



MINUTES

President and Board of Trustees
Village of Arlington Heights
Committee-of-the-Whole
Community Room
Arlington Heights Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
August 3, 2015
7:30 PM

I. CALL TO ORDER

Mayor Tom Hayes called the meeting to order at 7:30 PM.

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL

BOARD MEMBERS PRESENT: Mayor Hayes; Trustees Blackwood (arrived at 7:41 PM) Glasgow, LaBedz, Rosenberg, Scaletta, Sidor

TRUSTEES ABSENT: Trustees Farwell, Tinaglia

STAFF MEMBERS PRESENT: Village Manager Randy Recklaus; Assistant Village Manager Diana Mikula

OTHERS PRESENT: Louie Ruffolo for Farmers Pride Fresh Market; Jim Mitchell for appointment to PAM Board along with Monica McCarthy, Steve Daday & Kathy Grossman

IV. NEW BUSINESS

- A. Consideration of recommending to the Liquor Commissioner the issuance of a Class "B" & "T" Liquor License to Ruffolo Fresh Market, Inc., dba Farmers Pride Fresh Market, located at 1414 W. Algonquin Road

Mayor Hayes swore in Mr. Louis Ruffolo.

Ms. Mikula reported to the Board that Mr. Ruffolo was seeking a Class "B" & Class "T" liquor license that allows full package liquor sales with tastings. Mr. Ruffolo had taken over operations of this grocery store in March of this year. This location previously held a liquor license and Mr. Ruffolo's patrons

had been asking him when he would be offering liquor sales as a convenience to his customers.

On July 2, 2015, the Arlington Heights Police Department completed a background check on Louis Ruffolo who has 100% ownership interest in the corporation. No convictions were disclosed and no criminal derogatory information was found. In addition, no lawsuits, judgments, or liens were outstanding.

A walk-thru was conducted on July 29. No issues were noted and the layout is consistent with the submitted floor plan.

Mayor Hayes asked Mr. Ruffolo about his previous experience in the liquor business. Mr. Ruffolo responded that from 2005 to 2013 he was involved with liquor while working at Caputo & Sons Palatine location and their Algonquin location. Mayor Hayes asked what his role was at these stores. Mr. Ruffolo reported that he was Vice President of Operations and ran the day-to-day operations. Mr. Ruffolo was Basset trained in 2004.

Mayor Hayes asked Ms. Mikula if liquor would be consumed in the small area that she saw food being eaten in during her walk-thru. Ms. Mikula replied no they cannot, because this location will only have a package goods liquor license, which doesn't allow for on-site consumption.

Mayor Hayes asked Mr. Ruffolo how many employees he was hiring and what would be the plan to have them Basset trained. Mr. Ruffolo said he would have 18-20 employees and if all goes well at tonight's meeting they will be signed up to be Basset trained next week. Mayor Hayes asked what type of Basset training was he considering and Mr. Ruffolo responded with in-person training. Mr. Ruffolo will also be renewing his Basset training at the same time.

Trustee Glasgow asked what Mr. Ruffolo was proposing in regards to tastings. Mr. Ruffolo responded that he was not sure at this time. Perhaps beers, wines, and maybe some food pairings. It's something he can offer his customers down the road.

Trustee Glasgow asked about Mr. Ruffolo's involvement with the two other business interest he had and whether documents have been entered yet with the State. Mr. Ruffolo said not yet but he is working with his attorney who is getting the forms ready for signature.

Trustee Rosenberg said that on the diagram that was received in the packet shows a cooler where beer will be held. He asked where the other liquor will be stored. Mr. Ruffolo said the beer cooler was used by the previous owner and he had wine stored directly across from that cooler. Mr. Ruffolo said he does not know what capacity of liquor he is going to do quite yet. If he decides to do wine, it will be directly across from the beer cooler. Ms. Mikula asked if he planned to sell spirits because his liquor license will allow it. Mr.

Ruffolo responded that he was told there had not been a big demand for spirits when the previous owner had a liquor license. He would need to see how things go.

Trustee Scaletta asked various questions regarding store security and cameras. Mr. Ruffolo reported that he does have a security camera and public access is not allowed from the back.

TRUSTEE GLASGOW MOVED, SECONDED BY TRUSTEE LABEDZ TO RECOMMEND THAT THE VILLAGE BOARD OF TRUSTEES RECOMMEND TO THE LIQUOR COMMISSIONER THE ISSUANCE OF A CLASS "B" AND CLASS "T" LIQUOR LICENSE TO RUFFOLO FRESH MARKET, INC., DBA FARMERS PRIDE FRESH MARKET, LOCATED AT 1414 WEST ALGONQUIN ROAD.

The motion passed 7-0.

- B. Interview of Jim Mitchell for Appointment to the PAM Board of Directors for a two-year term

Mayor Hayes introduced Jim Mitchell to the Board. He spoke of his involvement with Metropolis over the years.

Trustee Scaletta stated that Jim's marketing experience would be an asset to the Metropolis Theater.

Trustee Sidor asked for Mr. Mitchell's thoughts on where he would like to see Metropolis go. Mr. Mitchell said he felt Metropolis is an asset to the community and he wants to see it succeed. It needs to be managed properly and programed properly. Mr. Mitchell stated he hopes to be able to contribute to the goals the PAM Board has and share his knowledge of marketing to make the theater a success. The theater's failures and successes need to be analyzed to understand what brings people in.

Trustee Blackwood asked Mr. Mitchell what are the things he would do to impact the overall effectiveness of the marketing process and how could they better reach out to the community. Mr. Mitchell talked about different ideas he has but he would follow the direction of the Board and also work with the marketing person that currently works at Metropolis.

Trustee LaBedz asked about Mr. Mitchell's involvement in the Youth Symphony and his thoughts on the School of Performing Arts. Mr. Mitchell responded that he was on the Youth Symphony Board several years into their operation. He was involved in the recruitment of a new director. He feels the symphony was a tremendous resource, but the type of students that wanted to be involved and that had the skills to be involved at that level were so committed to other things they had going on at school – they were in all the bands and all the orchestras – it was very difficult to get enough of them together on a regular basis to rehearse and perform. This was one of the

things that made it fall apart.

Mr. Mitchell would like to see a breakdown of the financial operation for the School of Performing Arts. Based on the space they have and the things that he knows they do, he feels it is another tremendous resource but he would like to take a look at it to ensure it's not a financial drain.

TRUSTEE SCALETTA MOVED TO CONCUR IN THE MAYOR'S APPOINTMENT OF STEVE DADAY AS PRESIDENT OF THE PAM BOARD OF DIRECTORS FOR A THREE-YEAR TERM. TRUSTEE LABEDZ SECONDED THE MOTION.

The motion passed 7-0.

V. OTHER BUSINESS

VI. ADJOURNMENT

TRUSTEE SCALETTA MOVED, SECONDED BY TRUSTEE LABEDZ TO ADJOURN.

The meeting adjourned at 7:55 PM.

Recorded By: Diane Staggs, Admin. Asst. II