



Agenda
Village of Arlington Heights
Special Events Commission
Commissions Room

Arlington Heights Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
May 11, 2016
7:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Approval of Minutes from the April 13, 2016 meeting of the Special Events Commission.

IV. REPORTS

V. OLD BUSINESS

- A. Recap of Spring Sweep held on April 30, 2016.

VI. NEW BUSINESS

- A. Discussion of New Event.

VII. OTHER BUSINESS

VIII. ADJOURNMENT

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Item: Approval of Minutes from the April 13, 2016 Meeting

Department: Village Manager's Office

ATTACHMENTS:

Description	Type
April 2016 Minutes of Special Events Commission	Minutes

**Minutes of the Special Events Meeting held on April 13, 2016 in the Commissions Room of
Village Hall, 33 S. Arlington Heights Road**

Attendance: Chairman Steven Fromm, Kevin Seifert, Neil Scheufler, Katie Newport, Matt Ottaviano, Mike Prost, Chris Fahnoe, Joe Musolino, Amy Mazurowski, Joseph Skibbie

Absent: Colleen Engle

Change to Minutes: an error was reported with Minutes from the March, 2016 meeting of the Commission. Commissioner Katie Newport was in attendance and was marked as absent on the meeting minutes. The minutes of the March meeting were unanimously approved by the Commission with the change in attendance.

Update from Arlington Economic Alliance

Commissioner Matt Ottaviano reported that he was not able to attend the last Alliance meeting. There was nothing new to report.

New Event Idea Discussion

Commissioner Kevin Seifert reported that new event ideas have been briefly discussed by the Commission over the last several meetings. He said a small group of Commissioners discussed looking at a new event for May or early summer. The idea most liked was to do some type of Fitness events that would involve families and residents. The thought was to host the event, if possible, in the Arlington Racetrack parking lot. The event would be followed up by a food “cook-off” event chili cook-off.

It was further discussed that the Village has several cross-fit places that could be pulled into this event and develop competitions for people of all levels. Commissioner Joe Skibbie said that one thing you are able to do with such an event is have a range of activities/waves or heats of competitions for kids up to the elderly.

Commissioner Seifert also said the event could be augmented with a competition between Police and Fire.

The thought of the Commission was to add an entirely new event to their list of events instead of just adding to an existing event. Initially, the Commission did discuss adding a new activity to an existing event – the group now believes that a new stand-alone event will be more recognizable to the public.

Commissioner Neil Scheufler said that the Racetrack is more interested in using their lot for activities during their downtimes and that the Racetrack may be a perfect location.

The Commission was supportive of continuing to explore this idea. Commissioner Seifert said the smaller group discussing a new event could start to develop a framework for it that includes possibly facilities, partners, costs and activities.

Chairman Steve Fromm said the Commission has done a great job at planning events on a shoestring budget and if the Village Board agrees to fund a new event at \$5-6,000 they could have an opportunity to do something new.

Commissioner Matt Ottaviano suggested that instead of having any type of cook-off it could be fun to bring in food trucks as an added feature.

The group agreed to explore the new event idea further and in great detail.

Spring Sweep

The event will be held on April 30 in the Racetrack parking lot.

Commissioners Prost and Ottaviano, co-chairs of the event, shared a layout for the event. The event includes electronic recycling, document shredding and the collection of used bicycles.

It was explained that the Racetrack location is more visible for the public and should help to draw in more participants. The parking lot is also large enough to accommodate a longer queue of vehicles.

The Public Works Department will also assist on site with barricades, cones and a forklift truck. They are also able to help break down boxes that are brought in for document shredding.

Commissioner Scheufler is reaching out to Hersey High School to get some volunteers to assist. The Commission noted that having volunteers is a key component to the success of this event.

Changing of Chairmanship

Chairman Steve Fromm announced that this is his last meeting as chairman of the Commission as his three-year term ends April 30. He said the new chairman will be Joe Musolino.

Having no further business to discuss the meeting was adjourned at 8:15 p.m.