussed the banner pole project. Arts Chair Seitz-Pagano explained that the Commission has only received six submittals. The Commission discussed printing a few of each participant's banner in order to come up with 24 banners. Arts Chair Seitz-Pagano expressed concern with the idea of printing multiple banners and the budget. Arts Chair Seitz-Pagano explained that each participant contributes \$50, which is put towards printing the banner. Arts Chair Seitz-

Pagano suggested that the program be moved to spring/summer of 2015. Arts Chair Seitz-Pagano explained that pushing the program back would allow more time to promote the program.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO POSTPONE THE BANNER PROGRAM FROM THIS SUMMER TO NEXT SPRING/SUMMER. ALL WERE IN FAVOR. THE MOTION CARRIED.

Arts Chair Seitz-Pagano commented that the subcommittee will need to update the application and the program will need to be marketed.

DECORATED BIRDHOUSE COMPETITION

The Commission finalized details for the July 6 birdhouse competition.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO SPEND \$185 FOR CERTIFICATES FROM THE CHAMBER OF COMMERCE FOR AWARDS FOR NINE WINNERS FOR THE BIRDHOUSE COMPETITION AND TO SPEND APPROXIMATELY \$400 FOR ARLINGTON RENTAL FOR THE TENT, TABLES AND CHAIRS. ALL WERE IN FAVOR. THE MOTION CARRIED.

Commissioner Higgins-Thrash, Seitz-Pagano and Souter volunteered to judge the birdhouses.

WALK IN THE PARK ART FESTIVAL

Commissioner Higgins-Thrash shared the schedule for the Walk in the Park art festival on Sunday, August 16.

PROMENADE OF ART FESTIVAL

Commissioner Higgins-Thrash asked if the list of comments could be typed and shared at a future Arts Commission meeting. Commissioner Higgins-Thrash suggested that the stones that are used as paperweights be painted next year. Commissioner Higgins-Thrash suggested a sign to encourage people to provide their contact information. Commissioner Higgins-Thrash explained that the Promenade of Art will be placed on the next agenda.

PROJECT LIST

Arts Chair Seitz-Pagano explained that the subcommittee met and refined the potential project list. The Commission reviewed the list. Commissioner Higgins-Thrash commented that there may be concerns with the painted fire hydrant project. Commissioner Riley commented that the art kiosk at the train station has a lot of potential. Arts Chair Seitz-Pagano commented suggested that the Commission give thought to the project list and that the list can be reviewed again at a future meeting.

Commissioner Higgins-Thrash commented that a possibility for next years decorated object could be shoes.

VICE CHAIR

Arts Chair Seitz-Pagano explained that pursuant to the Commission's by laws there should be a Vice Chair that is appointed by the Arts Chair. Arts Chair Seitz-Pagano commented that she would like to appoint Commissioner Souter.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO APPOINT COMMISSIONER SOUTER AS VICE CHAIR. ALL WERE IN FAVOR. THE MOTION CARRIED.

AUGUST MEETING

Arts Chair Seitz-Pagano explained that she will not be at the August meeting and that Commissioner DeLaney will also not be available. The Commission discussed alternate dates for an Arts Commission meeting. Arts Chair Seitz-Pagano commented that the details for the November Outreach event will need to be finalized at the September meeting.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO NOT HAVE AN AUGUST MEETING DUE TO LACK OF QUORAM. ALL WERE IN FAVOR. THE MOTION CARRIED.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business?

Arts Chair Seitz-Pagano asked if there have been any submittals for the Cultural Arts Award. Staff Liaison Derek Mach explained that there have not been any submittals.

ADJOURNMENT

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO ADJOURN THE MEETING AT 8:05 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.