



Agenda
Village of Arlington Heights
Special Events Commission
Commissions Room
33 S. Arlington Heights Road, AH 60005
July 13, 2022
7:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Special Events Commission Minutes May 11, 2022

IV. REPORTS

V. OLD BUSINESS

- A. Harmony Fest 2022
- B. New Event 2023

VI. NEW BUSINESS

- A. Hearts of Gold 2023

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact Rosangela Maldonado, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, rmaldonado@vah.com or (847)368-5791.



**Special Events Commission
7/13/2022**

Item: Special Events Commission Minutes June 8, 2022

Department: Village Manager's Office

ATTACHMENTS:

Description	Type
Special Events Commission Minutes June 8, 2022	Agreement

Minutes for Special Events Commission Meeting: June 8, 2022

Meeting called to order by Laurie Mitchell at 7:07 p.m.

- Present: Chair Laurie Mitchell, Kelly Barash, Karen DeZellar, Steve Fromm, Colleen Gaughan, David Jaffe, Diane Jamieson, Steve Neill, Keri Stanley, Kevin Seifert
- Absent: Michelle Harris and Jennifer Eichorn
- Also Present: Cari Boyle, the Park District's new Special Events Commission representative in lieu of Steve Neill, and Village Manager Randall Recklaus

Motion to approve minutes from May 11, 2022 made by Colleen Gaughan and with a second by Karen DeZellar

OLD BUSINESS

- Harmony Fest 2022
Village Manager Randall Recklaus provided an update regarding Harmony Fest. The event will be cohosted with the Chamber of Commerce, and will be called "Harmony Fest featuring the Taste of Arlington Heights."

Harmony Fest featuring the Taste of Arlington Heights be on Friday, Sept. 30th from 5 – 11 p.m. and Saturday October 1st. The Taste of Arlington Heights will begin at 3 p.m. on Oct. 1st, and the Commission will have the option of beginning entertainment at 3 p.m., or later/earlier. The event will end on Saturday, Oct. 1st at 11 p.m. sharp.

Various responsibilities were discussed as they pertain to either the Arlington Heights Chamber of Commerce or the Village's Special events Commission. The Commission will be responsible for working the Kids' Zone and for booking/managing entertainment on the main/only stage. Commissioners discussed potential options for the Kids' Zone. A tent will be provided for the Commission on Vail, adjacent to the concert area.

Commissioners discussed the role of their sponsorship package moving forward and their concerns that without Harmony Fest included, sponsorships may be decreased.

- Hearts of Gold Recap 2022
Commissioners considered concerns regarding Hearts of Gold 2022 in terms of location. Commissioners are in the process of exploring alternative locations for future events and will update the commission moving forward.
- New 2023 Event Discussion
Commissioners will move forward with ideate and brainstorm potential ideas for a new spring 2023 event.

NEW BUSINESS

OTHER BUSINESS

- Commissioners asked Steve Neill from the Park District if they were planning on hosting Autumn Harvest in 2022. As there is no plan for the Park District to host Autumn Harvest the Commissioners decided to move forward with reviving the event for Oct. 8th 2022, 11 a.m. – 3 p.m. in North School Park. Village Staff will explore this request and will provide an update.

ADJOURNMENT

- A motion was made by Laurie Mitchell and seconded by David Jaffe to adjourn the meeting at 8:24 p.m.