



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room, 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
August 7, 2019
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes - 7-10-19

IV. REPORTS

- A. Public Comments

V. OLD BUSINESS

- A. Arts Commission Survey, Goals, Project Evaluation & Structure
- B. Photography Competition
- C. Cultural Arts Award

VI. NEW BUSINESS

- A. Budget 2020
- B. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

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**Arts Commission
8/7/2019**

Item: Minutes - 7-10-19

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes

Type

Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE PLANNING CONFERENCE ROOM
OF THE VILLAGE HALL
JULY 10, 2019 AT 6:30 P.M.

Arts Chair Souter called the meeting to order at 6:30 p.m.

Members Present: Janet Souter, Arts Chair
Mary Seitz-Pagano
Kristen Schurtz
Kristen Walter
Sarah Galla

Members Absent: Toni Higgins-Thrash

Also Present: Derek Mach, Staff Liaison

APPROVAL OF MINUTES

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SEITZ-PAGANO, TO APPROVE THE MINUTES FROM THE JUNE 12, 2019 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

ARTS COMMISSION SURVEY, GOALS, PROJECT EVALUATION AND STRUCTURE

Arts Chair Souter explained that the Commission will review the project list and discuss the pros and cons for each project. Staff Liaison Derek Mach shared a project evaluation form. Commissioner Walter suggested that the project costs and participation be taken into consideration when evaluating each project.

Outreach Program

The Commission discussed the outreach program. Commissioner Seitz-Pagano suggested that the program continue once a year or every other year. The Commission agreed that the outreach program should continue once a year or every other year in a similar format as the past event. Commissioner Galla suggested having a survey for feedback seeking input for a future event.

Banner Program

Commissioner Seitz-Pagano commented that in the past the program involved the design for a Village wide banner and this year the program is much smaller. Commissioner Seitz-Pagano explained that the Commission should continue the program when there is an opportunity for involvement with a Village wide banner. Staff Liaison Derek Mach explained that in the past the Commission was involved in the spring banner design for the Village wide banners. Staff Liaison Derek Mach commented that replacement of the winter banners might be coming up in the next few years and staff would need to discuss the possibility of Commission involvement.

Art 'Round Town

The Commission discussed the Art 'Round Town brochure. Staff Liaison Derek Mach commented that Commissioner Higgins-Thrash is key in executing the brochure. Arts Chair Souter commented that the

number of brochures that are printed may need to be evaluated. Commissioner Galla commented that the piece is valuable. Commissioner Seitz-Pagano commented that the brochure is important for the organizations that are featured in the marketing piece. The Commission agreed that the Art 'Round Town brochure should continue and the number of brochures that are printed should be evaluated.

Promenade of Art and Walk in the Park Art Festival

The Commission questioned the merit of participating in the Promenade and the Walk in the Park Art Festival. Staff Liaison Derek Mach provided background information regarding the Commission's participation in the festival. Commissioner Seitz-Pagano commented that participating in the festival might not be as important if the Commission is not hosting some of the smaller events that are typically promoted at the event. Commissioner Walter questioned the benefit of participating in the festival. The Commission felt that time should be spent elsewhere on other Commission programs and not participating in the Promenade or Walk in the Park Art Festivals. Commissioner Seitz-Pagano suggested that the conversation continue when Commissioner Higgins-Thrash is present.

Photography Competition.

The Commission felt that participation in the photography competition has been disappointing the past few years. The Commission agreed that the program has run its course and the program could be revisited in a few years.

Cultural Arts Award

Commissioner Schurtz commented on the benefits and importance of the Cultural Arts Award but felt that the program should be every five years. Commissioner Seitz-Pagano commented that the application needs to be overhauled and simplified. The Commission agreed that the program should continue on an annual basis but that the application should be simplified. The Commission felt that the guidelines for the award should allow previous submittals to be considered for potential winners.

Decorated Object Competition

The Commission discussed participation in the program. Overall, the Commission felt that participation was disappointing. Arts Chair Souter commented that the birdhouses had approximately 40 participants. The Commission agreed to not host the competition in 2020 and to revisit the program in the future.

The Commission agreed to continue with the Banner Program, Art Outreach Program, Cultural Arts Award, and the Art 'Round Town Listing. Arts Chair Souter recommended that ideas for a long term larger project be discussed at a future meeting. Commissioner Schurtz suggested that a future meeting be designated for discussing project ideas. The Commission discussed dedicating the August Arts Commission meeting to discuss ideas for future projects.

DECORATED OBJECT COMPETITION

The Commission discussed the Decorated Object Competition. Overall, the Commission felt participation in the program was disappointing.

PHOTOGRAPHY COMPETITION

Commissioner Walter shared framing options for the winning image.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER WALTER, TO SPEND APPROXIMATELY \$525 FOR FRAMING THE WINNING IMAGE FOR THE 2109 PHOTOGRAPHY COMPETITION. ALL WERE IN FAVOR. THE MOTION CARRIED.

The Commission discussed the schedule for recognizing the winner at an upcoming Village Board meeting. The Commission discussed September 16, October 7 and October 21 as potential dates for recognizing the winner as part of a Village Board meeting.

BANNER PROGRAM

Staff Liaison Derek Mach commented that the Commission did receive one submittal. Commissioner Schurtz asked if the event could be featured more frequently on Facebook. Staff Liaison Derek Mach commented that staff will coordinate so that the program is featured more often on Facebook. Arts Chair Souter commented that the program was featured in the Daily Herald.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Souter asked if there is any new business?

ADJOURNMENT

COMMISSIONER GALLA MADE A MOTION, SECONDED BY COMMISSIONER SEITZ-PAGANO, TO ADJOURN THE MEETING AT 7:40 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.