



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
April 1, 2015
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 3-4-15

IV. REPORTS

- A. Public Comments

V. OLD BUSINESS

- A. Spring 2015 Art Outreach Ideas
- B. Fall 2015 Art Outreach Ideas
- C. Festival of the Wreaths
- D. Bloomberg Philanthropies Public Art Challenge
- E. Call for Artists Forms - Subcommittee Report
- F. Commission Communication Updates - Idea and Program Listing
- G. Commission Communication Updates - Marketing
- H. Banner Pole Project
- I. Photography Competition
- J. Art Film

VI. NEW BUSINESS

- A. Commission Forward - Web Page
- B. Cultural Arts Award Nomination Form
- C. Informational Material / Announcements

D. Student Art Project

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes - 3-4-15

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes 3/4/15_DRAFT

Type

Minutes

DRAFT

**MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
MARCH 4, 2015 AT 6:30 P.M.**

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Toni Higgins-Thrash
Scott DeLaney
Tara Riley
Christopher Laughlin
Kristen Schurtz

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

APPROVAL OF MINUTES

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO APPROVE THE MINUTES FROM THE FEBRUARY 4, 2015 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

ARTS OUTREACH EVENT

Spring Outreach Event

The Commission reviewed a draft of the invite/postcard for the April 24 Arts Outreach Event. Commissioner DeLaney suggested that the Commission remove 'bring your business cards' from the invite. The Commission agreed that the panelists should be listed on the back of the postcard. Commissioner Riley commented that Guitar Center is providing a ukulele for the Commission's giveaway and that El Rey music is providing a month of free music lessons. Commissioner DeLaney volunteered to moderate the event. Arts Chair Seitz-Pagano volunteered to provide an introduction and announce the photography winner. Commissioners Souter, Higgins-Thrash and Laughlin volunteered to handle the reception area. The Commission discussed printing 1000 postcards. Commissioner Riley commented that the School of Rock is going to provide an instrument petting zoo. Commissioner Higgins-Thrash suggested having a program available at the event. Commissioner Riley agreed. Commissioner Riley and Schurtz volunteered to help put together a program.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO SPEND \$230 TO PRINT 1000 POSTCARDS. ALL WERE IN FAVOR. THE MOTION CARRIED.

Fall Outreach Event

Commissioner Laughlin explained that the subcommittee has been generating ideas and the theme of the program is 'Art in the Making'. Commissioner Laughlin explained that participants that attend the event would be making an art piece or a group art piece would be created. Commissioner DeLaney explained that one idea is 3d printing where a printer would be on site and an art piece developed/printed as part of the program. Commissioner DeLaney and Laughlin shared ideas for the event which include:

- Origami
- Painting
- Lego artist
- Graphic artist
- Balloon artist
- Website developer
- Improvisation
- Wreath maker
- Jewelry

Commissioner Higgins-Thrash suggested having a plein air artist. Commissioner Souter shared an idea for poetry and the poet would type the poetry on a typewriter at the event. The Commission discussed Metropolis as an option for improvisation. Commissioner Riley commented that Metropolis has expressed interest in collaborating with the Commission. The Commission will continue discussion on the Fall Arts Outreach Event at a future meeting.

FESTIVAL OF WREATHES

Arts Chair Seitz-Pagano asked if there is any update for the Festival of Wreathes. Commissioner Riley explained that the committee has met and they are planning multiple events. Commissioner Riley commented that the committee has very ambitious goals but very few volunteers. Commissioner Riley explained that the committee is in the planning stage and it is an exciting project.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

Staff Liaison Derek Mach commented that there has been no update regarding the results of the grant.

CALL FOR ARTIST FORMS

Commissioner DeLaney explained that updates have recently been made to the forms. The Commission reviewed the revised forms. Staff Liaison Derek Mach commented that the dates on the form will be updated. Commissioner Higgins-Thrash suggested having the form on colored paper. The Commission discussed the size of the artwork. Arts Chair Seitz-Pagano suggested that the call for artists state that the first floor artwork is restricted to no larger than 3'x3' and the second floor can accommodate larger artwork but each piece cannot exceed 5'x5'.

IDEA AND PROGRAM LISTING

Arts Chair Seitz-Pagano asked if there are any updates on the Idea and Program List. Arts Chair Seitz-Pagano commented that 'Art Film' needs to be placed on the list.

MARKETING

Commissioner DeLaney shared a spreadsheet that includes different contacts for marketing Commission events. Commissioner Riley explained that different databases will target different groups for Commission events. Commissioner Higgins-Thrash suggested that the subcommittee use staffs list. Commissioner DeLaney explained that the goal is to create a list of super users. Staff Liaison Derek Mach commented that the subcommittees list is more detailed than the Commissions existing list. The Commission discussed the process for updating the database. Commissioner DeLaney is going to continue to update the mailing lists. Arts Chair Seitz-Pagano suggested that the Commission continue to discuss the list at the April meeting.

BANNER POLE PROJECT

Arts Chair Seitz-Pagano commented that there is no update at this time.

ART 'ROUND TOWN CULTURAL ARTS LISTING

Arts Chair Seitz-Pagano commented that each Commissioner has a copy of the cultural arts listing.

STUDENT WRITING PROGRAM

Arts Chair Seitz-Pagano explained that School District 25 will not be participating in the student writing program this year.

PHOTOGRAPHY COMPETITION

Staff Liaison Derek Mach commented that the picture must be framed for the April 24 Arts Outreach Event. Arts Chair Seitz-Pagano suggested that a frame option be considered at the April meeting.

ART FILM

Commissioner DeLaney shared a concept for featuring art films in Arlington Heights. Commissioner DeLaney explained that Dan Guire did provide some information regarding the costs involved for hosting a featured art film. The Commission discussed inviting Mr. Guire to a future Arts Commission meeting. Arts Chair Seitz-Pagano suggested talking to Tim Spicer with the Arlington Memorial Library.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business or announcements? Commissioner Laughlin shared an idea for a student project that would involve STEM (science, technology engineering and math) education. Commissioner Laughlin explained that idea is to incorporate art in order to make STEAM education. The arts would be related to the STEM curriculum. Commissioner Laughlin recommended that the Arts Commission obtain feedback to find out if there is interest in the idea of incorporating art into the STEM program. Commissioner Schurtz commented that there is a STEM expo in Batavia on April 22 for high school students. Arts Chair Seitz-Pagano asked if this could be placed on the next agenda.

ADJOURNMENT

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO ADJOURN THE MEETING AT 8:05 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.