



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
March 4, 2015
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 2-4-15

IV. REPORTS

V. OLD BUSINESS

- A. Spring 2015 Art Outreach Ideas
- B. Fall 2015 Art Outreach Ideas
- C. Festival of Wreaths
- D. Bloomberg Philanthropies Public Art Challenge
- E. Call for Artists Forms - Subcommittee Report
- F. Commission Communication Updates - Idea and Program Listing
- G. Commission Communication Updates - Marketing
- H. Banner Pole Project
- I. Art 'Round Town Brochure
- J. Student Writing Program
- K. Photography Competition
- L. Art Film

VI. NEW BUSINESS

- A. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847) 368-5980 (Fax) or drobb@vah.com.



Item: Minutes 2-4-15

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes 2-4-15	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
FEBRUARY 4, 2015 AT 6:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 6:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Scott DeLaney
Tara Riley
Christopher Laughlin
Kristen Schurtz

Members Absent: Toni Higgins-Thrash
Janet Souter

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

APPROVAL OF MINUTES

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO APPROVE THE MINUTES FROM THE JANUARY 14, 2015 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

FESTIVAL OF WREATHES

Arts Chair Seitz-Pagano asked if there are any volunteers for the Festival of Wreathes. Commissioner Riley volunteered.

COMMISSIONER LAUGHLIN MADE A MOTION, SECONDED BY COMMISSIONER DELANEY, TO NOMINATE COMMISSONER RILEY TO REPRESENT THE ARTS COMMISSION FOR THE HISTORCAL MUSEUM'S FESTIVAL OF WREATHES. ALL WERE IN FAVOR. THE MOTION CARRIED.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

Staff Liaison Derek Mach commented that the grant submittal was submitted and the Commission is waiting for the results.

ARTS OUTREACH EVENT

Spring Outreach Event

Commissioner Schurtz explained that the Library has a book fair the week of the outreach event and cannot accommodate the Arts Commission. Commissioner Riley explained that they checked with the Legion Hall, which is \$500 for the evening, so that is not an option. Arts Chair Seitz-Pagano commented that the Commission could consider a different date for the event. The Commission discussed Village Hall as an alternate.

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER DELANEY, TO SPEND \$50 TO RENT THE HERITAGE ROOM AT THE LIBRARY IF IT BECOMES AVAILABLE FOR THE APRIL 24 ART OUTREACH EVENT. ALL WERE IN FAVOR. THE MOTION CARRIED.

Arts Chair Seitz-Pagano suggested that the postcard for the event be finalized at the March Arts Commission meeting. Commissioner Riley commented that she has reached out to the School of Rock but they have yet to respond. Commissioner Riley commented that Guitar Center is providing a ukulele for the Commission's giveaway. Commissioner Schurtz asked Commissioner DeLaney if he would moderate the event. Commissioner DeLaney commented that he may have another conflict that evening. Commissioner DeLaney explained that he will check his schedule. Commissioner Riley explained that there are going to be 4 or 5 panelists for the program and that there is a band that will perform. Commissioner Schurtz commented that the photography winner will be announced at the event. Arts Chair Seitz-Pagano commented that the details for event will be finalized at the March Arts Commission meeting.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO SPEND \$300 FOR SIX GIFT CERTIFICATES FROM THE ARLINGTON HEIGHTS CHAMBER OF COMMERCE FOR THE OUTREACH PARTICIPANTS. ALL WERE IN FAVOR. THE MOTION CARRIED.

Fall Outreach Event

Commissioner Laughlin commented that there is no update for the Fall Art Outreach event.

CALL FOR ARTIST FORMS

Commissioner DeLaney explained that updates have recently been made to the forms and that Staff is reviewing the revisions. Staff Liaison Derek Mach commented that there is a new art exhibit on the first floor of Village Hall.

IDEA AND PROGRAM LISTING

Arts Chair Seitz-Pagano asked if there are any updates on the idea and program list. Commissioner Laughlin volunteered for the student art project. Commissioner Riley commented that she cannot participate in the 'Decorate an Object' competition this year due to another conflict. Commissioner Laughlin volunteered for the 'Decorate an Object' competition. Commissioner Laughlin also volunteered for the subcommittee 'digital social marketing'.

MARKETING

Commissioner DeLaney explained that the subcommittee is working on a spreadsheet that includes a mailing list with different categories. Commissioner DeLaney explained that the database will be used to target different groups for the various Arts Commission events. Commissioner DeLaney commented that the spreadsheet will be distributed for discussion at the March Arts Commission meeting. Arts Chair Seitz-Pagano commented that it would be helpful to have the list in place for the Spring Outreach event.

BANNER POLE PROJECT

Staff Liaison Derek Mach explained that the Commission's recommendation regarding an art competition has been forwarded and a budget request for money for additional banners has been submitted for consideration. Staff Liaison Derek Mach also explained that the Department of Planning and Community Development has submitted a budget request for banner brackets for the Downtown. Arts Chair Seitz-Pagano commented that the budget is typically approved in April.

ART 'ROUND TOWN CULTURAL ARTS LISTING

Staff Liaison Derek Mach explained that the graphic artist is working on the brochure. Staff Liaison Derek Mach commented that a copy of the brochure will be distributed and Staff will work with Commissioner Higgins-Thrash and Arts Chair Seitz-Pagano on the final brochure design.

STUDENT WRITING PROGRAM

Arts Chair Seitz-Pagano explained that School District 25 will not be participating in the student writing program this year. Arts Chair Seitz-Pagano explained that the Commission can discuss the writing program at the March meeting when Commissioner Souter and Higgins-Thrash are present.

PHOTOGRAPHY COMPETITION

Commissioner DeLaney shared the photography competition submittals and the Commission reviewed. Commissioner DeLaney recommended that the Arts Commission review and select the winner of the competition. The Commission discussed the review process. Staff Liaison Derek Mach commented that per the rules, the image must be a recognizable scene in Arlington Heights.

COMMISSIONER DELANEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO SELECT 'THE COLD DAYS OF SUMMER' A PICTURE OF RECREATION PARK AS THE WINNER OF THE 2014 PHOTOGRAPHY COMPETITION WINNER. ALL WERE IN FAVOR. THE MOTION CARRIED.

COMMISSIONER DELANEY MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO SPEND APPROXIMATELY \$500 FOR FRAMING THE WINNING IMAGE OF THE 2014 PHOTOGRAPHY COMPETITION, WHICH WILL BE DISPLAYED IN VILLAGE HALL. ALL WERE IN FAVOR. THE MOTION CARRIED.

Commissioner DeLaney commented that the winner of the photography competition will need to be invited to the April 24 Art Outreach event.

ART FILM

Commissioner DeLaney shared a concept for featuring art films in Arlington Heights. Commissioner DeLaney suggested that there be a group discussion after the film. Arts Chair Seitz-Pagano suggested having Dan Guire as the moderator. Arts Chair Seitz-Pagano also suggested Dean Richards. The Commission discussed Star Cinema Grill as a possibility for showing/featuring an art film.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business or announcements? Arts Chair Seitz-Pagano announced that the Hearts of Gold Dinner is coming up on February 21 if anyone is interested in attending.

Arts Chair Seitz Pagano commented that there is a writing competition hosted by District 214. The competition is open to adults and all submissions are due March 1, 2015.

ADJOURNMENT

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SCHURTZ, TO ADJOURN THE MEETING AT 7:50 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.