



Agenda
Village of Arlington Heights
Special Events Commission
Commissions Room
33 S. Arlington Heights Rd, 60005
February 9, 2022
7:00 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Approval of Minutes from January 12, 2022

IV. REPORTS

V. OLD BUSINESS

- A. Hearts of Gold 2022
- B. Sponsorship Update 2022

VI. NEW BUSINESS

VII. OTHER BUSINESS

VIII. ADJOURNMENT

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**Special Events Commission
2/9/2022**

Item: Approval of Minutes from January 12, 2022

Department: Village Manager's Office

ATTACHMENTS:

Description	Type
Special Events Commission Minutes from January 12, 2022	Agreement

Minutes for Special Events Commission Meeting: January 12, 2022

Meeting called to order by Laurie Mitchel at 8:02 p.m.

- Present: Kelly Barash, Karan DeZellar, Steve Fromm, Michelle Harris, Dave Jaffe, Laurie Mitchell, Kevin Seifert, Keri Stanley, Colleen Gaughan, Diane Jamieson, Steve Neill, and staff liaison Avis Meade
- Absent: Christopher Fahnoe

Motion to approve minutes from December 8, 2021 made by David Jaffee and seconded by Michelle Harris.

OLD BUSINESS

- Hearts of Gold 2022
 - All commission members agreed to postpone Hearts of Gold banquet due to COVID-19 concerns and resulting low ticket sales.
 - The commission discussed the possibility of alternative dates and the possibility of moving the event from a Saturday evening banquet to a Sunday brunch or lunch event with the interest of overall cost savings.
 - Commission members and staff will communicate with nominees and winners about the adjustment to the event. Invitations will be sent out when a new date has been determined.
- Sponsorship Update
 - Laurie contacted past sponsors and is pursuing their renewal in 2022 sponsorship.
 - There is interest from new sponsors for the 2022 sponsorship season and any additional sponsors are welcome.

NEW BUSINESS

- New Event Discussion and Update
 - The commission discussed the potential for a new, family friendly event, to take the place of Harvest Festival and the Spring Sweep events.
 - Due to concerns about an uncertain timeline for Hearts of Gold and the status of Harmony Fest, the commission agreed to table this conversation until consideration of the 2023 calendar year.

OTHER BUSINESS

- Harmony Fest 2022
 - The Commission is requesting a status update from staff regarding any plans for Harmony Fest 2022.

ADJOURNMENT

- A motion was made by Karen DeZellar and seconded by Colleen Gaughan to adjourn the meeting at 8:52 p.m.