

**MINUTES  
COMMITTEE-OF-THE-WHOLE  
PRESIDENT AND BOARD OF TRUSTEES  
VILLAGE OF ARLINGTON HEIGHTS  
POLICE DEPARTMENT- POLICE COMMUNITY ROOM  
TUESDAY, JULY 9<sup>TH</sup> 6:00 P.M.**

BOARD MEMBERS PRESENT: President Hayes; Trustees: Baldino, Canty, LaBedz, Padovani, Rosenberg, Scaletta, Schwingbeck, and Tinaglia

BOARD MEMBERS ABSENT: None

STAFF MEMBERS PRESENT: Randy Recklaus, Village Manager, Diana Mikula, Assistant Village Manager; Sarah Fitzgibbons, Management Analyst II

SUBJECTS: Village Board 2019 Goal Setting

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President Hayes called the meeting to order at 6:09 PM. The Pledge of Allegiance was recited.

**A. Village Board 2019 Goal Setting**

Village Manager Randy Recklaus and Mayor Hayes made some opening remarks about the importance and purpose of the goal setting process.

The Village Board began by discussing the Board's interaction with itself as a workgroup. Each Trustee discussed their perspectives.

Village Manager Recklaus gave a review of some of themes highlighted during Departmental Status Reports, and updated the Board on the progress made towards goals identified in the 2017 session.

The Village Board discussed what internal and external trends and challenges they believe will impact the Village in coming years (see attachment for summary of trends and challenges discussed).

The final step of the process involved the Village Board discussing the strategic priorities for 2020-2021. Each trustee identified specific areas that they believed the Village Government should focus on in the coming year. Staff recorded the

ideas and the board discussed them as a group. All of the ideas and the consensus top priority items identified through the process were recorded by staff (see attached summary).

Village Manager Recklaus indicated that staff would put together a summary of the evening for the Board's approval and that this document would serve as a basis for a business plan process for Village Staff to plan more detailed objectives for the coming year.

### **Other Business**

None

### **Adjournment**

Motion was made by Trustee Baldino, seconded by Trustee Padovani to adjourn the meeting. Upon a voice vote, the motion passed unanimously. Meeting was adjourned at 9:29 pm.

## VILLAGE BOARD GOAL SETTING SESSION SUMMARY

### JULY 9, 2019

#### FEEDBACK ON BOARD/STAFF INTERACTION

- Board is in agreement that there is respect among Trustees.
- Board would like information from staff earlier than is currently the case for smaller projects. The Board feels well prepared and versed on major issues or projects, would like the same confidence in smaller projects.
- There is some debate over getting emails earlier vs. waiting for information to be put into the packet. If we have an update, we can e-mail out earlier in the week, but be sure to include in the Friday Packet.
- The Board would like more time for C.O.W. meetings; particularly when appointing to a commission.
- Departments should continue to do Monthly Snapshots; Police Fire and PW to do quarterly reports in addition to Monthly Snapshots.

#### TRENDS AND THEMES

- Various cultures moving to AH, we should aim to understand and meet their needs.
- Property Taxes are going up causing consternation among residents and businesses.
  - Different Demographics, Housing Stock Options (who to attract & who to serve?), Housing issues not simply affordable/non-affordable. Empty nesters do not have housing options. Ranches, etc all get torn down or are outdated, that new buyers aren't interested. Need to look at protecting non-standard lots.
- Explore new ways to generate income/revenues without raising fees or taxes.
- Building Department Challenges
  - Data mining for Building/Planning should be better.
  - We would like to see additional improvements to the speed of our processes and customer service.
  - Given that Staff is exploring expanding building department services, such as use of independent contractors to supplement workload; questions arose about whether or not outsourced companies have the same level of care and customer service?
  - Issue with projects approved with conditions, conditions not enforced
- Incorporate bike paths throughout the Village, not just in the downtown area.
- Commissions
  - Re-energize
  - Clarify roles
  - Acknowledge appreciation of commission member's service
- Due to growing cost of healthcare, we should be diligent in not doubling up on provisions that the County offers. HHS should not duplicate efforts.
- Staff to communicate information in advance

- More timely heads up on projects & issues (don't want to first read about it in news)
- More communication on new business and businesses closing
- Provide regular status updates on development projects

## PRIORITIES NEXT TWO YEARS

Suggested Priorities that received no votes: diversity and social services coordination.

| <u>Priority</u>                                                                 | <u>Vote</u> | <u>Notes from Board</u>                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Identify, Enhance, and Explore Revenues                                      | 14          | <p>We should not continue to increase taxes. We need to tighten our budget and find ways to make more money that isn't tax related. Enhancing revenues while controlling taxes. We should identify alternative revenue sources.</p>                                                                                                                                                                                          |
| 2. Affordable Housing Policy, Strategies, and Community Education               | 12          | <p>We need to educate the public on affordable housing. Public can be wary because it does not understand it. We should explore how to fund affordable housing. The Board would like a clear policy on affordable housing. We need to come up with a plan on how to spend the money in our housing fund.</p> <ol style="list-style-type: none"> <li>1. Education</li> <li>2. Clear Plan</li> <li>3. Utilize Funds</li> </ol> |
| 3. BLS Process Improvement                                                      | 8           | Continued efforts and support of BLS's growth.                                                                                                                                                                                                                                                                                                                                                                               |
| 4 Efficiency: Cut Non-essential Processes and Procedures                        | 6           | Continuation of "What Should We Stop Doing?" conversation from 1Q 2019. We aim to create efficiencies by allocating our resources and services to best enhance our community. We can serve the community better by providing the right services, not the same services as years' past.                                                                                                                                       |
| 5. Business Development: Marketing and Recruitment of Businesses to come to VAH | 6           | <p>We want to make sure businesses are recruited to the Village. We, also, want to explore new business such experiential ones. A 2<sup>nd</sup> entertainment district to the Southtown and Uptown development are key focuses for upcoming years. Consumers are desiring entertainment and experiential businesses, we need to meet those needs.</p>                                                                       |

|                                                                                     |   |                                                                                                                                           |
|-------------------------------------------------------------------------------------|---|-------------------------------------------------------------------------------------------------------------------------------------------|
| 6 Sustainability                                                                    | 3 | We want to look for ways to be more sustainable and ecofriendly, such as exploring Electric Car Charger locations throughout the Village. |
| 7. Infrastructure Improvements<br>(Water funding- coordinate with state and county) | 1 | We need to ensure that we are investing in infrastructure, particularly for Water infrastructure.                                         |
| 8. Cannabis Regulation                                                              | 1 | We will begin to discussion and exploration on how to safely accommodate evolving marijuana legislation.                                  |

- Diversity is growing in the Village
- We need to continue to look for ways to be transparent, fight climate change, be sustainable, and bike friendly
- Housing- we also have to help seniors sell their big houses and they have nowhere to go. There is a gap between expensive senior housing and affordable housing. – What should we stop doing? What should we subtract?