



AGENDA
President and Board of Trustees
Village of Arlington Heights
Committee-of-the-Whole
Virtual Meeting

January 25, 2021
7:00 PM

I. CALL TO ORDER

- A. In response to the COVID-19 pandemic, this Committee-of-the-Whole meeting will be held virtually, which permits the public to fully participate via their computers or by using their phones.

To participate in the virtual meeting, please review these instructions.

If members of the public prefer, they can comment or ask a question pertaining to the meeting by emailing rhume@vah.com by 3 p.m. on January 25. Please limit your email to 200 words and if your question relates to a specific Agenda item, please note that in the email. Emails will be read at the meeting

II. PLEDGE OF ALLEGIANCE

III. ROLL CALL OF MEMBERS

IV. NEW BUSINESS

- A. Arlington Alfresco/Summer Event Evaluation Discussion

V. OTHER BUSINESS

VI. ADJOURNMENT

Any member of the public wishing to speak will be given the opportunity to do so. If the item is on the Agenda, that opportunity will be while that Agenda item is being discussed. Any member of the public wishing to speak on an item not on the Agenda will be given the opportunity during the Other Business portion of the meeting. Please limit comments to three minutes.

Persons with disabilities requiring auxiliary aids or services, such as an

American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Committee-of-the-Whole
1/25/2021

Item: Arlington Alfresco/Summer Event Evaluation Discussion

Department: Planning & Community Development

The coronavirus pandemic has had a significant impact on the national, state and local economies, beginning locally in mid to late March 2020 with the closure of indoor dining for restaurants and limits on capacity for many others. Arlington Alfresco began on June 2, 2020 through November 16, 2020 and has been instrumental in providing support for downtown businesses during this difficult and challenging time.

The attached evaluation approach includes analyzing economic data from the restaurants and businesses within the Arlington Alfresco area and outside of the area. Also, Village costs incurred have been analyzed, data has been reviewed on police and traffic calls, and information regarding logistics such as parking, loading, deliveries, garbage, curbside pick-up, and other issues experienced by the community. Options relating to community events have also been considered. Lastly, feedback has been obtained from the business community, downtown residents and customers, as well as early feedback from the Village Board.

Staff has been exploring the concept of pedestrian friendly streets and improvements in front of Harmony Park for several years and late last year submitted for an ITEP grant for implementation of enhanced streetscape improvements. The success of Arlington Alfresco in 2020 and the overwhelming positive responses from the community further support staff's recommendation that Arlington Alfresco become an annual experience with long term street closures for pedestrians and customer experience. It is not anticipated that the Board would get to specific on the many details dealing with operations ranging from loading and deliveries to signage and enforcement. Rather the larger policy direction is sought regarding continuing Arlington Alfresco, start and end dates, impacts on other events and granting authorization to the Village Manager and staff to implement Arlington Alfresco again.

Recommendation

It is recommended that the Village Board provide input into the Arlington Alfresco evaluation, and authorize the Village Manager to implement and execute the appropriate documents necessary to implement Arlington Alfresco as follows:

1. Approve Arlington Alfresco as an annual experience/event and to be continually monitored and reviewed.

A. For 2021 during the pandemic allow Arlington Alfresco to begin mid-March, weather permitting and conclude November 2. If the Board concurs with a mid-March opening staff recommends further zoom meetings with the businesses and downtown residents before finalizing said start date. Allow live music subject to the Village Managers approval and modifications. Staff will continue to monitor live music during the pandemic and if problems persist then option b (on page 10) shall be required of restaurants. Staff will also develop a security plan and budget.

B. In non-pandemic years commencement should be mid-May. Staff will develop criteria for live music days, hours and other standards to be implemented post pandemic for Board discussion with feedback with downtown stakeholders. Staff will also examine and develop alternatives for security in a non-pandemic environment.

C. Concur with continued allocation of resources and expenses to maintain and manage Arlington Alfresco as outlined above. Including staff's resolution on issues pertaining to operations.

D. Acceptance that a future budget amendment will be needed for the purchase and implementation of short-term improvements to the entries, signage and other reoccurring operational costs.

2. Acceptance that Mane and Taste of Arlington Heights will no longer occur as normal. Discussions should continue to determine appropriate alternatives. Direct staff to work with the Special Events Commission, Chamber of Commerce and other stakeholders on the development and analysis of alternative summer event concepts for Board consideration.

3. Sounds of Summer would continue in non-pandemic years and subject to further discussions with the Special Events Commission and other stakeholders.

4. Acknowledgement that the pandemic makes it unlikely that large events can occur during a significant portion of 2021 and the Village will need to make decisions fairly soon on whether or not any events (other than Alfresco) should be cancelled in 2021. Staff will continue to monitor State rules and will need to be in a position to make recommendations on cancelling individual events as the situation dictates.

5. Re-authorize the administration to waive minimum parking requirements for outdoor dining for private property, as well as waive other code requirements, for the remainder of 2021 during the Coronavirus pandemic to assist businesses outside of the Arlington Alfresco pedestrian area. Continue to encourage restaurants outside of the Alfresco pedestrian area to

develop outdoor dining concepts and pursue cooperative ways to promote all businesses.

ATTACHMENTS:

Description	Type
Arlington Alfresco/Summer Event Evaluation Discussion	Agreement
Downtown Business Survey Summary	Exhibits
Downtown Resident Survey Summary	Exhibits
Customer Survey Summary	Exhibits
Mane & Taste Business Participant Survey	Exhibits
Special Events Commission Meeting Summary	Exhibits
Public Works Snow Removal Approach	Exhibits
Arlington Alliance Summary	Exhibits
May 18, 2020 Memorandum	Memorandum
ITEP Grant Application	Exhibits

MEMORANDUM

TO: Randy Recklaus, Village Manager

FROM: Charles Witherington-Perkins, Director of Planning and Community Development

DATE: January 20, 2021

SUBJECT: Arlington Alfresco/Summer Event Evaluation Discussion

Background

The coronavirus pandemic has had a significant impact on the national, state and local economies, beginning locally in mid to late March 2020 with the closure of indoor dining for restaurants and limits on capacity for many others.

As part of the Planning & Community Development's annual presentation and report to the Board in 2019, several new amenities and initiatives were presented for further evaluation, including continuing to add Downtown amenities to keep Arlington Heights Downtown on the "cutting edge". Amenities presented with conceptual plans included exploring the possibility of Vail Avenue as a curbless street to make it easier to close for events, the expansion of the Downtown light ceiling, and other entertainment/aesthetic options for the outdoor environment. The fiscal year 2020 budget included funds for preliminary consultant study to further explore the ideas and the possibility of an enhanced street concept at Vail Avenue and Campbell Street intersections. In January 2020, a contract (\$8,500) was executed with a consulting firm for this work. In March 2020, the project was initially placed on hold due to the COVID -19 pandemic and the need to devote all resources to the Arlington Alfresco initiative. Evaluating Arlington Alfresco throughout this summer of 2020 also provided advantages in analysis of this scope of work.

In April 2020, Staff evaluated a series of business assistance accommodations as well as opportunities for increased outdoor dining for restaurants. Options identified by Staff for increasing outdoor dining while maintaining social distancing, included full street closures, half street closures, urban island dining in select locations, and the use of private parking areas for additional outdoor dining. These opportunities and ideas were explored as downtown sidewalks are too narrow to accommodate social distancing and outdoor dining.

On May 18, 2020 the Village Board discussed the implementation of a series of recommendations including full street closure for Arlington Alfresco in downtown Arlington Heights, and authorized Staff to proceed with its implementation. Arlington Alfresco began on June 2, 2020 and has been instrumental in providing support for downtown businesses during this difficult and challenging time. Throughout the implementation, numerous Zoom meetings and communication with the public, downtown businesses, restaurants, and residents, addressing various concerns and issues had been on-going. The Village has received many requests from restaurants and customers asking Arlington Alfresco to be extended and considered for an annual experience. Specific detailed plans were drawn up by staff for each restaurant within the Arlington Alfresco area, and the Board originally approved Arlington Alfresco to run through September 8, 2020.

In August 2020, the Village Board discussed Arlington Alfresco again and authorized extension to November 2. Staff administratively extended Arlington Alfresco until November 16, 2020 when the weather deteriorated to the point that outdoor customer dining was no longer feasible.

Also, in early October 2020, the Village Board adopted a resolution authorizing the Planning and Community Development Department to submit a \$2M ITEP grant application for enhanced streetscape improvements within the Arlington Alfresco and downtown area.

This memo analyzes the issues, data, and recently received feedback related to the reopening of Arlington Alfresco in 2021, and in future years so that the Board may provide direction to Village Staff on these issues at the January 25th Committee of the Whole meeting.

Evaluation Approach

This evaluation approach includes analyzing economic data from the restaurants and businesses within the Arlington Alfresco area and outside of the area. Also, Village costs incurred have been analyzed, data has been reviewed on police and traffic calls, and information regarding logistics such as parking, loading, deliveries, garbage, curbside pick up, and other issues experienced by the community such as sound levels from live music, bicycles and skateboarding through the area, and things of that nature. Lastly, feedback has been obtained from the business community, downtown residents and customers, as well as early feedback from the Village Board.

Financial Economics

It is important to not only evaluate Arlington Alfresco on its successes based upon customer, business and resident feedback but also from an economic and financial perspective.

Village Costs

To create Arlington Alfresco 2020 there were costs that the Village incurred. It is important to note that many of the costs outlined below are regular hours and not additional costs but a re-allocation and re-prioritization of resources. Also, as noted staffing costs for other departments that allocated a significant amount of time and resources are not tracked. These costs can be categorized into the following types of expenses:

- Total Costs excluding items such as design, development and management oversight by Village Manager's Office, Planning & Community Development and other departments are not included. With those exceptions, the total Costs for Arlington Alfresco were \$205,266.28.

Labor & Material Cost Summary

	Total Hours	Regular Time Cost	Overtime Cost	Double Time Cost	PW Material	Internal Equipment	Temp. Sign	Total
<i>Hours</i>	2,074.80	\$34,193.90	\$65,945.01	\$16,558.96	\$76,023.80	\$10,323.80	\$2,220.81	\$205,266.28

- One-time costs - items such as decorative fencing, street barriers, curb side pick up signs, ADA ramps and other miscellaneous items. Approximately \$71,440.35.

<i>One Time Costs</i>		
Item	Cost	Total
Fence	\$30,848.43	\$30,848.43
Barricades	\$17,135.47	\$17,135.47
Ramps	\$11,116.85	\$11,116.85
Signage	\$2,846.40	\$2,846.40
Miscellaneous	\$9,493.20	\$9,493.20
TOTAL		\$71,440.35

- Re-occurring costs - items such as signage and posters to reflect changing social distance requirements, street decals, marketing and promotion. Approximately \$6,804.26.

<i>Re-occurring Costs</i>		
Item	Cost	Total
Temp. Signage	\$2,220.81	\$2,220.81
Misc. PW Items	\$4,583.45	\$4,583.45
TOTAL		\$6,804.26

- Ongoing/maintenance/managements costs - Set up/take down, daily Public Works maintenance costs were tracked on an hourly basis. With running Arlington Alfresco for a year and assuming continued cooperation and maintenance of the dining spaces by the restaurants, Public Works estimates that future weekly maintenance would be between \$2,000 to \$3,000 weekly although earlier in 2020 it was higher. Set up costs are estimated at \$20,000 in labor and take down to be \$10,000 in the future.

<i>Setup/Takedown</i>					
Task/Item	Time Frame	Regular Time Cost	Overtime Cost	Equipment Cost	Total
Setup	5/31/20 - 6/6/20	\$12,319.65	\$9,095.29	\$6,074.91	\$27,489.85
Takedown	11/15/20 - 11/21/20	\$6,598.60	\$2,700.91	\$1,452.50	\$10,752.01
TOTAL					\$38,241.86

<i>Weekly Maintenance</i>					
Task/Item	Time Frame	Regular Time Cost	Overtime Cost	Material	Total
Labor/Material	6/21/20 - 6/27/20	\$433.38	\$4,470.98	\$80.00	\$4,984.36
Labor/Material	8/9/20 - 8/15/20	\$186.24	\$2,410.87	\$20.00	\$2,617.11
Labor	9/20/20 - 9/26/20	\$0.00	\$2,117.52	\$0.00	\$2,117.52
TOTAL					\$9,718.99

- Future costs - additional future costs to provide additional level Police enforcement, enhanced entry signs and more improved signage continue to be evaluated. It is estimated that interim improvements to the entrances and signage would be in the range of \$20,000 to \$25,000. Less costly minimal improvements would be in the \$10,000 to \$15,000 range. Long term permanent improvements are proposed as part of the ITEP grant application if the Village is successful in receiving a grant award. Below is a summary of estimated future costs.

<i>Future Costs</i>	
Item	Cost
Public Works Set Up	\$20,000
Public Works Take Down	\$10,000
Public Works Weekly	\$2,000 to \$3,000
Interim Entry Enhancements	\$20,000 to \$30,000
Re-occurring Misc	\$10,000 to \$20,000
Additional Police Costs	TBD

Restaurant and Retail Sales Impact

In order to fully understand the economic benefit of Arlington Alfresco and the benefit of allowing outdoor dining for non-alfresco restaurants confidential data was obtained and analyzed. This data is required by law to remain confidential however, certain group set data and analysis can be presented to demonstrate the financial gains or losses. As data is obtained from State and local sources there are certain limits. For example, as of the time of writing general sales tax data was only available through June, and Food & Beverage tax data through October. Comparable time period data for the 2020 COVID -19 year has been compared to the same groups set for 2019.

General Village Wide Sales Tax: Sales taxes across all categories (general merchandise, automotive etc.) were down in 2020 from 2019 for Quarter 1 (Q1) and Q2 by (15.1) %. Q2 sales were down (20.6) %. However, in Q2 with the full impact of COVID -19 saw sales decline significantly, restaurants by (35.6) %, apparel by (64.9) % and Automotive by (23.3) %. In Q2 only categories of food and lumber & hardware saw increases over 2019. Individually, some food store and liquor stores saw increased sales.

Downtown Retail: Specific data was able to be obtained for 11 downtown retailers from April through September for 2020 and 2019. Four retailers saw increased sales during this time period over 2019 sales while all others experienced declines. April through May saw (23.4) % decline in sales year over year while June through September saw a 1.7% increase for the group of businesses.

All Downtown Restaurants: At various time during the pandemic restaurants have been prohibited from indoor dining while other businesses have been allowed limited capacity for customer sales. A total of 38 restaurants and entertainment venues were analyzed. Between April and May 2020 their sales declined (53.4) % or just over \$3 million.

Between June and October all downtown restaurant sales increased in 2020 over 2019 by 4.7%, although Non-Alfresco restaurants as a group declined (11.1) %. The Non-Alfresco downtown restaurant group (restaurants in the downtown, but not in the Alfresco zone) decline-while significant, was substantially less than the comparable decline seen by restaurants outside of downtown, indicating that they too experienced indirect benefit from being close to the street closure area. As each restaurant has different products, some were able to adapt to the continued changes caused by the pandemic while others had greater challenges. Between April through October 2020 sales declined by (14.2) % or \$2.9 m. Individually restaurants sales during the summer Alfresco June through October ranged from a loss as high as (67.6) % to a gain of 39.4%.

Arlington Alfresco Only: While many restaurants throughout the downtown and community had to adapt and had outdoor dining on private property or had greater capacity and parking for curbside pick up those in the Arlington Alfresco zone would not have been permitted outdoor dining and been able to maintain social distancing due to the narrow downtown sidewalks. Entertainment venues such as Arlington Ale House, Big Shot Piano Lounge and Metropolis were excluded from this analysis. A total of 12 dining establishments within the Arlington Alfresco pedestrian areas were analyzed. Between April and May 2020 sales declined (68.1) % or over \$2m. Between June and October sales increased 10.5% for the group as a whole. Some restaurants experienced declines even with Arlington Alfresco due to certain situations however most experienced increased sales volume in 2020 compared to 2019 despite having no or limited indoor dining. Many saw increases ranging from 15% to 34.9%.

Uptown & Southtown: A sample set of 14 restaurants from Uptown and Southtown were analyzed for comparison. Between April and May sales declined (76.9) % for this group and June through October declined (43.5) %. While outdoor dining on private property helped some, it was not enough to offset a tremendous loss of business.

Drive Thru Restaurants: Restaurants with drive thru's tended to fare better. Five drive through restaurants were analyzed and between April and May saw declined sales of (12.6) % and June through October experienced a marginal 0.9% increase.

In summary, the financial benefit of Arlington Alfresco for those Downtown restaurants was significant. Between June and October sales for Alfresco restaurants were up as a group 10.5% compared to a decline for the Uptown/Southtown group set of (43.5) %. Therefore, assuming there was no Arlington Alfresco and those restaurants experienced the same decline (difference between a positive 10.5% increase and a (43.5) % decrease) is over \$4.7m resulting in salvaging \$152,000 in sales taxes and helping those restaurants survive. While the Village had costs associated with the implementation and management of Arlington Alfresco it significantly helped individual restaurants and resulted in helping shore up sales taxes.

Issues and Logistics

Overall feedback throughout Arlington Alfresco 2020 was extremely positive. There were no significant police or traffic related issues. Initially, the Police Department staffed up and had additional detail but after the first few weeks the normal downtown patrol monitored Arlington Alfresco. The Public Works Department also reduced hours necessary for daily maintenance of the area due to the cooperation of the businesses.

Logistics:

Downtown Traffic/accident data and calls for service: As a result of the road closure traffic was re-routed although there were no reported accidents or significant calls for service increases directly attributable to Arlington Alfresco.

The Fire Department developed new protocol to respond to any emergencies quickly. Adjustments were continually made as needed to add warning signage at Vail and Wing as well as other directional signage. Additional stop signs were added as needed at new locations.

Loading and Deliveries: Loading and delivery zones were established prior to commencing Arlington Alfresco and the Public Works crews coordinated and allowed garbage and service access into the pedestrian zone as needed in early mornings. There have been complaints and concerns about businesses using the Village Green private loading areas for delivery to non-Village Green businesses. This issue will need to be relayed to the businesses and monitored moving forward. Also, one other private loading zone was limited due to placement of a storage pod due to building renovations. For the most, part quick service deliveries such as UPS parked in the correct designated loading areas outside of the Alfresco area and delivered packages on foot no different than in other communities where there are permanent pedestrian streets. *Improved signage and enforcement of the loading zones are areas for improvement.*

Parking: Arlington Alfresco created the temporary removal of 64 on street parking spaces. This was off set by removing daily fee commuter parking from parking lot E and converting the entire parking lot (56 spaces) to free 2-hour customer parking and short-term curb side pickup spaces. Also, 4-hour parking in the Vail garage was changed under Highland Avenue adding 24, 2-hour spaces and changing spaces closest to Vail Avenue to 2 hour parking for 25 spaces. As a result, while 64 2 hour on street spaces were removed they were replaced with a total of 105 2-hour spaces. In addition, the new parking garage signage, guidance system and new surface parking lot signs when installed will further help identify customer parking options. *Areas to improve upon are removing the old signage and improving the new signage to allow better compliance and enforcement.*

Curb Side Pick-up Zones: Curb Side pick up zones were created at the entrances to each leg of the street closure area for the benefit of customers and businesses. It was observed that often customers or downtown employees would park long term in these spaces. *Areas to improve upon are removing the old signage and improving the new signage to allow better compliance and enforcement.*

Ride Share Zones: Ride Share zones were also created near the entrances as well as in the kiss and ride lane in Parking Lot E. *As with the curb side pick up zones improved signage and ability to enforce should be explored.*

Garbage Pick-up: Additional decorative garbage cans were placed with Arlington Alfresco and picked up by the Village garbage hauler on a regular basis. Some other businesses in older buildings with only direct access to the street required hauler access in early mornings which was coordinated by Public Works crews with minimal issues.

Issues:

Prior to and throughout the five and a half months of Arlington Alfresco staff communicated with businesses and residents both individually and via zoom meetings on multiple occasions. In addition, ArlingtonAlfresco@vah.com was created and promoted as a way for customers to provide feedback. Issues that were raised include, pets being walked within the area, bicycles and skate boards being ridden within the pedestrian area, a perceived or real lack of face mask wearing and sound levels of live music particularly impacting the residents at Metro Lofts. Various steps were taken with ongoing efforts to address these concerns. The vast majority of feedback was overwhelmingly positive with many requests for Arlington Alfresco to continue every year.

Noise: While many residents living within the Alfresco zone commented that overall the area was much quieter without traffic and customers waiting late at night for ride shares the issue of noise was the most frequent complaint. This can be broken into two areas, first, noise from live music and second noise from groups loitering after leaving an establishment or after outdoor Alfresco closed at 11 pm. The second is not necessarily related to Arlington Alfresco and is a result of a vibrant downtown with many entertainment venues and necessitate late evening enforcement protocol.

With the respect to the music levels and issues raised particularly by Metro Loft's residents directly across from Vail Avenue, numerous zoom meetings, emails, and phone calls took place. The approach taken was to notify

those restaurants, upon which complaints were received, and the restaurants were continually asked to self-monitor the sound levels and reduce the volume. The restaurants with music did want to be a good neighbor and be respectful of downtown residents and other businesses while also trying to reinvent their struggling businesses. For two restaurants on Vail Avenue live music is critical to their business model and vitally important for them to secure as much business as possible to help hold them over during the winter months.

While residents in other buildings downtown have commented that they like the fact that the ambience and sound levels are lower than typical, complaints have been received from some residents about sound levels impacting Metro Lofts. What was allowed for outdoor music during the COVID -19 pandemic during 2020 and 2021 with the need for businesses to be given the opportunity to survive would be totally different than requirements going forward in a post pandemic environment. In a post pandemic environment outdoor live music by private restaurants could be limited or prohibited as they would be able to offer indoor music events.

Mask Wearing: Complaints regarding a perceived or real lack of face mask wearing were received throughout the summer. Additional signage was placed along the corridor encouraging the wearing of face masks and social distancing. Additionally, signage reflecting the constantly changing State requirements and ground placed social distance decals were placed through the Alfresco area. With the lack of national face mask policy, it was almost impossible to enforce and was on the owners of the businesses to enforce within their designated spaces and customers to self-enforce and wear face masks in general.

Bicycles, Skateboarding and Pet Walking: The issues of bicycles and skate boarding through the area as well as walking of pets received comments and complaints. Realistically trying to prohibit these activities especially pet walking is problematic. With respect to pets in the Alfresco area signs saying it is prohibited should be removed as many downtown residents have pets and need to walk through the area similar to a normal public sidewalk. The restaurants should be reminded that pets are not allowed in the outdoor dining areas. Additional bike racks were placed at the entrances but still there were cyclists, mostly teenagers who continued riding unsafely through the area as did skateboarders. *Enforcement to reduce these encroachments will require allocation of Police resources to actively monitor Arlington Alfresco.*

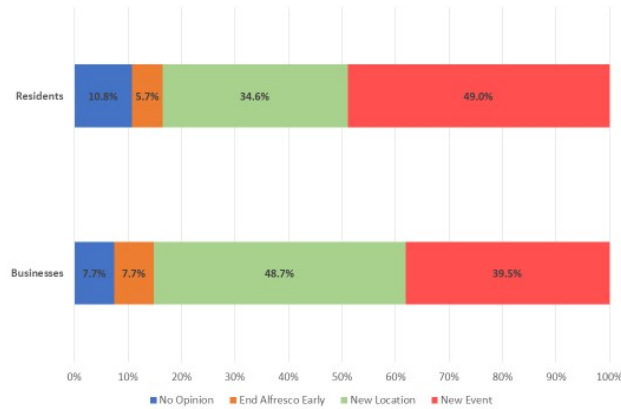
Impact on Events

If Arlington Alfresco becomes a permanent Downtown experience with enhanced streetscape improvements and gateways, it would create a potential conflict with some annual events held such as the Mane and Taste of Arlington (mid-August), the Promenade of Art (June) and Sounds of Summer (Thursday and Friday evenings). While the Sounds of Summer could continue to be held in Harmony Park with Arlington Alfresco the Mane Event, Taste of Arlington and Promenade of Art could not be held at their current locations simultaneously with Arlington Alfresco. Also, logistically it is not realistic and too time consuming to dismantle Alfresco and remove the fencing and for the restaurants to remove and store all tables for these weekend events. For this to occur it would not only be extremely expensive but Arlington Alfresco would need to be shut down approximately a week before and after each event. The downtown businesses and downtown residents were asked a series of questions regarding options for events which are outlined below.

Mane & Taste of Arlington Heights: Village cost estimated \$46,478 for Mane event and \$27,268 for Taste of Arlington. Taste of Arlington costs benefited by Mane Event set up the prior day.

- Option 1: End Arlington Alfresco early and hold Mane & Taste as normal (typically second weekend in August)
- Option 2: Continue to hold Mane & Taste concurrently with Arlington Alfresco, but at another location such as parking lot E and Davis Street, if possible.
- Option 3: Make the Mane Event & Taste of Arlington into a different event when Arlington Alfresco ends, such as ("Fall Finale" or "Oktoberfest" style event)

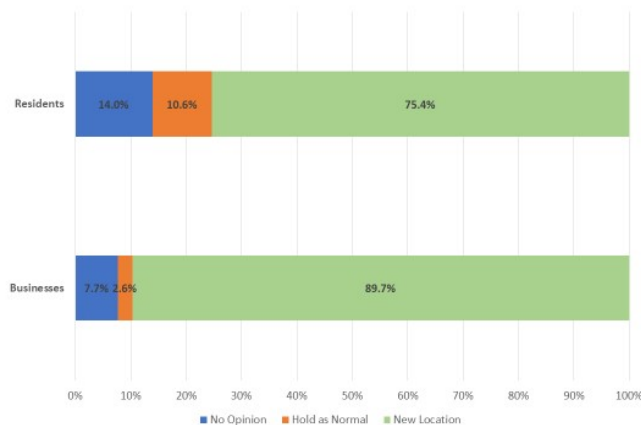
Mane Event & Taste of Arlington Heights - it is not feasible to hold both Arlington Alfresco and the Mane Event/Taste simultaneously at the same location. Which of the following options would you most like to see:



Promenade of Art: Village budgeted cost \$22,900.

- Option 1: Hold as normal in mid-June and delay the start of Arlington Alfresco until afterward.
- Option 2: Hold at a different location while Arlington Alfresco is going on, such as Parking Lot E and Davis Street or North School Park, if possible.

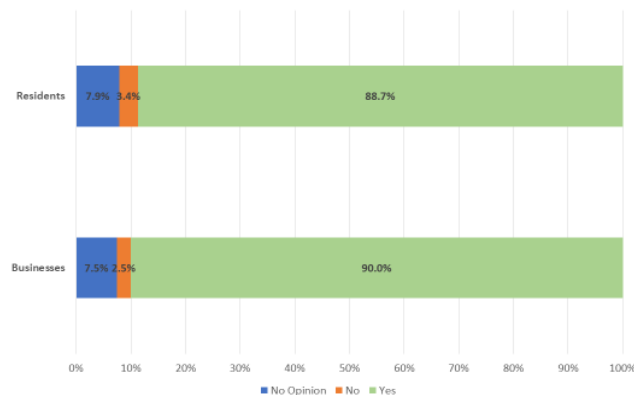
Promenade of Art - it is not feasible to hold both Arlington Alfresco and the Promenade of Art simultaneously at the same location. Which of the following options would you most like to see:



Sounds of Summer: Village cost \$61,406, donations are raised for the entertainment costs.

In a non-pandemic environment, Sounds of Summer could continue at Harmony Park during the summer on Thursday and Friday evenings concluding at 8:30pm as part of Alfresco. The community surveys asked businesses and residents their opinion on this as well.

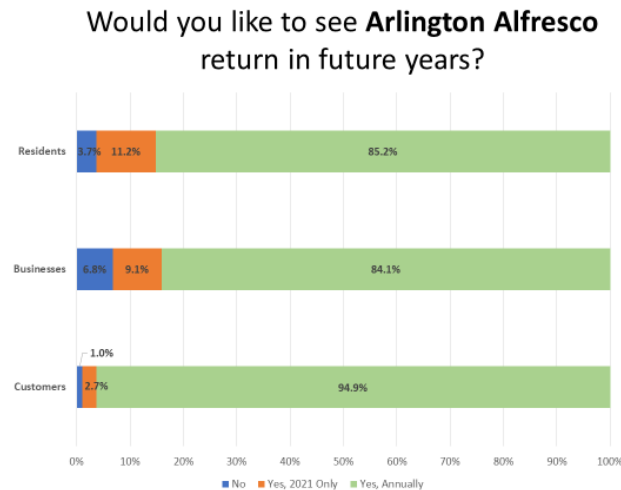
In a non-pandemic environment, **Sounds of Summer** could continue at Harmony Park during the summer on Thursday and Friday evenings concluding at 8:30 pm as part of Arlington Alfresco. Are you in favor of Sounds of Summer at Harmony Park running concurrently with Arlington Alfresco?



Options and Alternatives

With respect to Arlington Alfresco we asked those surveyed if they would like to see Arlington Alfresco as an annual experience.

- Option 1; Arlington Alfresco as an annual experience/event?
- Option 2: Arlington Alfresco only for 2021 to help businesses during the pandemic
- Option 3: No more Arlington Alfresco



Community Feedback

Throughout 2020 community feedback was obtained through zoom meetings with downtown residents and businesses, individual meetings as well as via social media and ArlingtonAlfresco@vah.com. In order to obtain community feedback for future consideration and evaluation the following has occurred in addition to one on one communication with certain businesses and residents.

Downtown Business Survey: A tailored survey was distributed via e-mail to approximately 250 Downtown business contacts, 53 responses were received. Key takeaways are as follows:

- 64.4 % responded that the impact of Arlington Alfresco on their business was Very Positive or Positive.
- 84.1% responded yes to Arlington Alfresco as an annual experience.
- 43% preferred starting in March, 25% April and 20% May.
- 48.7% responded yes to live music every day of the week.
- 40.5% had concerns regarding skate boarding and bike riding.
- 37.8% had concerns about lack of mask wearing.
- Greater Police presence/enforcement, enhanced entries, streetscape and pedestrian signage ranked as very important or somewhat important.

Downtown Resident Survey: A tailored survey was distributed via e-mail to the HOA and property managers of 16 Downtown residential buildings asking them to distribute to their residents, 485 responses were received. Key takeaways are as follows:

- 91.4% responded that Arlington Alfresco was Very Positive or Positive, only 3.3% were negative.
- 85.1% responded Arlington Alfresco should be an annual experience.
- 85.6% cited Greater Downtown energy as benefits.
- 83.7% cited Unique Ambience as benefits.
- 62.9% cited less vehicular traffic as benefits.
- 78.5% had no concerns about live music from restaurants, 6.8% had significant concerns. Residents in Metro Lofts had the most concerns about music.
- 80.7% had no concerns about traffic, 5.3% had significant concerns.
- 33.1% had some concerns about skateboarding and bike riding.
- 281 residents responded that, their out of town guests "loved" Arlington Alfresco.

Customer Survey: A shorter general customer survey was distributed via social media and sent to customers who previously e-mailed the Village via ArlingtonAlfresco@vah.com. A terrific response was received with 5,963 responses. Key takeaways are as follows:

- 90.5% attended Arlington Alfresco.
- 98.3% responded that their Arlington Alfresco experiences were Very Positive or Positive.
- 0.7% responded negatively.
- 94.9% responded Arlington Alfresco should be an annual experience.
- 36.3% cited some concern over lack of mask wearing.
- 21.5% cited some concern about skateboarding and bike riding.
- 77.9% had no concern about parking.
- 3.2% had significant concerns about parking.
- 95.7% had no concern regarding live music.
- 0.7% had significant concern over live music.
- Very positive responses were received regarding ambiance, downtown energy and improved pedestrian walkability.
- 77.4% were Arlington Heights residents of which 10.9% were downtown residents indicating some possible overlap between this survey and the downtown resident survey.

Mane Event and Taste of Arlington Heights Participant Survey: A tailored survey was distributed to non-downtown Arlington Heights business participants who purchased a booth in the 2019 event asking them for their input on the event. Note the survey was not sent to downtown businesses who participated as they received the downtown survey. It was also not sent to non-profits and government agencies and out of town businesses. A total of 35 non-downtown Arlington Heights participating businesses were sent the survey and 19 responses were received. Key takeaways are as follows:

- 63.1% responded that the events were worthwhile for their business to participate in.
- 26.3% indicated the events were somewhat worthwhile for business participation.
- 47.3% derived direct sales or significant business from participating.
- 31.5% responded cancelling events would significantly impact their business.
-

Community Zoom Meetings: On January 15th two community Zoom meetings were held.

Downtown Business Zoom Meeting: Key takeaways: The businesses continue to suffer with the pandemic and restrictions on business operations. Most requested early commencement of Arlington Alfresco in mid-March before St. Patrick's Day. The results of the survey were reflected in the conversation as it relates to Police presence or some type of volunteer program to assist with monitoring and enforcement.

Downtown Residents HOA/Property Managers Zoom Meeting: Key takeaways. Those attending and representing their residential building associations were extremely complimentary about Arlington Alfresco and support for its continuance. Some concerns were expressed regarding music from Metro Lofts. Concerns about loading from the private property at Village Green were discussed and staff will add signage, monitor enforcement and provide notices to the businesses reminding them again of their designated loading areas and asking them to continue to inform their delivery vendors.

Arlington Heights Chamber of Commerce: Several meetings and conversations have taken place with the Mayor, Village Manager and representatives of the Chamber of Commerce. The Mane Event and Taste of Arlington Heights is seen as a significant revenue opportunity for the Chamber of Commerce which they would like to see continue in some form. The Village allows the Chamber to run the Taste of Arlington and receive revenue from business participation fees and sponsorships.

Special Events Commission: The Village Manager and staff discussed Arlington Alfresco and the challenges with some events at their meeting on January 13th. The Commission understood the reasoning for discussion event conflicts and were open to considering and recommending alternative types of events upon direction from the Board.

Arlington Economic Alliance: A general discussion occurred at their meeting on January 20th. The Alliance was supportive of Arlington Alfresco while requesting further input into the decision for 2021.

Downtown Restaurant Written Communication to the Board: In early January while the surveys and analysis were being undertaken the Board received written communication from 16 Downtown businesses asking for Arlington Alfresco to continue as a permanent experience every year and for full permeant year-round downtown pedestrian streets.

Key Decisions Needed

Certain key policy decisions need to be made relative to Arlington Alfresco.

1. **Should Arlington Alfresco be an annual experience/event?**

Staff recommends Arlington Alfresco as an annual experience which is supported by the community surveys.

2. **In 2021 when should Arlington Alfresco begin?**

Businesses continue to suffer from the pandemic and indoor dining has been prohibited for several months. As a result, many businesses have requested that Arlington Alfresco begin in mid-March in 2021. In March and April weather can be very cruel with many days of severe weather, cold temperatures, and accumulating snow. During the January 15th zoom call with the businesses the challenges of snow removal was explained. An accumulating snow event with the streets closed out outdoor dining presents challenges for timing of snow removal, access to buildings, liability and requirements of participating businesses. Attached is a detailed approach by Public Works. There are two options that could be considered:

a) Begin Arlington Alfresco in mid-March. This would only be considered as a one-year emergency starting date. The set up would be scaled back and the fencing would not be installed and the separation for businesses spaces would temporarily be made via delineators and ropes. If snow accumulation is in the two-week forecast the start date would be delayed. Businesses would be required to remove their tables and clear the snow on the sidewalk for pedestrian access. Public Works would maintain a plowed path just down the center of the streets for emergency access and deliveries. A heavy snow may take several days to remove. The complete set up with fencing would not occur until mid-April weather permitting. Under this scenario staff recommends a further zoom meeting with those businesses in the area and also with the downtown residents.

b) Begin in mid-April weather permitting. At this time the complete setup with white fencing would be installed from the very beginning.

3. **Should live music at restaurants be permitted outdoors?**

With the respect to music, the music levels and issues raised last year particularly by Metro Loft's residents directly across from Vail Avenue, resulted in significant discussion and monitoring. The approach taken in 2020, was to notify those restaurants, upon which complaints are received about, and the restaurants were continually asked to self-monitor the sound levels and reduce the volume. The restaurants with music want to be a good neighbor and be respectful of downtown residents and other businesses while also trying to reinvent their struggling businesses. For two restaurants on Vail Avenue live music is critical to their business model. While residents in other buildings downtown have commented that they like the ambience and sound levels are lower than typical, complaints have been received from some residents about sound levels impacting Metro Lofts. Options relative to live music outlined in August 2020 when the Board reviewed extending last years Arlington Alfresco include the following:

- a) Allow live music to continue with restaurants asked to continue to self-monitor the noise levels, with the Village Manager having the authority to prohibit/regulate music if noise levels were overly disruptive to residents.
- b) Restrict live music to Thursday-Saturday only, with the following time restrictions, Thursday 5pm to 9pm, Friday and Saturday 5pm to 10pm.
- c) Restrict live music hours with the following time restrictions, Sunday through Thursday 5pm to 9pm, Friday and Saturday 5pm to 10pm.
- d) Prohibit live music completely.

The Board authorized the Village Manager to continue to monitor music levels and prohibit music if necessary. Such action was not taken in 2020.

During the Zoom meetings referenced the issue of music every day, time of day and sound levels were discussed. If Arlington Alfresco occurs every year it is important to note that post pandemic, there would likely have to be additional restrictions as businesses and customers under normal circumstances would be inside for live music, and public concerts in Harmony Park, directly under control of the Village, may take the place of individual restaurants having their own outdoor music

4. What should the future of some of the traditional Downtown events be?

The cost, logistics, number of hours and impact on businesses needing to remove and store all outdoor dining to allow set up and take down of these events would be lengthy and problematic. Various options were outlined by staff in the surveys and it is recommended that it be accepted that certain events will no longer occur as normal. Discussions should occur with the Special Events Commission, the Chamber of Commerce, and other stakeholders regarding alternative events, locations and timing.

Conclusion

As noted earlier, Staff has been exploring the concept of pedestrian friendly streets and improvements in front of Harmony Park for several years and late last year submitted for an ITEP grant for implementation of enhanced streetscape improvements. The success of Arlington Alfresco in 2020 and the overwhelming positive responses from the community further support staff's recommendation that Arlington Alfresco become an annual experience with long term street closures for pedestrians and customer experience only. It is not anticipated that the Board would get to specific on the many details dealing with operations ranging from loading and deliveries to signage and enforcement. Rather the larger policy direction is sought regarding continuing Arlington Alfresco, start and end dates, impacts on other events and granting authorization to the Village Manager and staff to implement Arlington Alfresco again.

Recommendation

It is recommended that the Village Board provide input into the Arlington Alfresco evaluation, and authorize the Village Manager to implement and execute the appropriate documents necessary to implement Arlington Alfresco as follows:

1. Approve Arlington Alfresco as an annual experience/event and to be continually monitored and reviewed.
 - A. For 2021 during the pandemic allow Arlington Alfresco to begin mid-March, weather permitting and conclude November 2. If the Board concurs with a mid-March opening staff recommends further zoom meetings with the businesses and downtown residents before finalizing said start date. Allow live music subject to the Village Managers approval and modifications. Staff will continue to monitor live music during the pandemic and if problems persist then option b (on page 10) shall be required of restaurants. Staff will also develop a security plan and budget.
 - B. In non-pandemic years commencement should be mid-May. Staff will develop criteria for live music days, hours and other standards to be implemented post pandemic for Board discussion with feedback with downtown stakeholders. Staff will also examine and develop alternatives for security in a non-pandemic environment.
 - C. Concur with continued allocation of resources and expenses to maintain and manage Arlington Alfresco as outlined above. Including staff's resolution on issues pertaining to operations.
 - D. Acceptance that a future budget amendment will be needed for the purchase and implementation of short-term improvements to the entries, signage and other reoccurring operational costs.

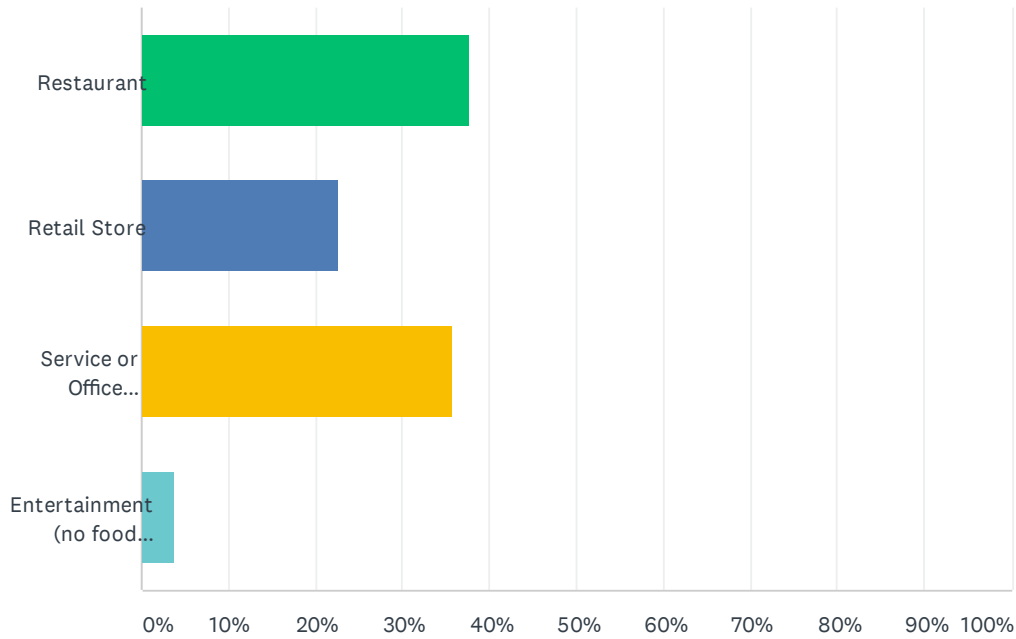
2. Acceptance that Mane and Taste of Arlington Heights will no longer occur as normal. Discussions should continue to determine appropriate alternatives. Direct staff to work with the Special Events Commission, Chamber of Commerce and other stakeholders on the development and analysis of alternative summer event concepts for Board consideration.
3. Sounds of Summer would continue in non-pandemic years and subject to further discussions with the Special Events Commission and other stakeholders.
4. Acknowledgement that the pandemic makes it unlikely that large events can occur during a significant portion of 2021 and the Village will need to make decisions fairly soon on whether or not any events (other than Alfresco) should be cancelled in 2021. Staff will continue to monitor State rules and will need to be in a position to make recommendations on cancelling individual events as the situation dictates.
5. Re-authorize the administration to waive minimum parking requirements for outdoor dining for private property, as well as waive other code requirements, for the remainder of 2021 during the Coronavirus pandemic to assist businesses outside of the Arlington Alfresco pedestrian area.
6. Continue to encourage restaurants outside of the Alfresco pedestrian area to develop outdoor dining concepts and pursue cooperative ways to promote all businesses.

Attachments

Downtown Business Survey Summary
Downtown Resident Survey Summary
Customer Survey Summary
Mane & Taste Business Participant Survey
Special Events Commission Meeting Summary
Public Works Snow Removal Approach
Arlington Alliance Summary
May 18, 2020 Memorandum
ITEP Grant Application

Q1 Which of the following best describes your business?

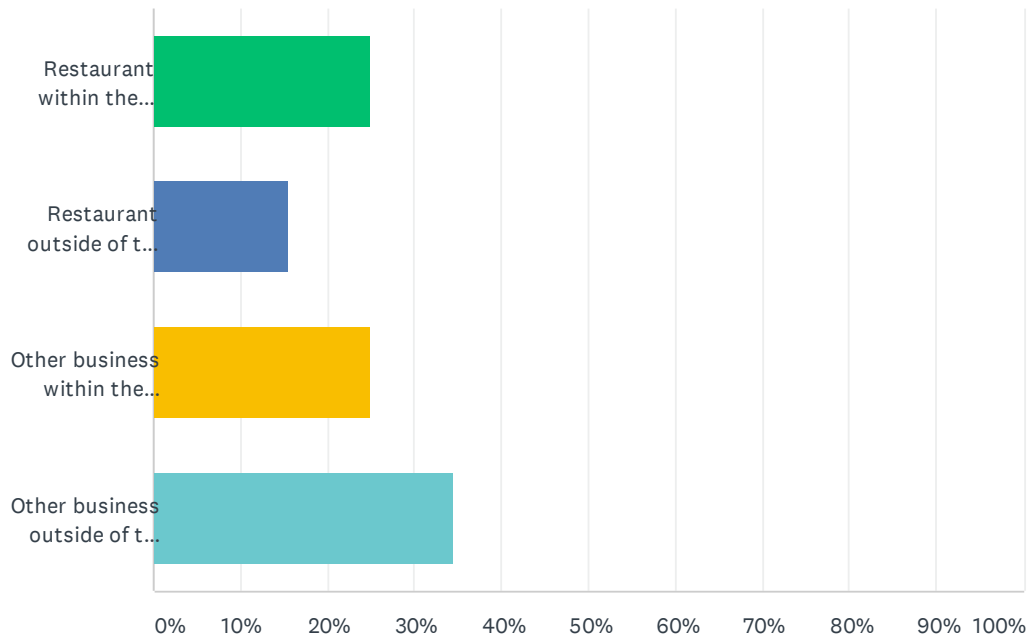
Answered: 53 Skipped: 0



ANSWER CHOICES	RESPONSES	
Restaurant	37.74%	20
Retail Store	22.64%	12
Service or Office (professional or medical)	35.85%	19
Entertainment (no food service)	3.77%	2
TOTAL		53

Q2 How would you describe your business' position in relation to this year's Arlington Alfresco program?

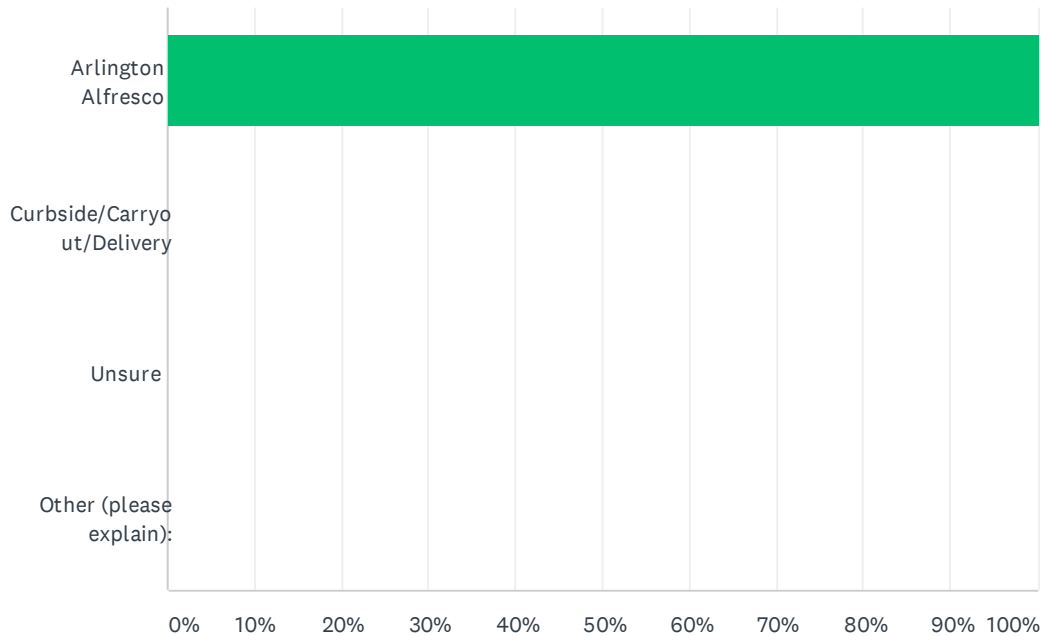
Answered: 52 Skipped: 1



ANSWER CHOICES	RESPONSES	
Restaurant within the Arlington Alfresco street closure area	25.00%	13
Restaurant outside of the Arlington Alfresco area	15.38%	8
Other business within the Arlington Alfresco street closure area	25.00%	13
Other business outside of the Arlington Alfresco street closure area	34.62%	18
TOTAL		52

Q3 What was of greater benefit to your restaurant this past year?

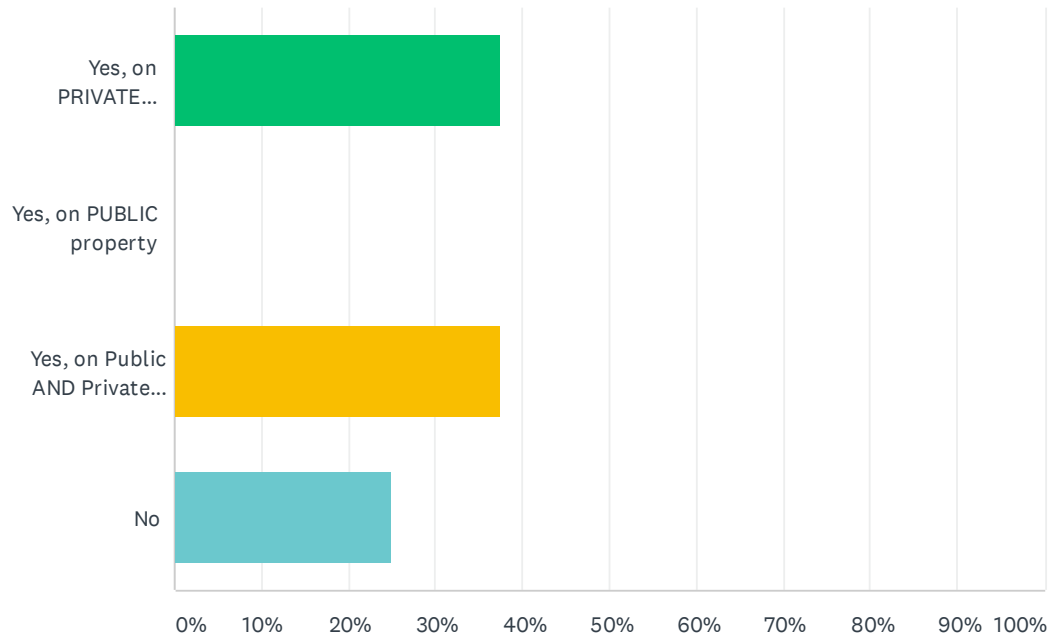
Answered: 13 Skipped: 40



ANSWER CHOICES	RESPONSES	
Arlington Alfresco	100.00%	13
Curbside/Carryout/Delivery	0.00%	0
Unsure	0.00%	0
Other (please explain):	0.00%	0
TOTAL		13

Q4 Did you have outdoor dining this year?

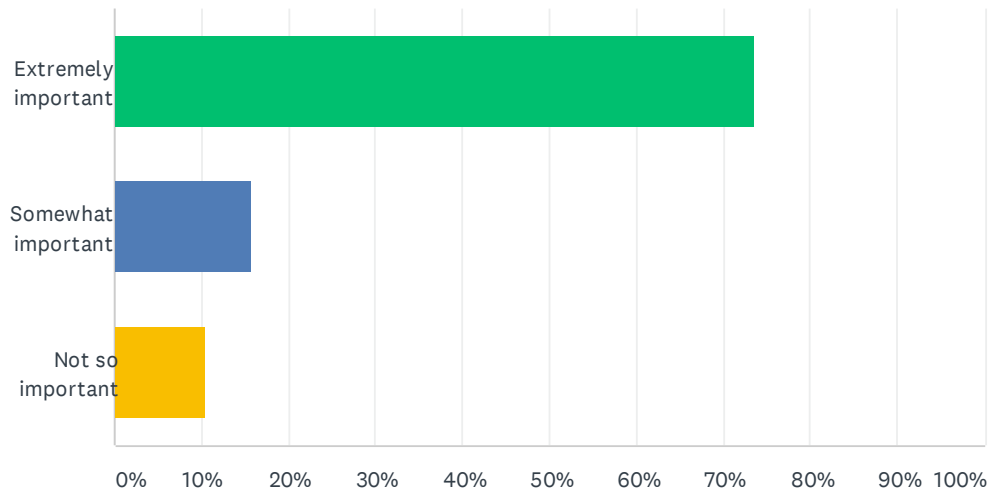
Answered: 8 Skipped: 45



ANSWER CHOICES	RESPONSES	
Yes, on PRIVATE property	37.50%	3
Yes, on PUBLIC property	0.00%	0
Yes, on Public AND Private property	37.50%	3
No	25.00%	2
TOTAL		8

Q5 How important was carryout, delivery, and/or curbside service to your business this year?

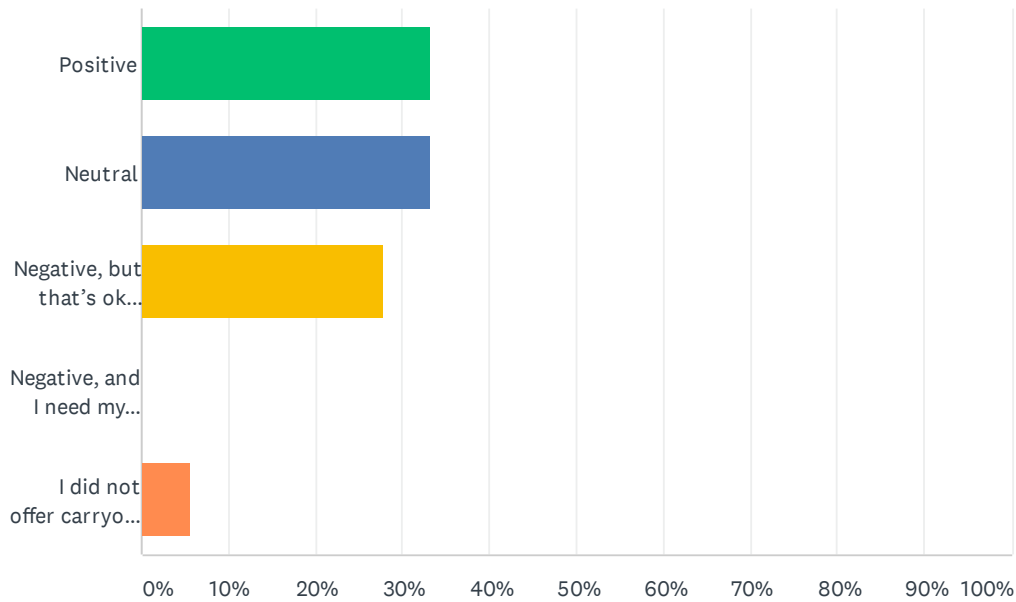
Answered: 19 Skipped: 34



ANSWER CHOICES		RESPONSES	
Extremely important		73.68%	14
Somewhat important		15.79%	3
Not so important		10.53%	2
TOTAL			19

Q6 What impact did Arlington Alfresco have on your carryout and delivery business?

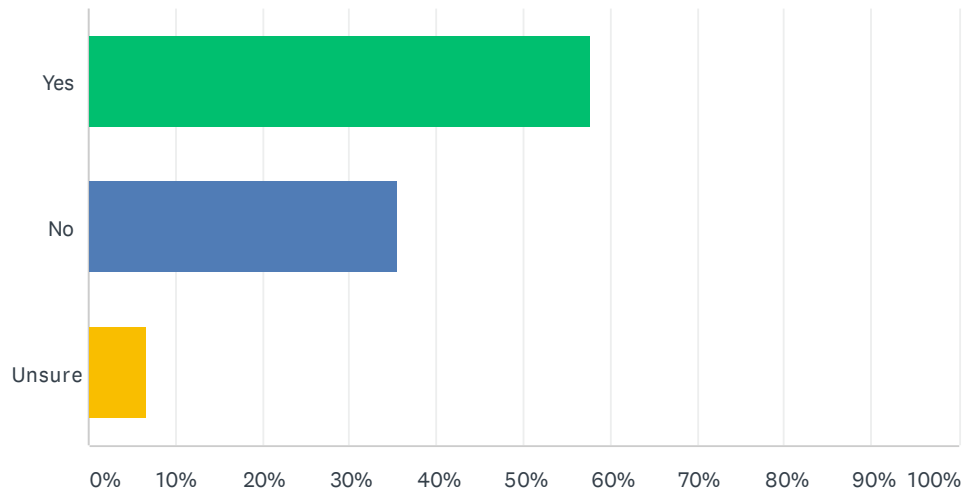
Answered: 18 Skipped: 35



ANSWER CHOICES	RESPONSES	
Positive	33.33%	6
Neutral	33.33%	6
Negative, but that's ok because I benefitted greatly from Alfresco	27.78%	5
Negative, and I need my carryout and delivery business to improve next year	0.00%	0
I did not offer carryout or delivery this past year	5.56%	1
TOTAL		18

Q7 Did Arlington Alfresco bring your business any residual benefits (new customers, greater exposure, etc.)?

Answered: 45 Skipped: 8



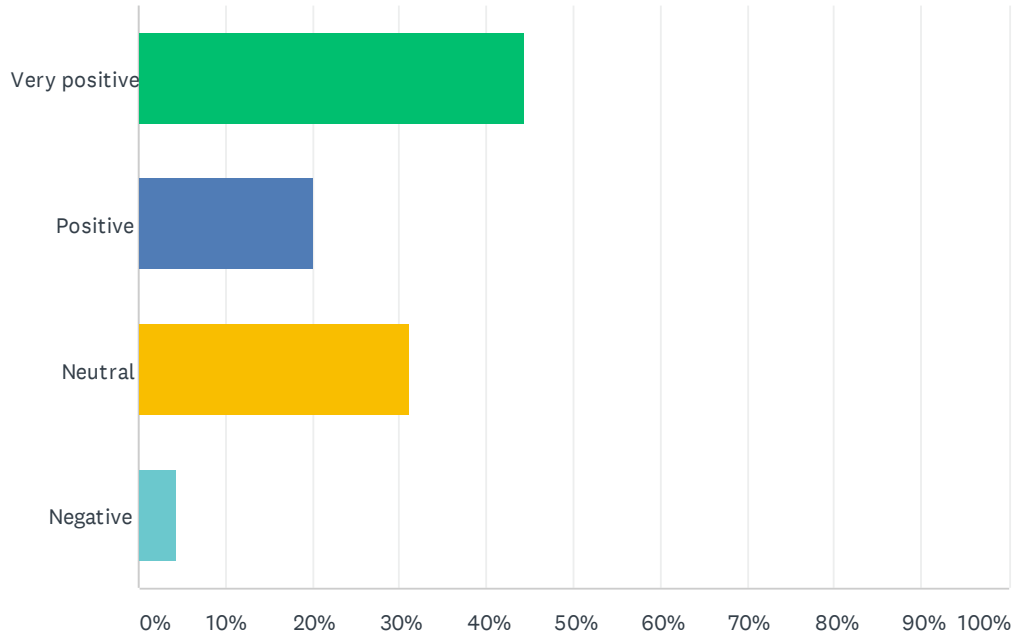
ANSWER CHOICES		RESPONSES	
Yes		57.78%	26
No		35.56%	16
Unsure		6.67%	3
TOTAL			45

Q8 What improvements to Arlington Alfresco could be made that might potentially benefit your business?

Answered: 34 Skipped: 19

Q9 Overall, how would you describe the impact of Arlington Alfresco on your business?

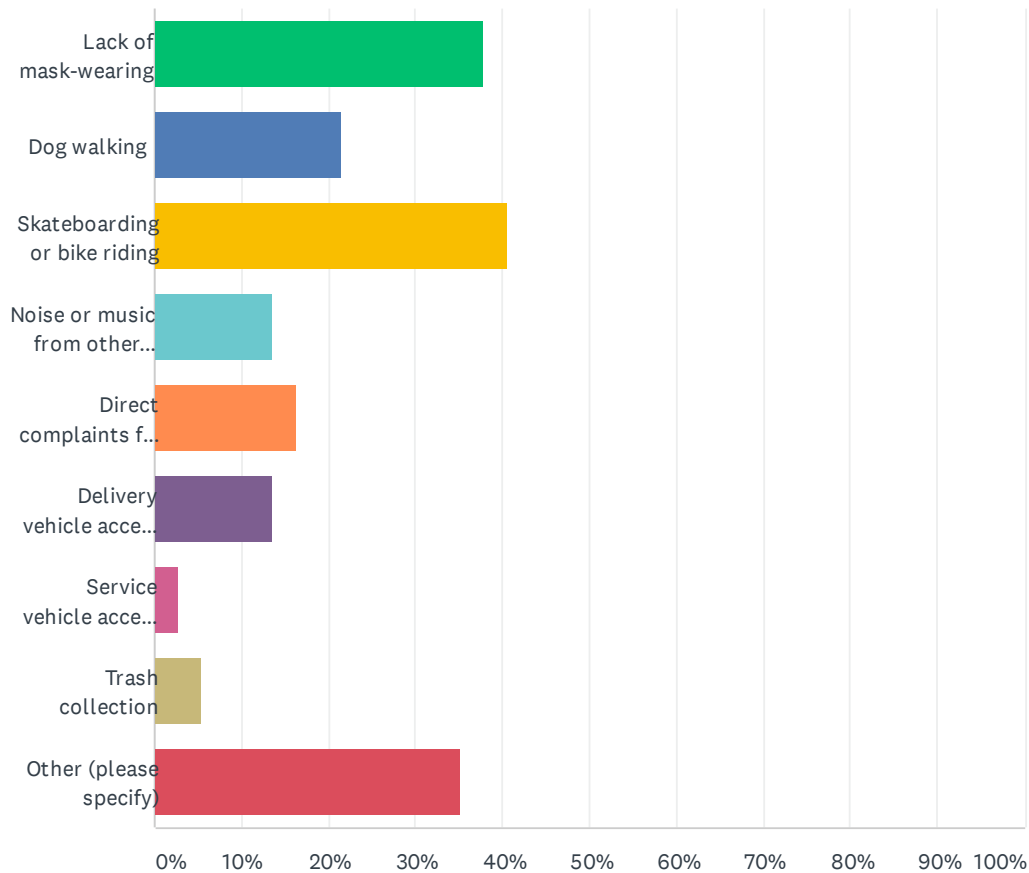
Answered: 45 Skipped: 8



ANSWER CHOICES	RESPONSES	
Very positive	44.44%	20
Positive	20.00%	9
Neutral	31.11%	14
Negative	4.44%	2
TOTAL		45

Q10 What concerns, if any, did you have with Arlington Alfresco? (check all that apply)

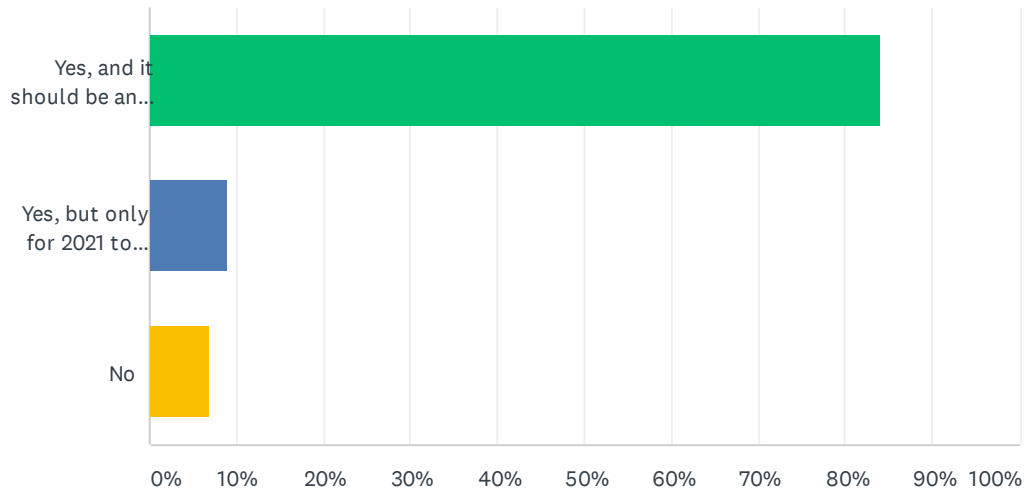
Answered: 37 Skipped: 16



ANSWER CHOICES	RESPONSES	
Lack of mask-wearing	37.84%	14
Dog walking	21.62%	8
Skateboarding or bike riding	40.54%	15
Noise or music from other businesses	13.51%	5
Direct complaints from Downtown residents	16.22%	6
Delivery vehicle access to your business	13.51%	5
Service vehicle access (e.g. grease trap cleaning)	2.70%	1
Trash collection	5.41%	2
Other (please specify)	35.14%	13
Total Respondents: 37		

Q11 Would you like to see Arlington Alfresco return in future years?

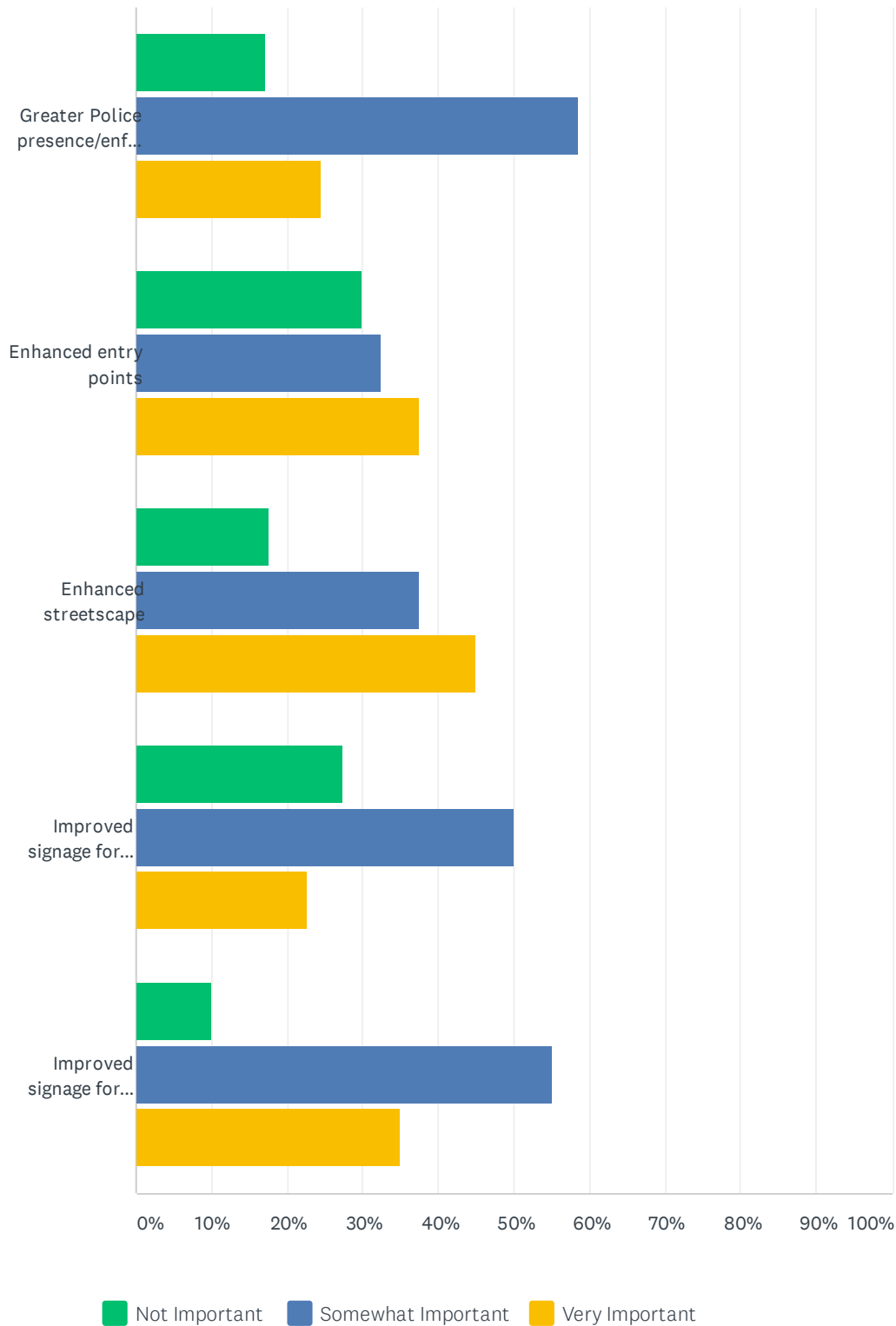
Answered: 44 Skipped: 9



ANSWER CHOICES	RESPONSES	
Yes, and it should be an annual event	84.09%	37
Yes, but only for 2021 to help the businesses	9.09%	4
No	6.82%	3
TOTAL		44

Q12 If Arlington Alfresco occurs in future years, how important are the following elements to you?

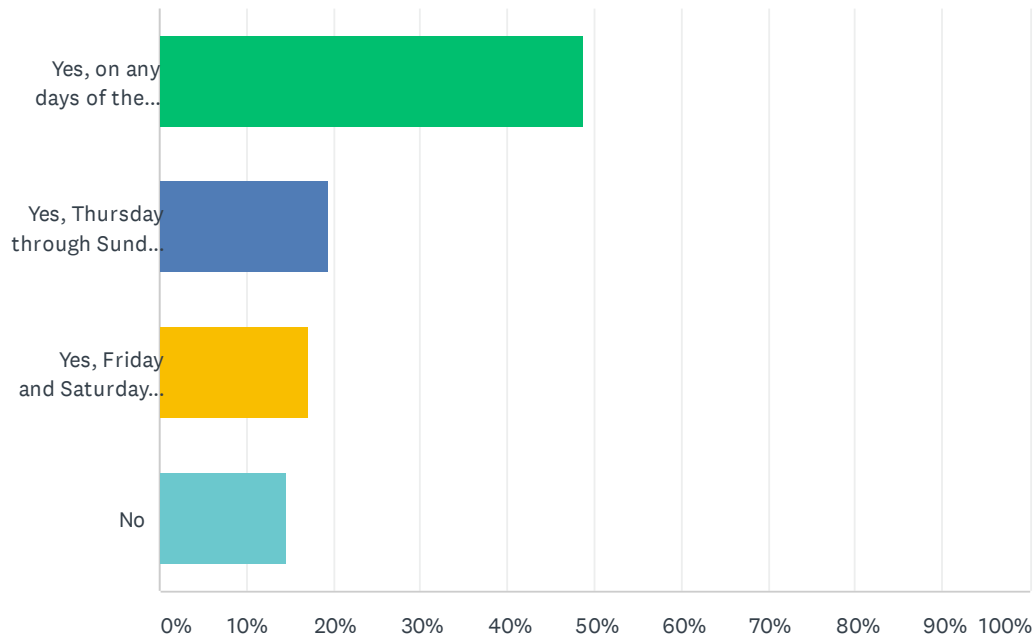
Answered: 41 Skipped: 12



	NOT IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Greater Police presence/enforcement	17.07% 7	58.54% 24	24.39% 10	41	2.07
Enhanced entry points	30.00% 12	32.50% 13	37.50% 15	40	2.08
Enhanced streetscape	17.50% 7	37.50% 15	45.00% 18	40	2.27
Improved signage for delivery and rideshare drivers	27.50% 11	50.00% 20	22.50% 9	40	1.95
Improved signage for pedestrians	10.00% 4	55.00% 22	35.00% 14	40	2.25

Q13 Should restaurants be permitted to have live outdoor music in a post-pandemic, permanent Alfresco environment?

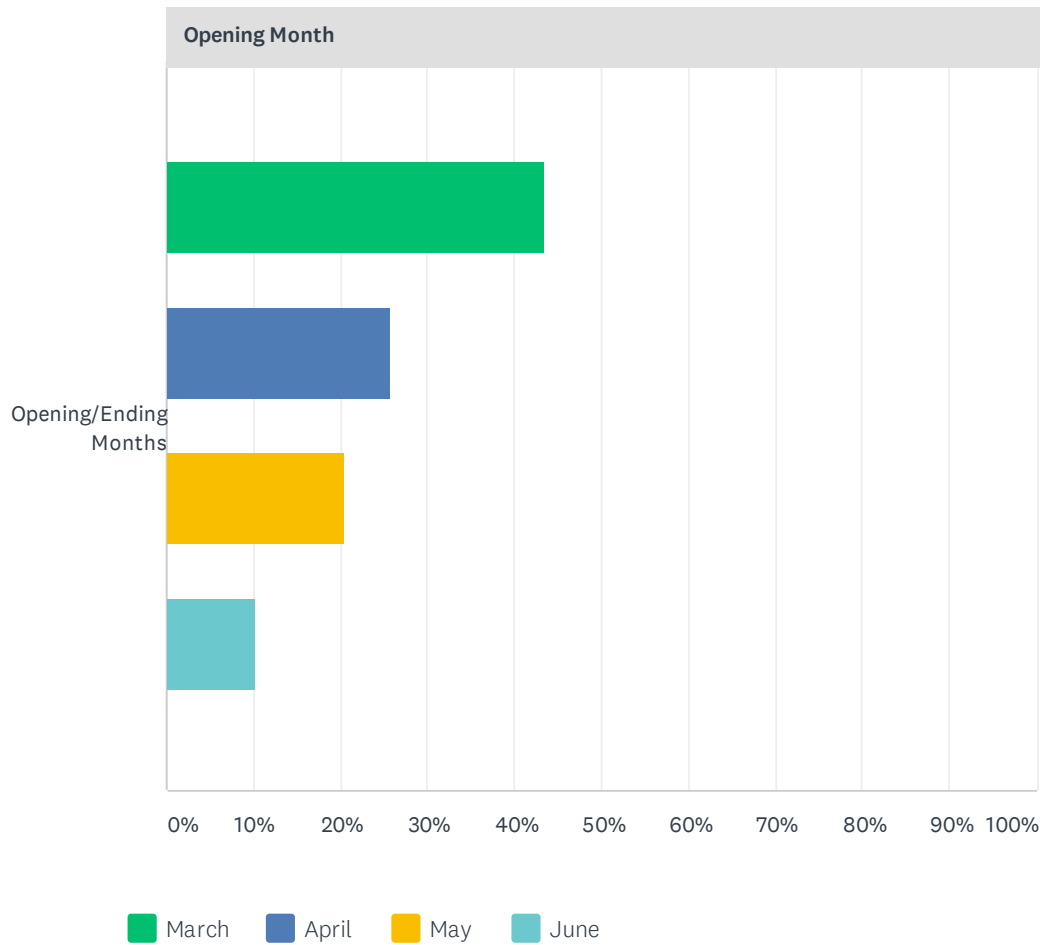
Answered: 41 Skipped: 12

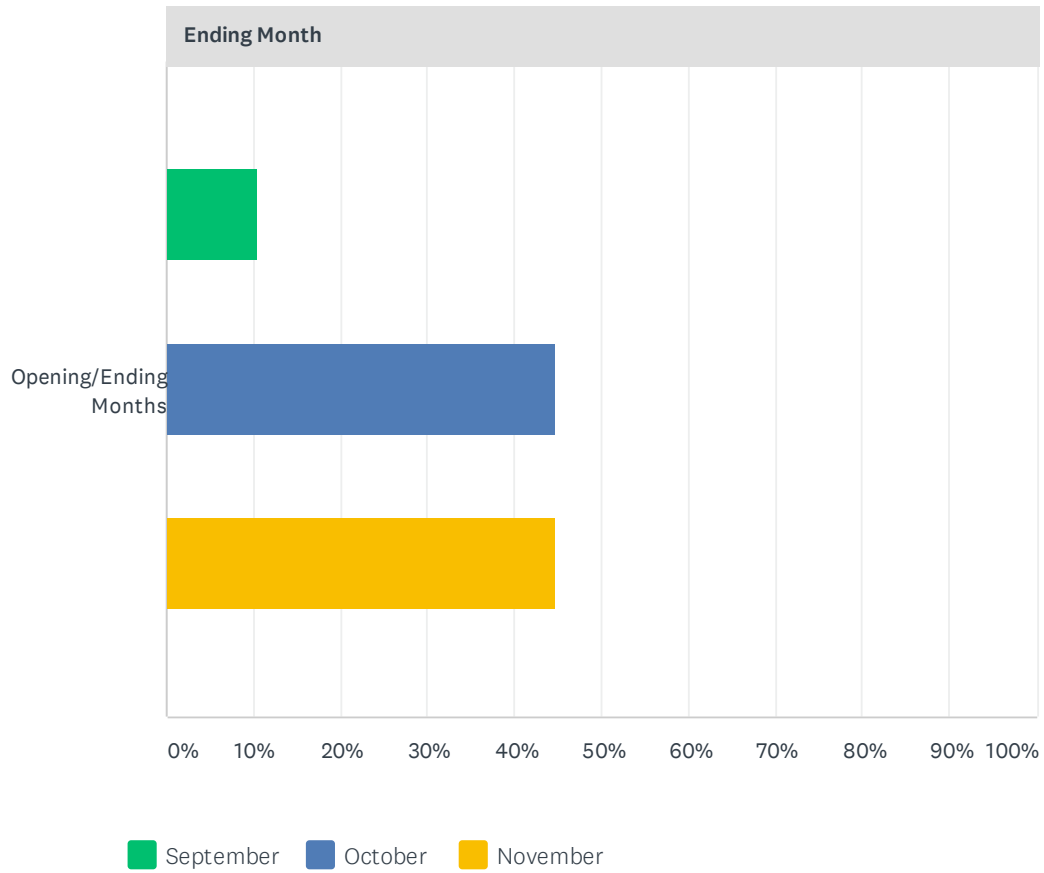


ANSWER CHOICES	RESPONSES	
Yes, on any days of the week	48.78%	20
Yes, Thursday through Sunday only	19.51%	8
Yes, Friday and Saturday only	17.07%	7
No	14.63%	6
TOTAL		41

Q14 What time frame would you ideally like to see Arlington Alfresco run?

Answered: 39 Skipped: 14

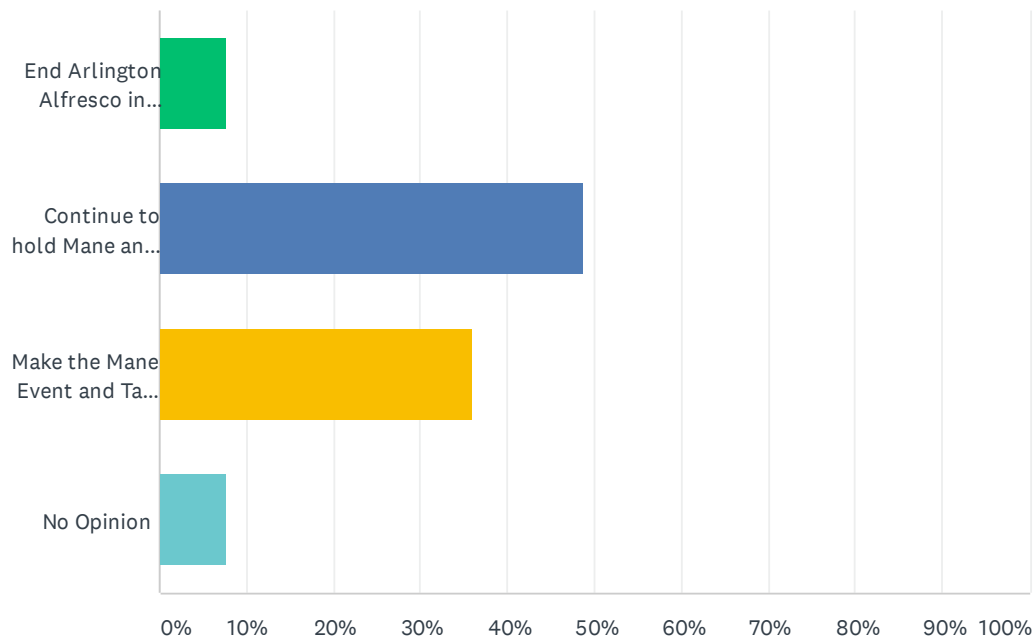




Opening Month					
	MARCH	APRIL	MAY	JUNE	TOTAL
Opening/Ending Months	43.59%	25.64%	20.51%	10.26%	
	17	10	8	4	39
Ending Month					
	SEPTEMBER	OCTOBER	NOVEMBER	TOTAL	
Opening/Ending Months	10.53%	44.74%	44.74%		
	4	17	17	38	

Q15 Mane Event & Taste of Arlington Heights - it is not feasible to hold both Arlington Alfresco and the Mane Event/Taste simultaneously at the same location. Which of the following options would you most like to see:

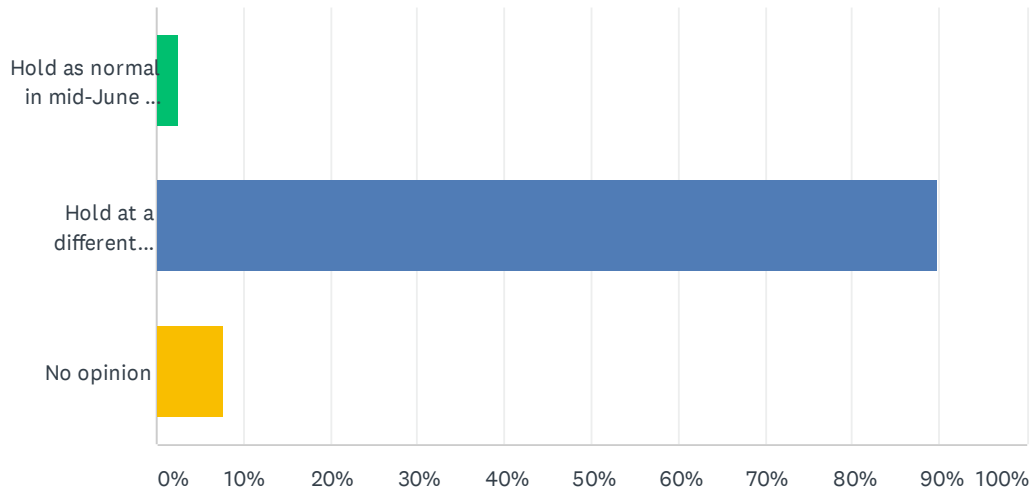
Answered: 39 Skipped: 14



ANSWER CHOICES	RESPONSES	
End Arlington Alfresco in early August and hold Mane & Taste as normal (typically second weekend in August)	7.69%	3
Continue to hold Mane and Taste concurrently with Arlington Alfresco, but in another location such as Parking Lot E and Davis Street (if possible)	48.72%	19
Make the Mane Event and Taste of Arlington Heights into a different event when Arlington Alfresco ends, such as ("Fall Finale" or "Oktoberfest" style event)	35.90%	14
No Opinion	7.69%	3
TOTAL		39

Q16 Promenade of Art - it is not feasible to hold both Arlington Alfresco and the Promenade of Art simultaneously at the same location. Which of the following options would you most like to see:

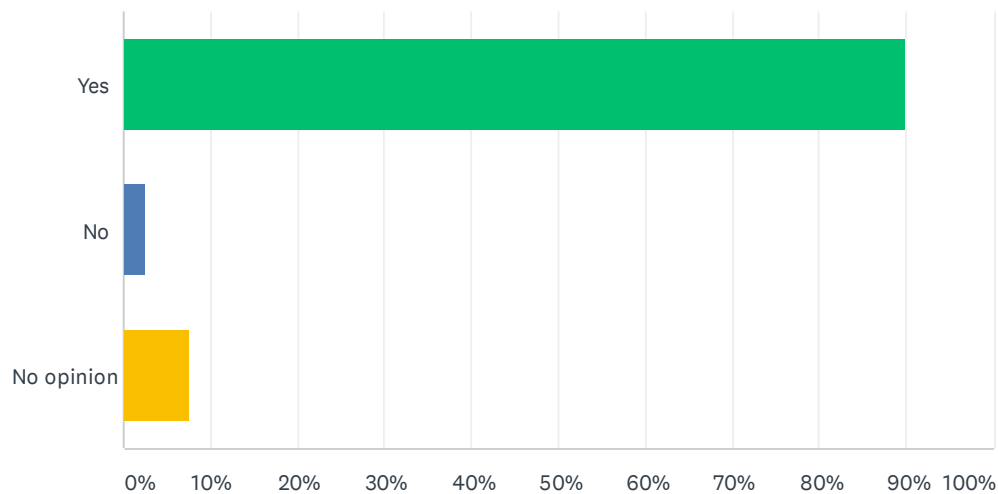
Answered: 39 Skipped: 14



ANSWER CHOICES	RESPONSES	
Hold as normal in mid-June and delay the start of Arlington Alfresco until afterward	2.56%	1
Hold at a different location while Arlington Alfresco is going on, such as Parking Lot E and Davis Street or North School Park (if possible)	89.74%	35
No opinion	7.69%	3
TOTAL		39

Q17 In a non-pandemic environment, Sounds of Summer could continue at Harmony Park during the summer on Thursday and Friday evenings concluding at 8:30 pm as part of Arlington Alfresco. Are you in favor of Sounds of Summer at Harmony Park running concurrently with Arlington Alfresco?

Answered: 40 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	90.00%	36
No	2.50%	1
No opinion	7.50%	3
TOTAL		40

Q18 Please provide any additional thoughts regarding Arlington Alfresco.

Answered: 29 Skipped: 24

Q19 Are there any collaborative efforts that the Village and Chamber of Commerce can undertake to assist the Arlington Heights business community?

Answered: 25 Skipped: 28

Q20 Please let us know if the Village can provide any other assistance to your business at this time.

Answered: 21 Skipped: 32

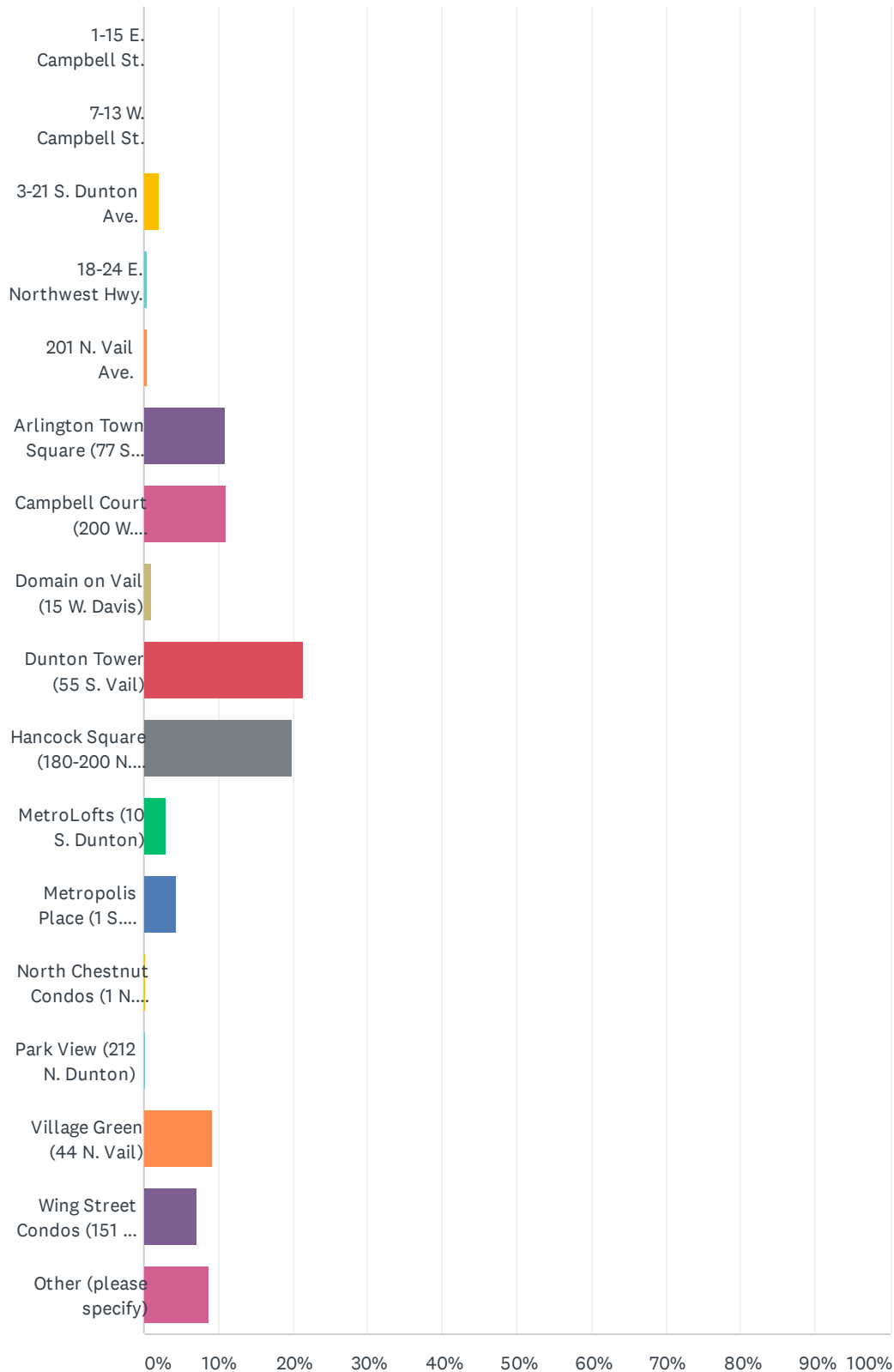
Q21 If we can assist your business in any other regard, please provide the following information (optional):

Answered: 21 Skipped: 32

ANSWER CHOICES	RESPONSES	
Name	100.00%	21
Business Name	100.00%	21
Title	90.48%	19
E-Mail Address	100.00%	21
Phone Number	100.00%	21

Q1 Where do you reside?

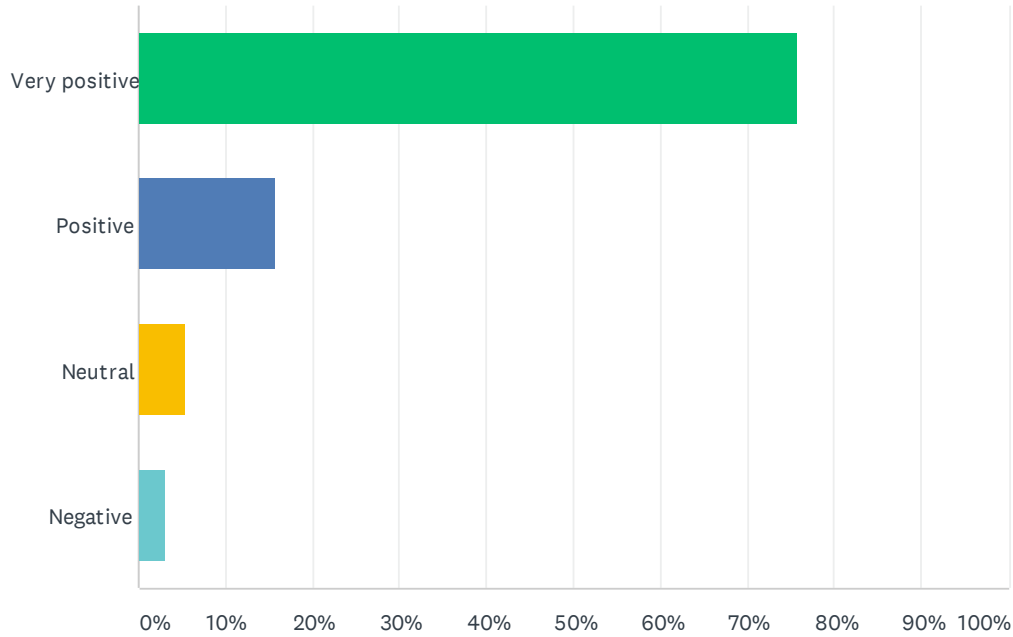
Answered: 484 Skipped: 1



ANSWER CHOICES	RESPONSES	
1-15 E. Campbell St.	0.00%	0
7-13 W. Campbell St.	0.00%	0
3-21 S. Dunton Ave.	2.07%	10
18-24 E. Northwest Hwy.	0.41%	2
201 N. Vail Ave.	0.41%	2
Arlington Town Square (77 S. Evergreen)	10.95%	53
Campbell Court (200 W. Campbell)	11.16%	54
Domain on Vail (15 W. Davis)	1.03%	5
Dunton Tower (55 S. Vail)	21.28%	103
Hancock Square (180-200 N. Arlington Heights or 299 N. Dunton)	19.83%	96
MetroLofts (10 S. Dunton)	2.89%	14
Metropolis Place (1 S. Highland)	4.34%	21
North Chestnut Condos (1 N. Chestnut)	0.21%	1
Park View (212 N. Dunton)	0.21%	1
Village Green (44 N. Vail)	9.30%	45
Wing Street Condos (151 W. Wing)	7.02%	34
Other (please specify)	8.88%	43
TOTAL		484

Q2 What was your overall opinion of Arlington Alfresco?

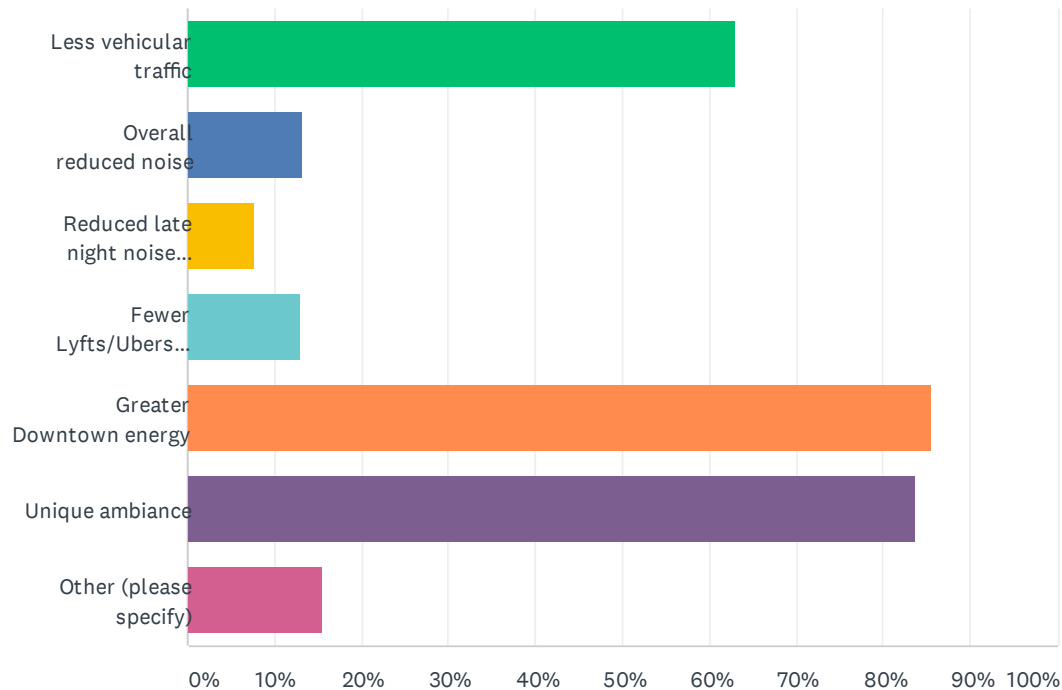
Answered: 467 Skipped: 18



ANSWER CHOICES	RESPONSES	
Very positive	75.80%	354
Positive	15.63%	73
Neutral	5.35%	25
Negative	3.21%	15
TOTAL		467

Q3 In your opinion, what were some of the benefits of Arlington Alfresco? (check all that apply)

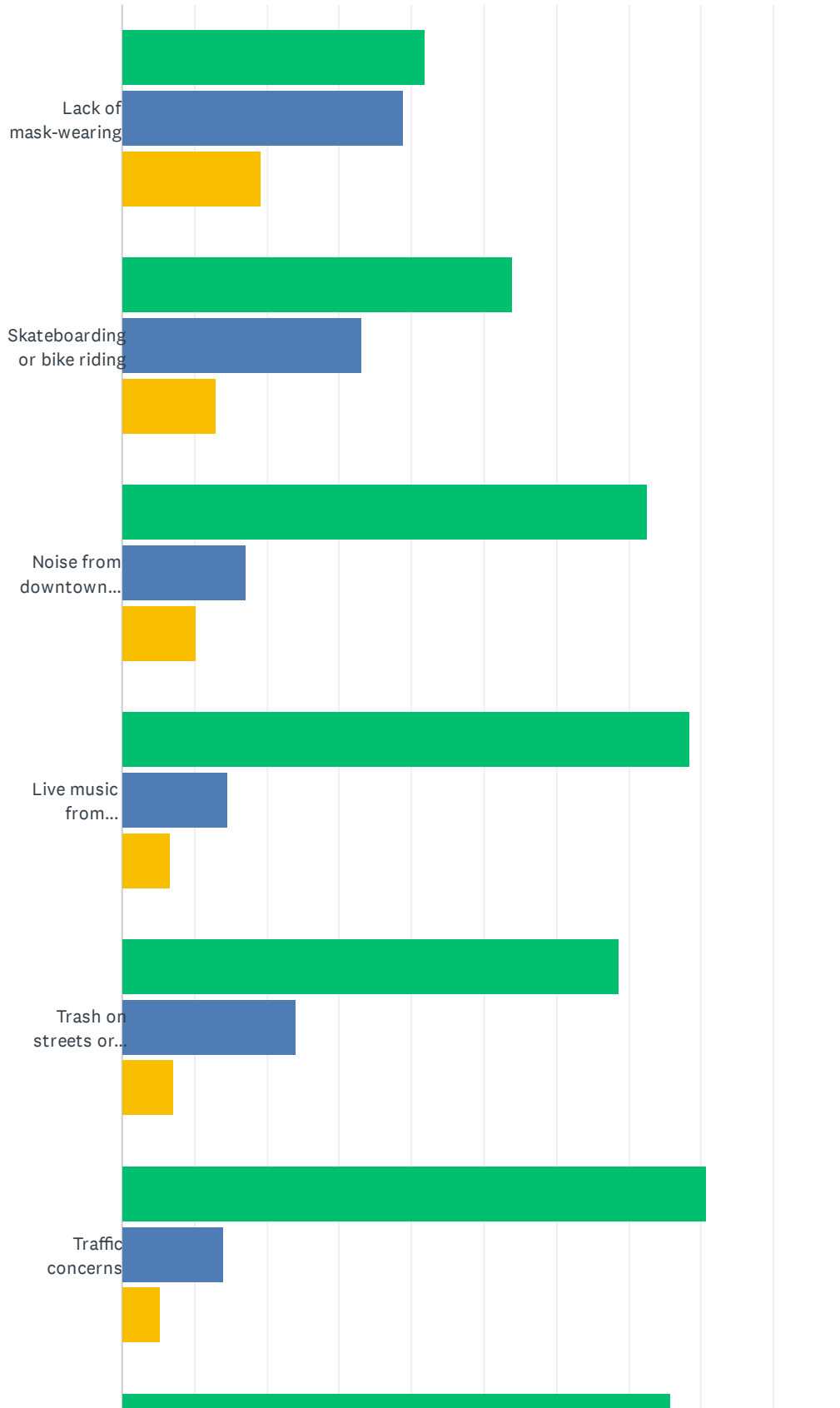
Answered: 466 Skipped: 19

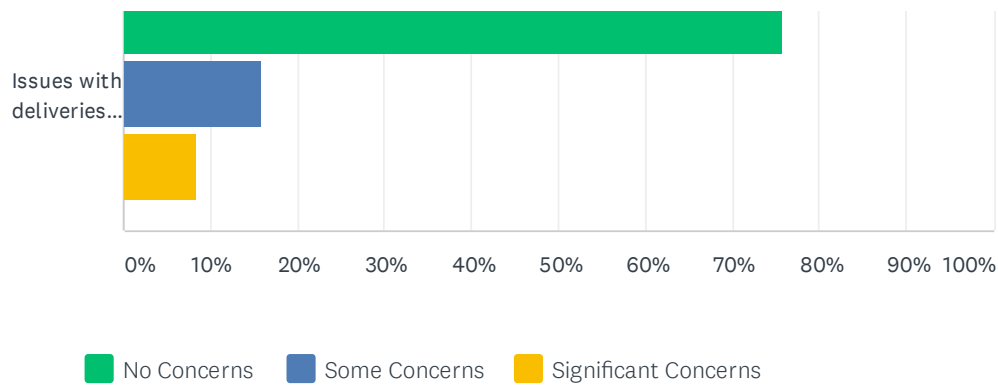


ANSWER CHOICES	RESPONSES	
Less vehicular traffic	62.88%	293
Overall reduced noise	13.09%	61
Reduced late night noise from patrons	7.73%	36
Fewer Lyfts/Ubers parking on the street	12.88%	60
Greater Downtown energy	85.62%	399
Unique ambiance	83.69%	390
Other (please specify)	15.45%	72
Total Respondents: 466		

Q4 What concerns, if any, did you have with Arlington Alfresco?

Answered: 465 Skipped: 20

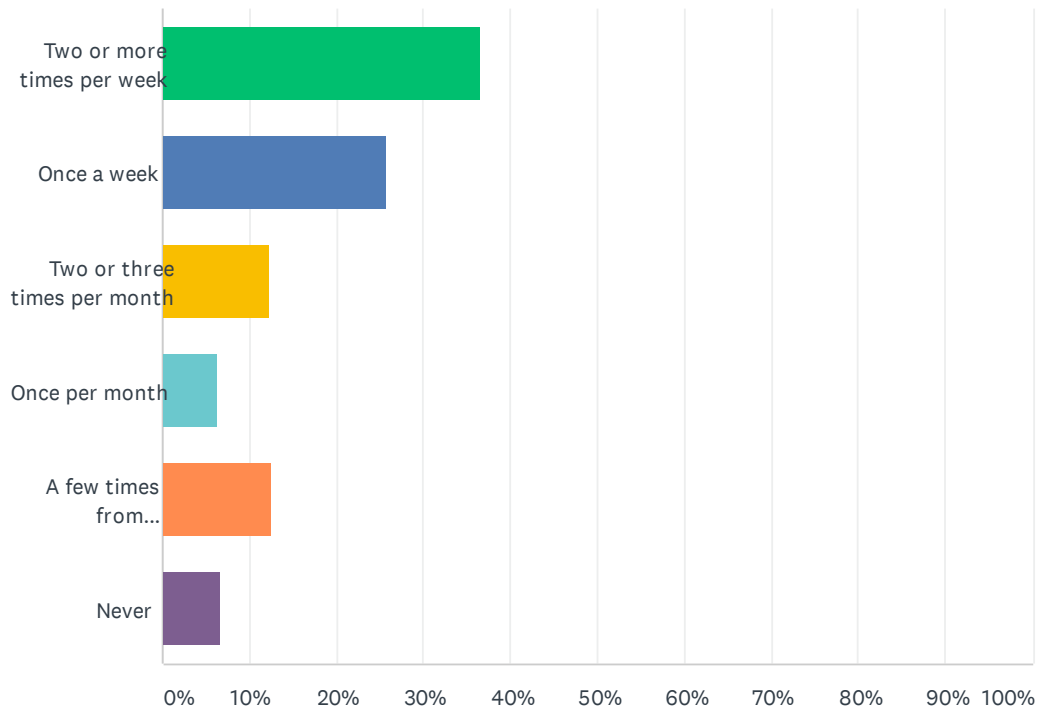




	NO CONCERNS	SOME CONCERNS	SIGNIFICANT CONCERNS	TOTAL	WEIGHTED AVERAGE
Lack of mask-wearing	41.74% 192	38.91% 179	19.35% 89	460	1.78
Skateboarding or bike riding	53.95% 246	33.11% 151	12.94% 59	456	1.59
Noise from downtown patrons	72.65% 332	17.07% 78	10.28% 47	457	1.38
Live music from restaurants	78.56% 359	14.66% 67	6.78% 31	457	1.28
Trash on streets or sidewalks	68.70% 316	24.13% 111	7.17% 33	460	1.38
Traffic concerns	80.67% 363	14.00% 63	5.33% 24	450	1.25
Issues with deliveries and/or loading	75.77% 344	15.86% 72	8.37% 38	454	1.33

Q5 Approximately how often did you attend Arlington Alfresco this past year?

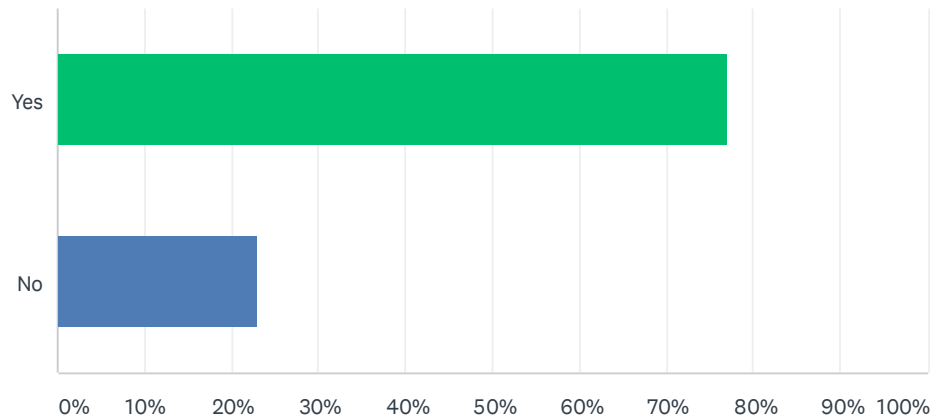
Answered: 468 Skipped: 17



ANSWER CHOICES	RESPONSES	
Two or more times per week	36.54%	171
Once a week	25.64%	120
Two or three times per month	12.39%	58
Once per month	6.20%	29
A few times from June-November	12.61%	59
Never	6.62%	31
TOTAL		468

Q6 Did you attend Arlington Alfresco with someone who does not live in Arlington Heights?

Answered: 437 Skipped: 48



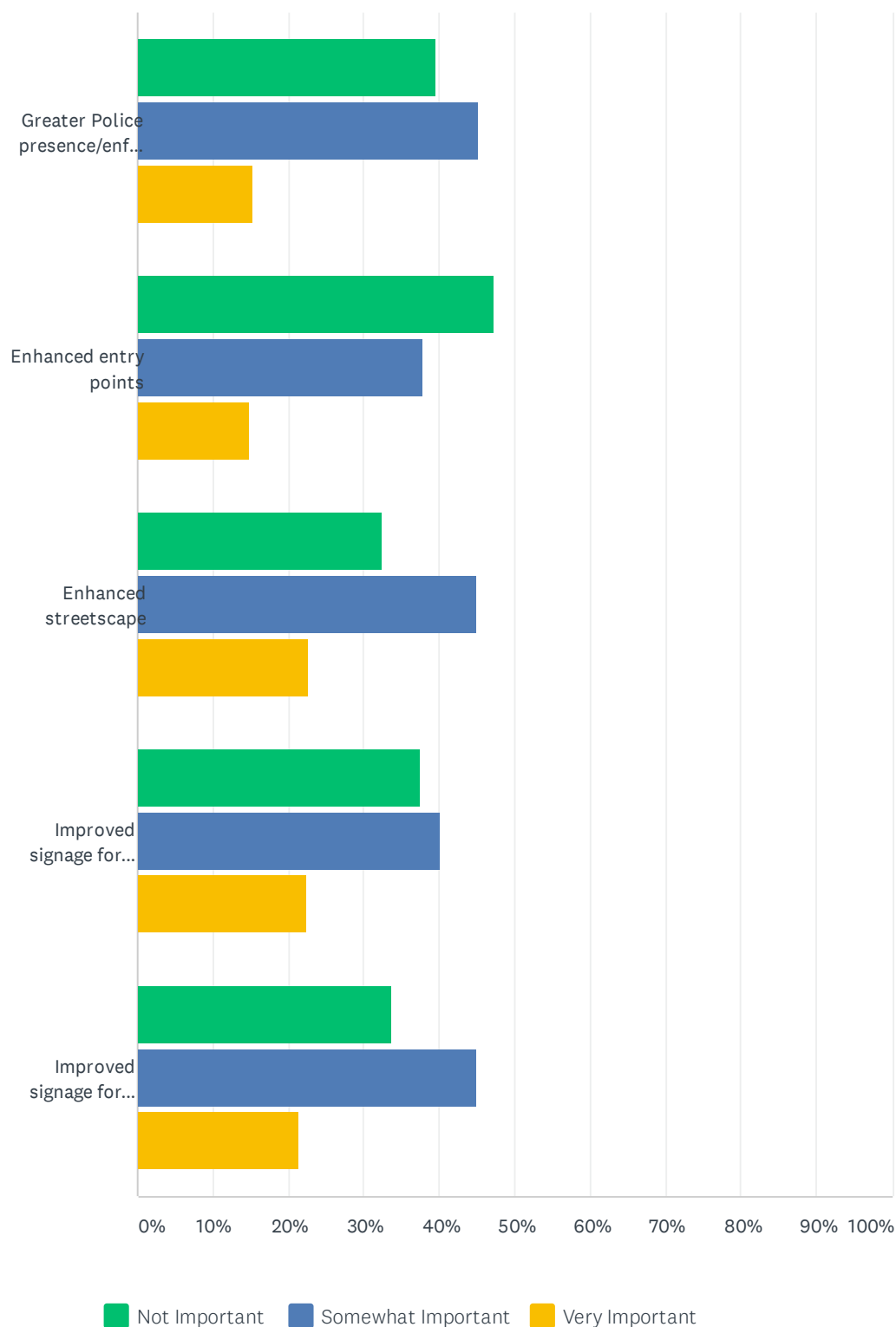
ANSWER CHOICES	RESPONSES	
Yes	76.89%	336
No	23.11%	101
TOTAL		437

Q7 Please share their thoughts and experience(s):

Answered: 281 Skipped: 204

Q8 If Arlington Alfresco occurs in future years, how important are the following potential improvements to you?

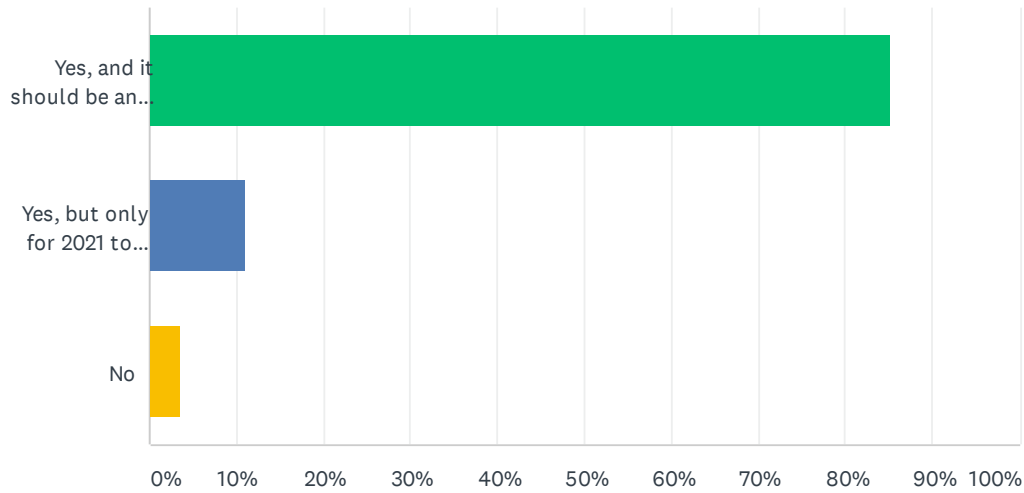
Answered: 463 Skipped: 22



	NOT IMPORTANT	SOMEWHAT IMPORTANT	VERY IMPORTANT	TOTAL	WEIGHTED AVERAGE
Greater Police presence/enforcement	39.52% 183	45.14% 209	15.33% 71	463	1.76
Enhanced entry points	47.26% 216	37.86% 173	14.88% 68	457	1.68
Enhanced streetscape	32.46% 149	44.88% 206	22.66% 104	459	1.90
Improved signage for delivery and rideshare drivers	37.39% 172	40.22% 185	22.39% 103	460	1.85
Improved signage for pedestrians	33.70% 155	45.00% 207	21.30% 98	460	1.88

Q9 Would you like to see Arlington Alfresco return in future years?

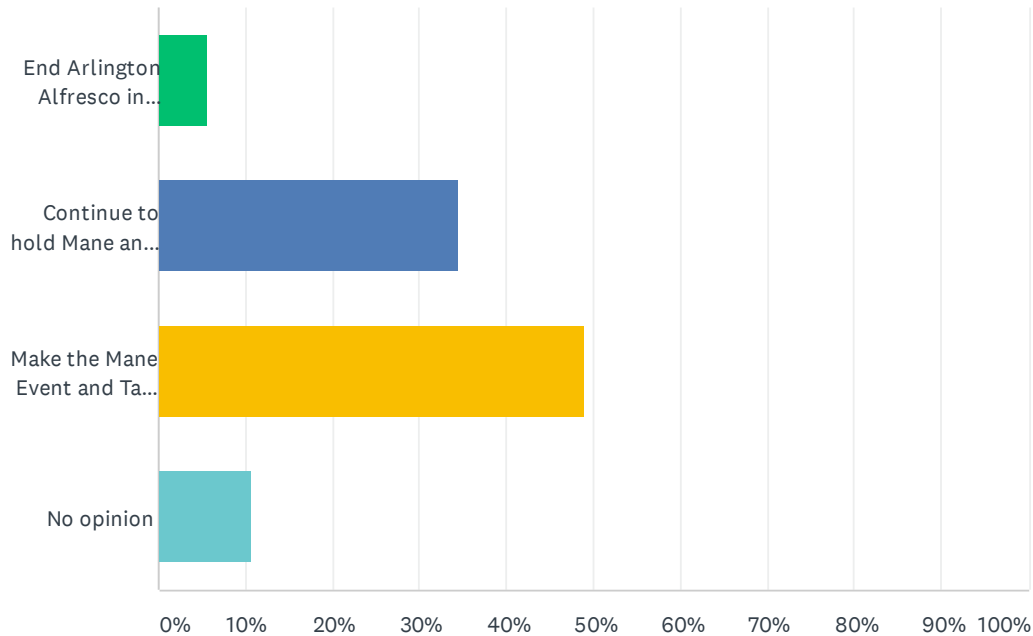
Answered: 465 Skipped: 20



ANSWER CHOICES	RESPONSES	
Yes, and it should be an annual event	85.16%	396
Yes, but only for 2021 to help the businesses	11.18%	52
No	3.66%	17
TOTAL		465

Q10 Mane Event & Taste of Arlington Heights - it is not feasible to hold both Arlington Alfresco and the Mane Event/Taste simultaneously at the same location. Which of the following options would you most like to see:

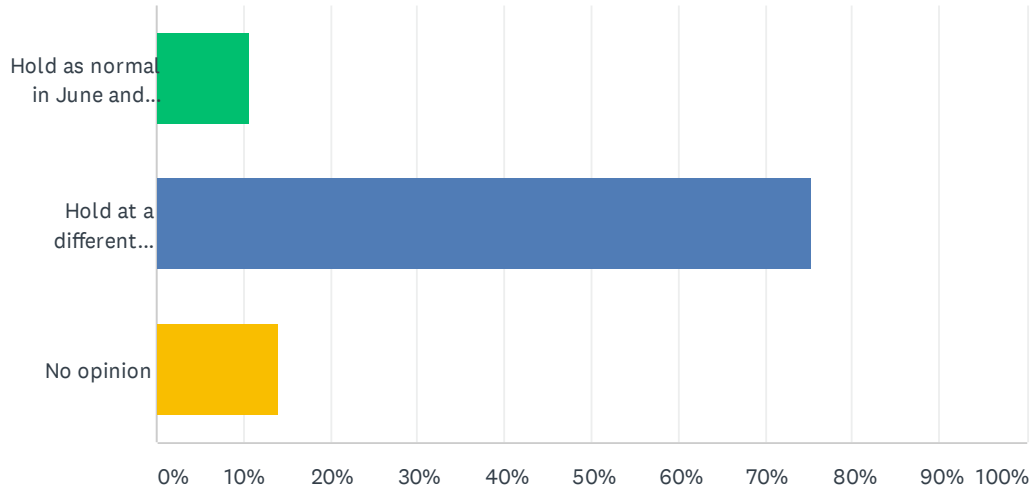
Answered: 437 Skipped: 48



ANSWER CHOICES	RESPONSES	
End Arlington Alfresco in early August and hold Mane & Taste as normal (typically second weekend in August)	5.72%	25
Continue to hold Mane and Taste concurrently with Arlington Alfresco, but in another location such as Parking Lot E and Davis Street (if possible)	34.55%	151
Make the Mane Event and Taste of Arlington Heights into a different event when Arlington Alfresco ends, such as ("Fall Finale" or "Oktoberfest" style event)	48.97%	214
No opinion	10.76%	47
TOTAL		437

Q11 Promenade of Art - it is not feasible to hold both Arlington Alfresco and the Promenade of Art simultaneously at the same location. Which of the following options would you most like to see:

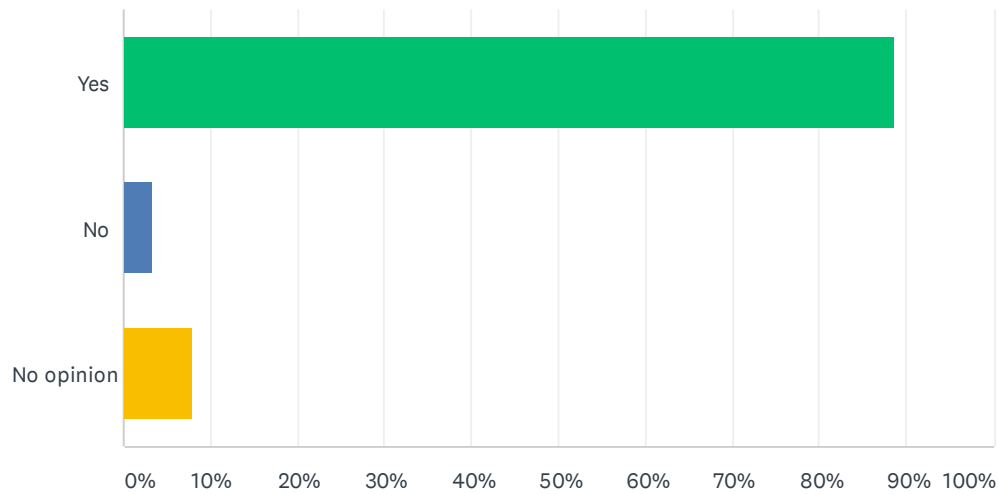
Answered: 443 Skipped: 42



ANSWER CHOICES	RESPONSES	
Hold as normal in June and delay the start of Arlington Alfresco until afterward	10.61%	47
Hold at a different location while Arlington Alfresco is going on, such as Parking Lot E and Davis Street or North School Park (if possible)	75.40%	334
No opinion	14.00%	62
TOTAL		443

Q12 In a non-pandemic environment, Sounds of Summer could continue at Harmony Park during the summer on Thursday and Friday evenings concluding at 8:30 pm as part of Arlington Alfresco. Are you in favor of Sounds of Summer at Harmony Park running concurrently with Arlington Alfresco?

Answered: 444 Skipped: 41



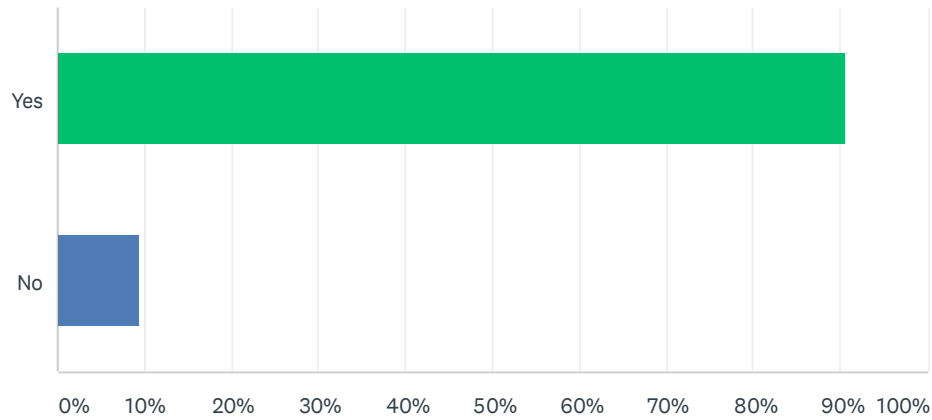
ANSWER CHOICES	RESPONSES	
Yes	88.74%	394
No	3.38%	15
No opinion	7.88%	35
TOTAL		444

Q13 Please provide any additional thoughts regarding Arlington Alfresco.

Answered: 208 Skipped: 277

Q1 Did you attend Arlington Alfresco this year?

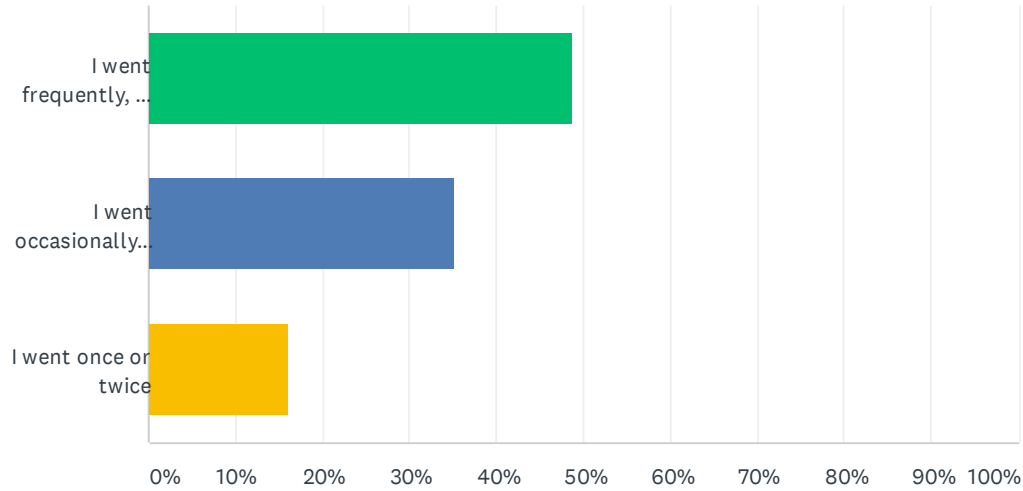
Answered: 5,936 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	90.53%	5,374
No	9.47%	562
TOTAL		5,936

Q2 How often did you attend Arlington Alfresco this past year?

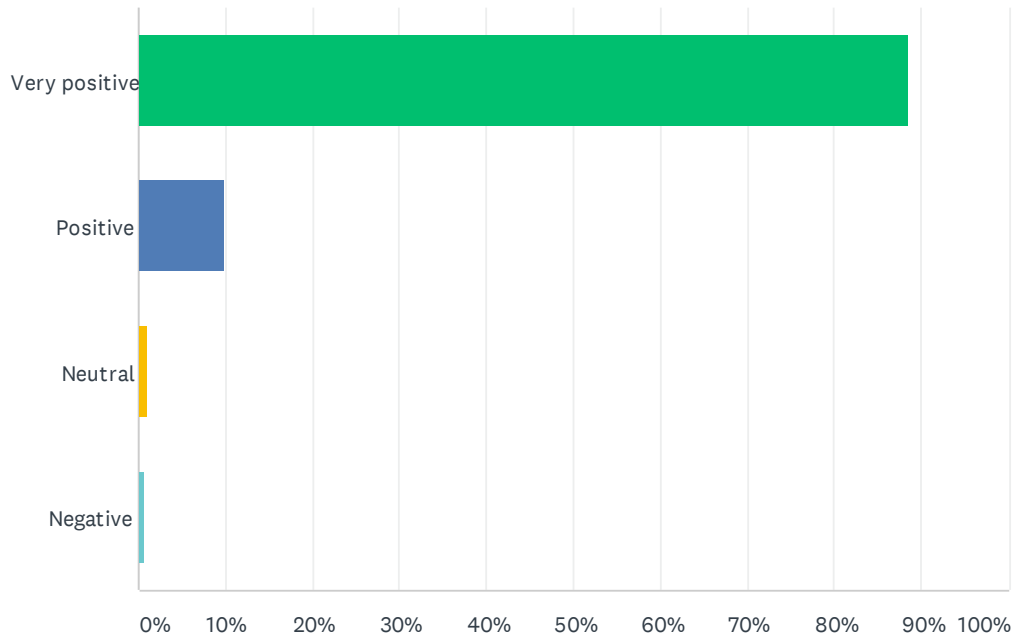
Answered: 5,355 Skipped: 581



ANSWER CHOICES	RESPONSES	
I went frequently, at least once every week or two	48.80%	2,613
I went occasionally, typically once or twice a month	35.16%	1,883
I went once or twice	16.04%	859
TOTAL		5,355

Q3 What was your overall opinion of Arlington Alfresco?

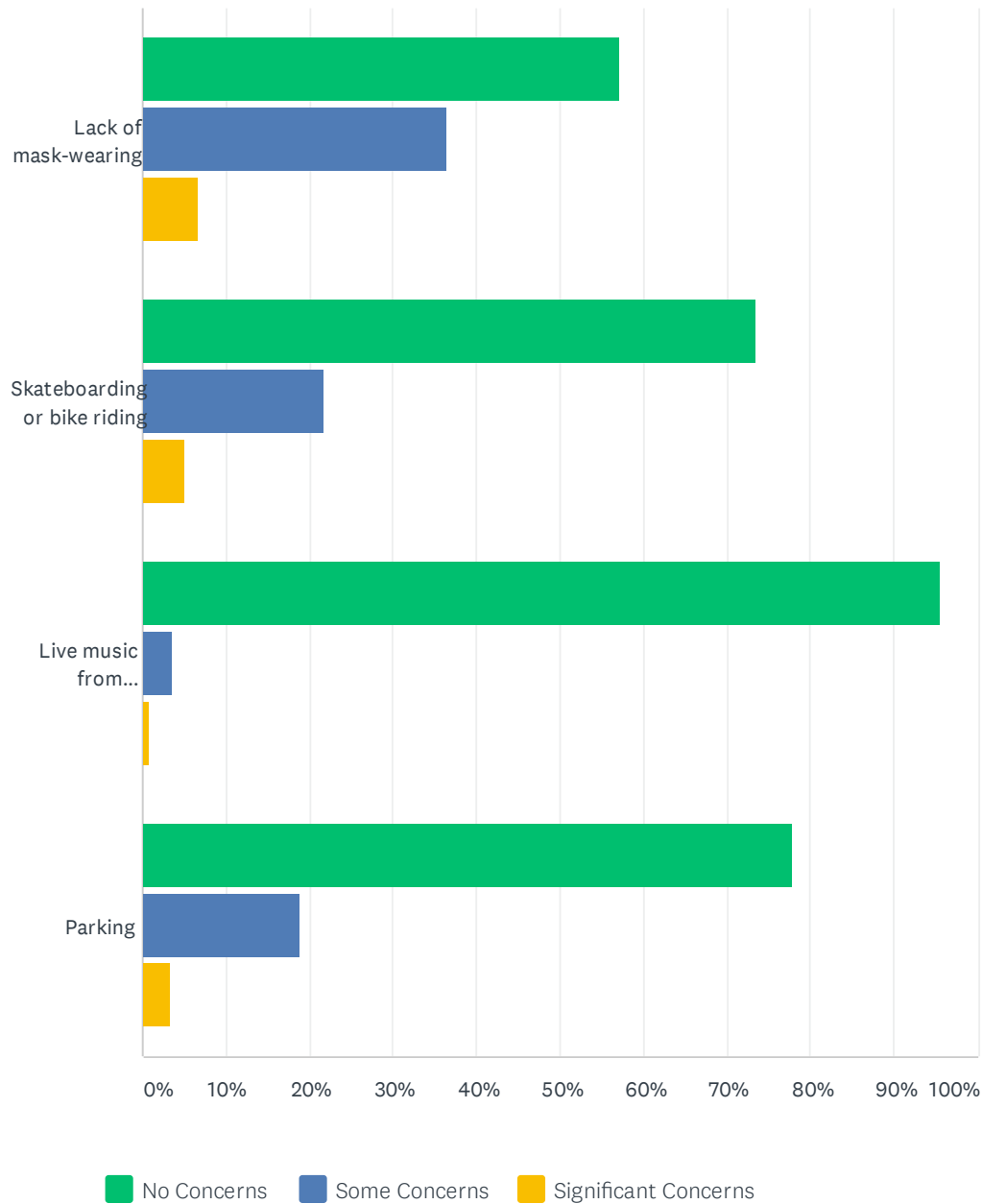
Answered: 5,346 Skipped: 590



ANSWER CHOICES	RESPONSES	
Very positive	88.42%	4,727
Positive	9.88%	528
Neutral	0.99%	53
Negative	0.71%	38
TOTAL		5,346

Q4 As a patron of Arlington Alfresco, what concerns, if any, did you have with the program? (check all that apply)

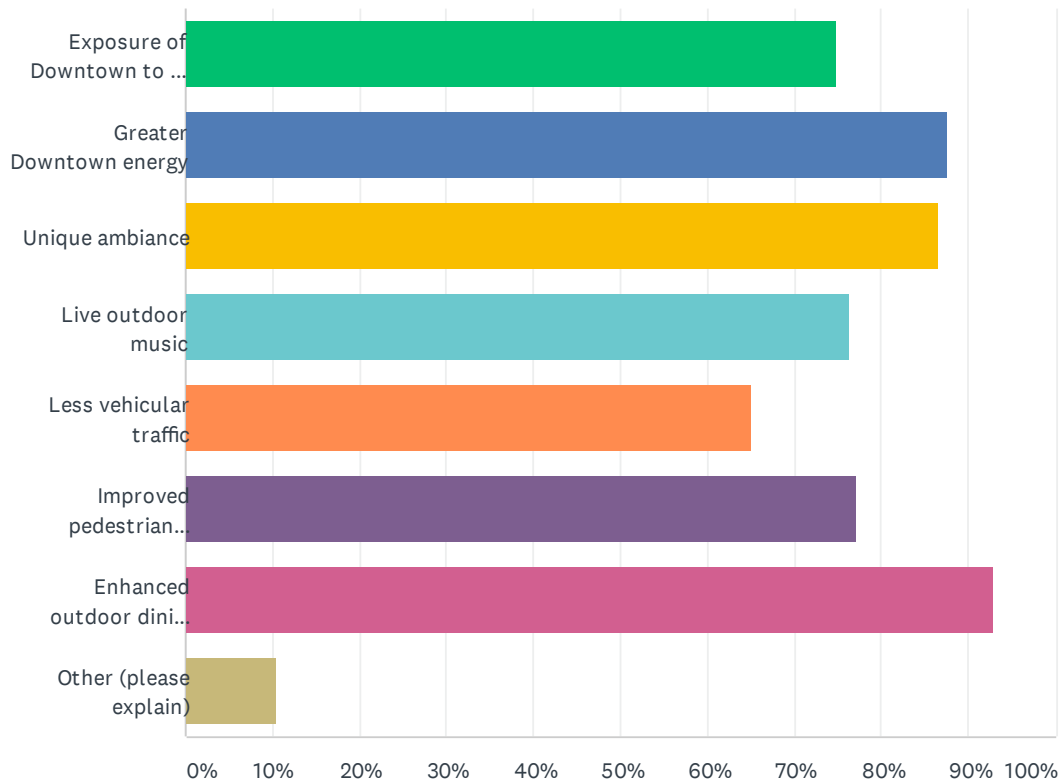
Answered: 5,278 Skipped: 658



	NO CONCERNS	SOME CONCERNS	SIGNIFICANT CONCERNS	TOTAL	WEIGHTED AVERAGE
Lack of mask-wearing	57.05% 3,011	36.32% 1,917	6.63% 350	5,278	1.50
Skateboarding or bike riding	73.36% 3,872	21.66% 1,143	4.98% 263	5,278	1.32
Live music from restaurants	95.70% 5,051	3.54% 187	0.76% 40	5,278	1.05
Parking	77.87% 4,110	18.87% 996	3.26% 172	5,278	1.25

Q5 In your opinion, what were some of the assets of Arlington Alfresco? (check all that apply)

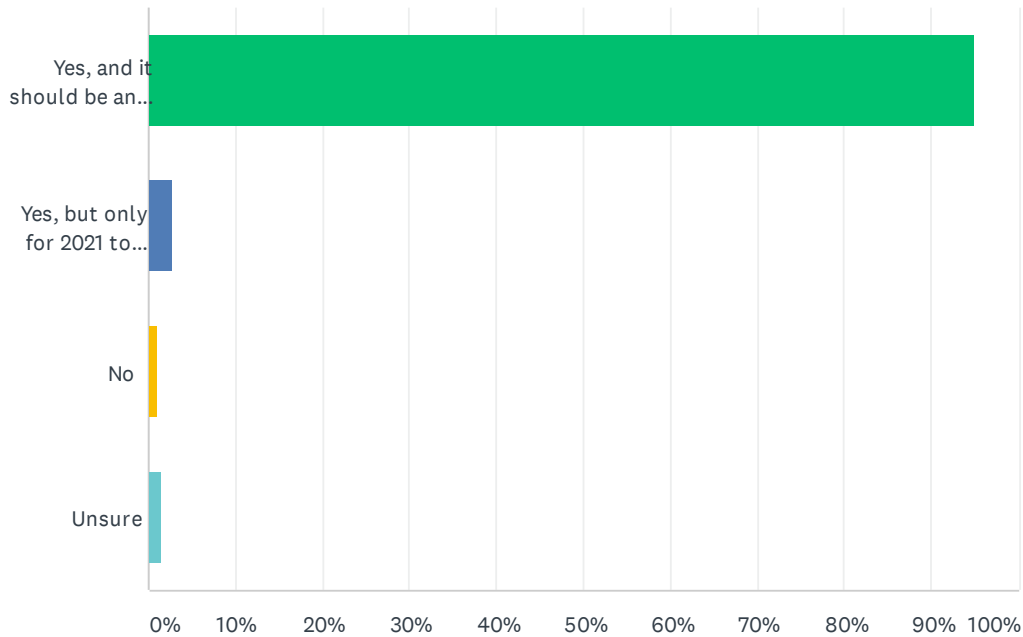
Answered: 5,271 Skipped: 665



ANSWER CHOICES	RESPONSES	
Exposure of Downtown to the region	74.88%	3,947
Greater Downtown energy	87.65%	4,620
Unique ambiance	86.57%	4,563
Live outdoor music	76.42%	4,028
Less vehicular traffic	65.07%	3,430
Improved pedestrian walkability	77.18%	4,068
Enhanced outdoor dining options	92.89%	4,896
Other (please explain)	10.38%	547
Total Respondents: 5,271		

Q6 Would you like to see Arlington Alfresco return in future years?

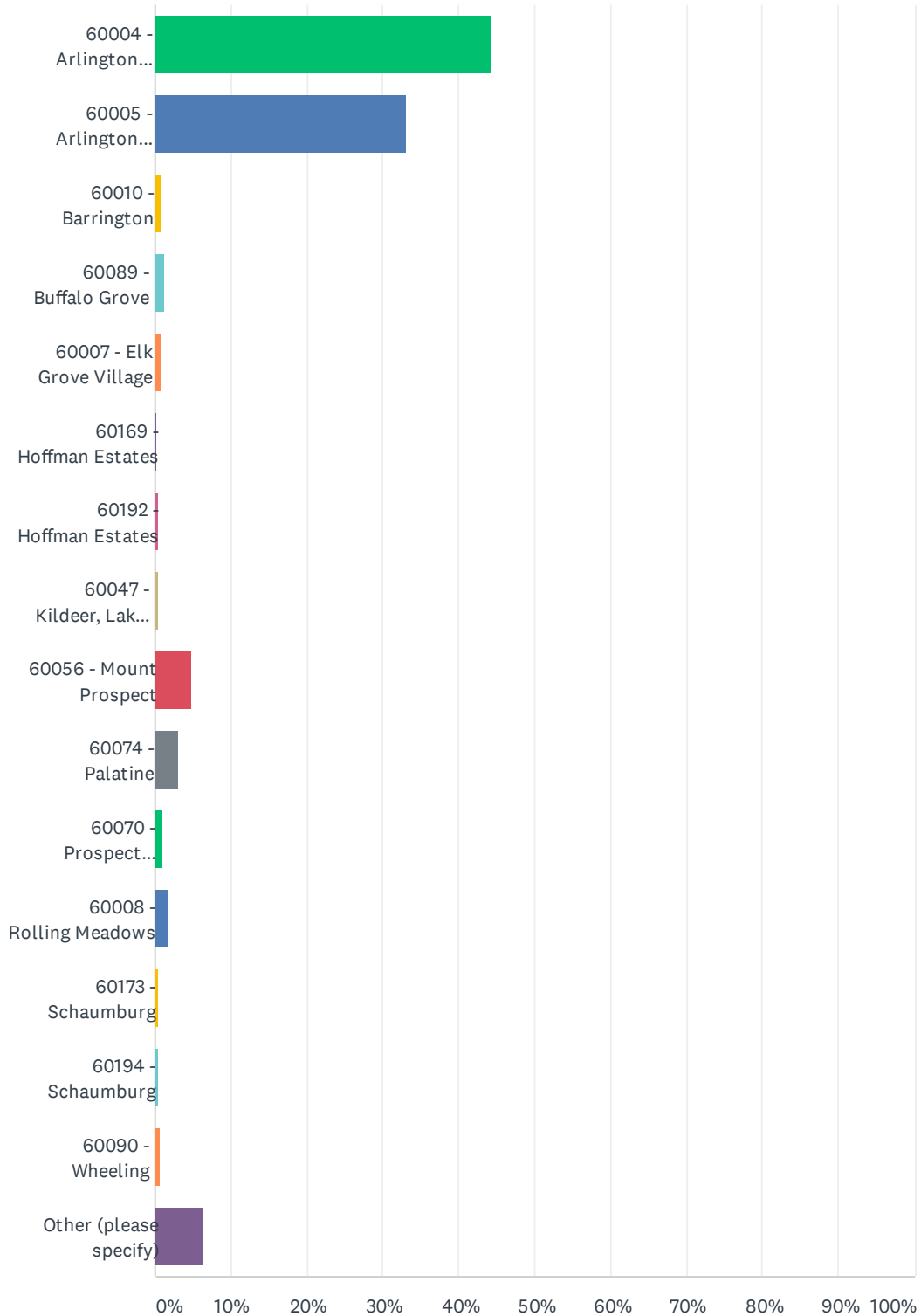
Answered: 5,817 Skipped: 119



ANSWER CHOICES	RESPONSES	
Yes, and it should be an annual experience/event	94.93%	5,522
Yes, but only for 2021 to help the businesses	2.65%	154
No	0.95%	55
Unsure	1.48%	86
TOTAL		5,817

Q7 In which ZIP code do you reside?

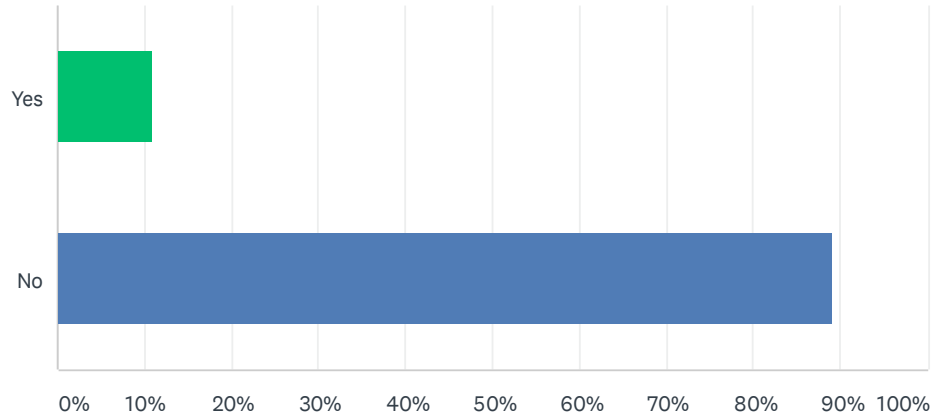
Answered: 5,735 Skipped: 201



ANSWER CHOICES	RESPONSES	
60004 - Arlington Heights	44.36%	2,544
60005 - Arlington Heights	33.15%	1,901
60010 - Barrington	0.82%	47
60089 - Buffalo Grove	1.31%	75
60007 - Elk Grove Village	0.73%	42
60169 - Hoffman Estates	0.23%	13
60192 - Hoffman Estates	0.42%	24
60047 - Kildeer, Lake Zurich, Long Grove	0.44%	25
60056 - Mount Prospect	4.71%	270
60074 - Palatine	3.16%	181
60070 - Prospect Heights	0.96%	55
60008 - Rolling Meadows	1.92%	110
60173 - Schaumburg	0.38%	22
60194 - Schaumburg	0.47%	27
60090 - Wheeling	0.68%	39
Other (please specify)	6.28%	360
TOTAL		5,735

Q8 Do you reside in DOWNTOWN Arlington Heights?Boundaries: Eastman to the north, Sigwalt to the south,Chestnut to the west, Arlington Heights Road to the east

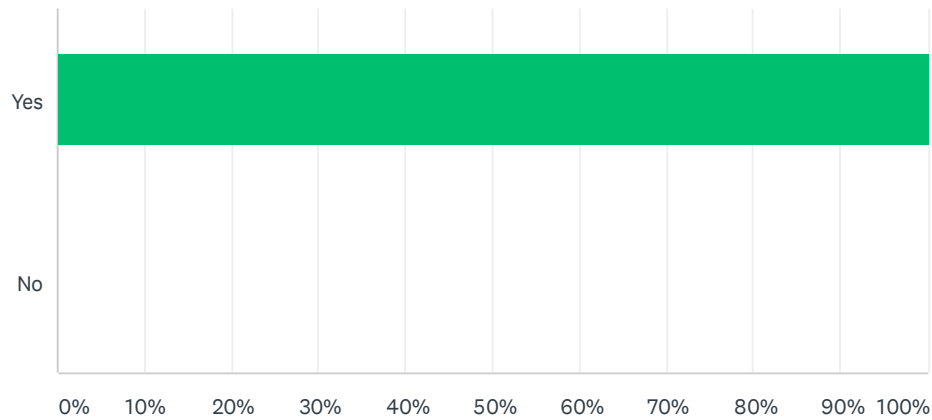
Answered: 5,735 Skipped: 201



ANSWER CHOICES	RESPONSES	
Yes	10.92%	626
No	89.08%	5,109
TOTAL		5,735

Q1 Did your business participate by paying for a booth at the 2019 Mane Event and Taste of Arlington?

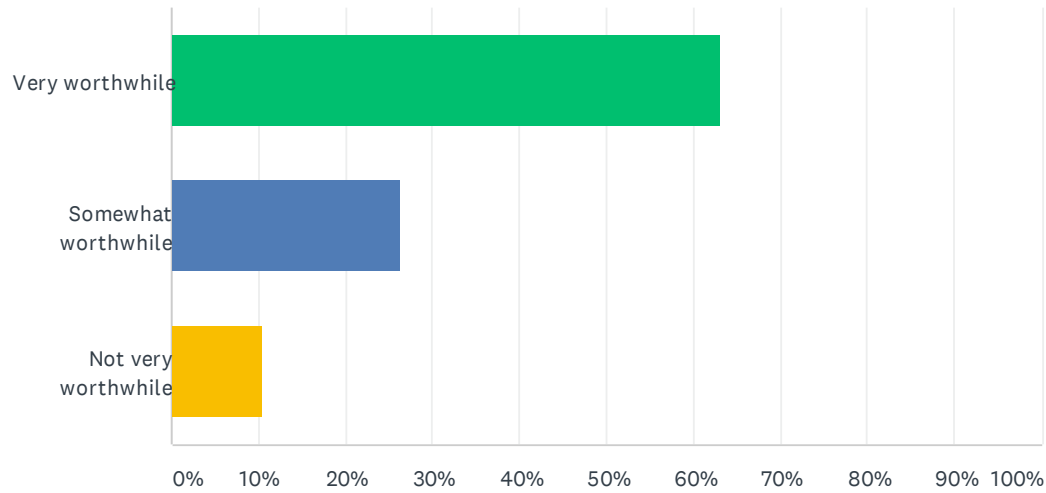
Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	100.00%	19
No	0.00%	0
TOTAL		19

Q2 How worthwhile was your businesses participation?

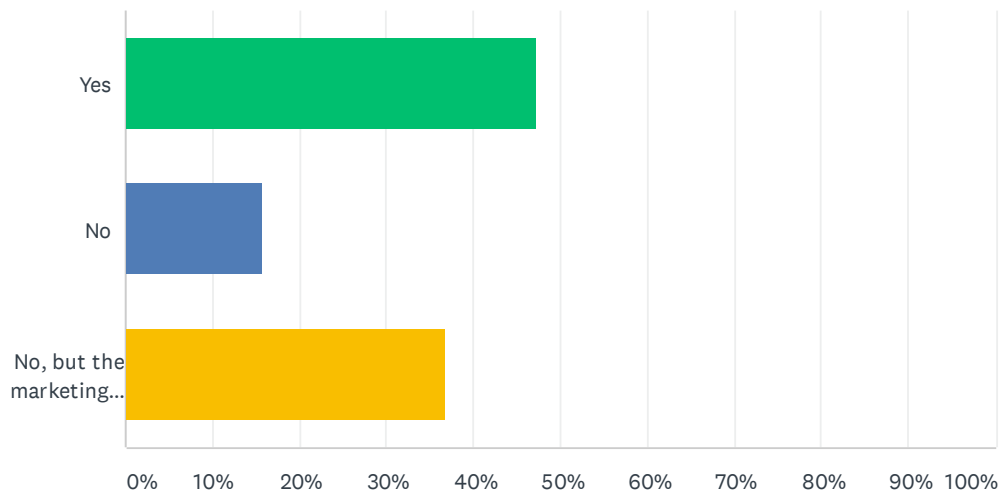
Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Very worthwhile	63.16%	12
Somewhat worthwhile	26.32%	5
Not very worthwhile	10.53%	2
TOTAL		19

Q3 Have you derived notable direct sales or substantial business from past participation at the Mane Event / Taste of Arlington Heights?

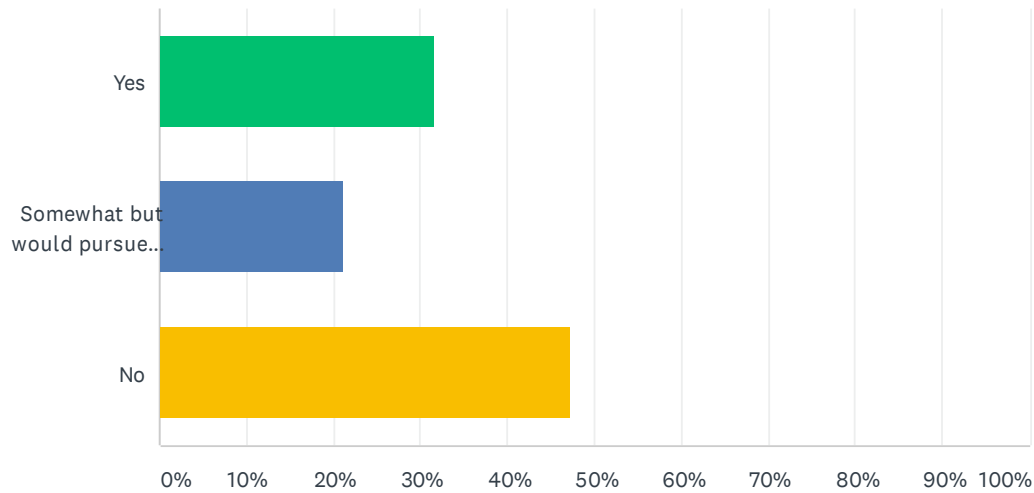
Answered: 19 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	47.37%	9
No	15.79%	3
No, but the marketing exposure was valuable	36.84%	7
TOTAL		19

Q4 Would cancelling the Mane Event and Taste of Arlington significantly impact your business operations?

Answered: 19 Skipped: 0



ANSWER CHOICES		RESPONSES	
Yes		31.58%	6
Somewhat but would pursue other opportunities to promote business		21.05%	4
No		47.37%	9
TOTAL			19

Main bullet points from the January 13, 2021 meeting of the Special Events Commission and the discussion concerning the Mane Event/Future Event Planning.

Village Manager Randy Recklaus shared that the Village will be discussing the concept of extending Alfresco for one year or possibly on a permanent basis at a Committee of the Whole meeting. It was said that it would be challenging to hold Mane Event in its current state during Alfresco. Downtown restaurants and many residents seem highly supportive of Arlington Alfresco based on survey data that is being collected.

It was suggested that due to the size of the Mane Event, it would be safest to have the event when the State of Illinois moves to Phase 5 of its COVID-19 mitigation plan, which allows for large gatherings. Also, because of the intense setup needed for Alfresco, it's very costly and time-consuming to disassemble everything and put it back in place in order to have the Mane-Taste weekend.

The Commission was informed that Alfresco was a great plus for our Downtown and community since it increased restaurants' seating capacity and was popular with many residents. The Village would be open to the Commission hosting other ancillary activities during Alfresco that would conform to COVID guidelines.

Discussion Points made by Commissioners at the January 13th meeting:

- Commissioners who have been a part of the Mane Event from the beginning, or for a long time, want to see the event continue. And given the pandemic, the Commission will work with the Village to determine the best next course.
- There are Commissioners who said they want to keep this premier event under our event lineup.
- A Commissioner suggested it might be time to separate from the Chamber on Mane Event if needed.
- Commissioners will want to have a robust discussion after the permanency of Alfresco is determined and will work with the Village for a satisfactory outcome.
- A Commissioner indicated we would be excited to brainstorm to find small activities to make Alfresco even better...balloon artists, face painters, etc. but cautioned that our events tend to be "big" events and doing a bunch of small events for 49 people is not what we do best.
- A Commissioner asked if the footprint for Mane could be expanded with Alfresco, allowing us to keep the date and have a Downtown location. The Village Manager indicated it could be explored, but the emergency access, traffic flow, parking access and other public safety concerns would be a challenge. The current setup of Mane Event ensures that emergency access is less than or equal to 1 block away and parking access to private lots and garages and Village lots and garages are left intact.
- A Commissioner felt a footprint of streets by North School Park could be an option for hosting the Mane Event. The Village Manager agreed that a change of venue is a possibility. However, given

the cost of the event, the Village would need to be sure that the benefits to businesses is worth the cost.

- Commissioners commented that it is difficult for the SEC to make a next decision (change venues, expand footprint, stop Mane altogether) until we know if the Village will make the Alfresco expansion permanent. Once that direction is clear, the Commission could decide what makes the most sense.
- A Commissioner commented on how impressive Alfresco was and liked the idea of expanding it. The Commission is open to any suggestions/input from the Board on how we can add value during this unique time.

AL FRESCO SNOW OPERATIONS PLAN

The Arlington Heights Public Works Department is responsible for the snow and ice removal on approximately 240 miles of roadway and 320 Cul-de-Sacs. This work routinely requires the use of two shifts of employees. Each shift consists of 36 people. Closing the roadways in the heart of downtown Arlington Heights during the winter season will present itself with numerous operational challenges. The purpose of this plan is to identify and mitigate those challenges to the best of our ability and establish the expectations for snow and ice control in the area.

Public Works will begin to analyze the long-term weather forecasts 2 weeks in advance of the mid-March, 2021 anticipated closure. Any notable snow events the day before or the day of the closure, will delay the closure by 3 days. If the weather allows, Public works will begin to shut down the Campbell/Vail intersection for Al Fresco with the following noteworthy changes:

1. Public works will coordinate the closure of the roadways with personnel from Fire/Police. Instead of using water in our barricades, we will use a mix of environmentally safe anti-freeze and water to ensure the barricades do not freeze and can be properly drained by proper personnel in the event of an emergency.
2. Public Works will utilize construction delineators and rope for the remainder of the winter season (Oct- April) instead of white fencing. This setup will allow for the quick removal in the event that a snow removal operation is necessary. The delineators come with weights which should prevent them from toppling over in high winds. The white fencing used sandbags that would freeze and tear during cold months. The delineators are pictured below:



3. Public works will dedicate an additional staff member to snow removal of the downtown during normal snow operations. This team will utilize a bobcat and snow pusher to make a single pass

through Al Fresco and store the snow temporarily in the parking spaces adjacent to Harmony Park. This single pass will allow the daily garbage trucks to perform their operations.

4. Since Public Works has two available snow teams, Al Fresco snow removal will have a two-tiered approach to improve our service. If a snow storm is less than 3" and is expected to last no longer than 12 hours, Public works will dedicate a snow team to clear the Al Fresco area. This work will take place the night after the snow event ends. This allows for the safe removal of snow in the busy downtown. If a snow event has accumulation of more than 3" and/or is expected to last longer than 12 hours, Public Works will need to schedule the removal of the snow in AL Fresco, 72 hours after the final snow falls. This will allow staff adequate time to address equipment and operational problems from our recent snow operations. This will only apply if there are no additional snow events that meets these criteria within the 4 day timeframe. Otherwise, Public Works crew will need to pull off of the cleanup operations to attend to the additional snowfall.
5. It is anticipated that the following items will be performed by the private businesses:

The morning after the snowfall, snow shall be removed from all sidewalk and outside dining areas. This snow may be deposited in the street along the curb line, no greater than 4 ft into the roadway for later removal by Public Works.

It should be noted that salt used in operations is corrosive and the Village is not responsible for any damage done to private outside furniture.

DRAFT EXTRACT OF MINUTES

MINUTES OF THE MEETING OF THE ARLINGTON ECONOMIC ALLIANCE HELD VIRTUALLY (ONLINE) ON JANUARY 20, 2021 AT 7:30 A.M.

MEMBERS PRESENT:

Andrew Stengren – Chairman
Joyce Barabicho
Rich Casey
Matt Fink
Rex Paisley
Dave Parulo
Jon Ridler
Brian Roginski

MEMBERS ABSENT:

Tony Guido
Andi Ruhl
Scott Whisler

STAFF PRESENT:

Michael Mertes – Business Development Coordinator

ALSO PRESENT:

Melissa Cayer, Resident
Keith Moens, Resident

The following is a section of the draft meeting minutes from the January 20, 2021 Arlington Economic Alliance meeting that focused on the Arlington Alfresco program.

Arlington Alfresco Discussion

Chairman Stengren introduced the agenda item by sharing his support for the business community and Arlington Alfresco. In summarizing the program, Mr. Mertes noted that the program is an undertaking of many departments within the Village. This past week, separate Zoom discussions were held with Downtown business owners, and Downtown residents, to further gauge their thoughts on a continuation of Arlington Alfresco. The program will also be discussed on January 25 by the Committee of the Whole, in order to provide direction to Staff on Alfresco moving forward. Three different surveys were sent out in the past few weeks as well, one to Downtown businesses, one to Downtown residents, and one to customers in general.

Adding that while the Economic Alliance isn't a decision-making body, Chairman Stengren would like to help the Commission be a voice for the business community and make a positive difference in the community. This is why he is looking for the Alliance members' opinions on Arlington Alfresco, which has significant economic impact on the community, and what feedback the Commissioners have received regarding this program. In asking Staff, Mr. Mertes responded that survey responses have been overwhelmingly positive, but that the Village is continuing to look for ways to also assist any businesses that aren't getting direct benefit from Alfresco.

Mr. Parulo inquired about three elements of the program: loss of parking, business concerns from non-restaurants, and whether it will be a seasonal or a year-round pedestrian zone. Responding, Mr. Mertes noted that while some street parking was eliminated to accommodate Alfresco, spots were accommodated elsewhere around the pedestrian zone. Also, a new blade sign on the Vail Garage, along with the parking guidance system, should help encourage people to park in that structure. It's hard to know the complete impact of Alfresco on those businesses, as the pandemic and State capacity restrictions greatly limited customers. As proposed, Arlington Alfresco would be an annual experience.

DRAFT EXTRACT OF MINUTES

Having attended a Zoom meeting the previous week between Village staff and Downtown businesses, Mr. Fink acknowledged the concerns of the restaurateurs to open Alfresco as soon as possible, ideally mid-March. Visibility for Arlington Heights on a greater scale is a good thing. Mr. Ridler said that he believes the Alliance needs to look at the program from a full-scale view. The program directly benefits a small section of the community, while other Downtown restaurants still faced challenges. Part of the program's success can be attributed to limited options elsewhere, due to the State capacity restrictions, and that the supply and demand may be different in 2021 once indoor dining re-opens.

Continuing, Mr. Ridler added that positive responses to recent surveys were conducted by the Village and not an independent consultant. Ongoing conversations with the business owners are important. The Village's allowing of some restaurants outside the Downtown to have expanded outdoor dining last year is a positive example of listening to business owners' ideas and then partnering with them. Alfresco didn't benefit everyone as there were residents and other business owners who had concerns. More conversations should be had, before committing to Alfresco on a permanent basis. However, the program was a lifeline to the restaurants within the pedestrian zone, but program adjustments may be needed.

Chairman Stengren agreed with Mr. Ridler's sentiments, especially looking at the program from a larger perspective and trying to ensure that the Alliance is advocating for all businesses. From the perspective of a restaurant within the pedestrian zone, Mr. Roginski said that it was the best thing that ever happened to his business and that he had numerous customers from throughout the Chicago area who came to the Downtown because of Alfresco. He also hopes that other restaurants can continue to have expanded outdoor seating as well, where possible.

In the short-term, Mr. Parulo sees continuing Arlington Alfresco as a benefit to helping Downtown restaurants. Looking at the long-term, he suggests the Village consider composing a destination development plan around the Downtown to see the potential impact of the program in future years. Some of the Downtown restaurants may reconsider participation in Alfresco, post-pandemic, once they have allowances for full capacity indoor dining. The Alliance then discussed whether to make a recommendation to the Village Board. Mr. Casey suggested encouraging the Board to ask for the Alliance's advice, rather than just offering it. In light of this, Mr. Parulo moved, and Mr. Ridler seconded, the following motion:

In recognition of the importance of Arlington Alfresco, the Arlington Economic Alliance would like to offer its participation in reviewing the data and recommendations for the program, as it pertains to 2021, at the request of the Village Board.

The motion passed 7-0 with Mr. Roginski abstaining. Ms. Cayer, resident, noted that the Village Board is aware of the existence of the Economic Alliance, and could ask for the Commission's opinion at any time.

MEMORANDUM

TO: Randy Recklaus, Village Manager

FROM: Charles Witherington-Perkins, AICP
Director of Planning and Community Development

DATE: May 5, 2020 – Revised May 13, 2020

SUBJECT: Downtown Pedestrian Zone/Outdoor Café - Coronavirus Relief

Background

The Coronavirus Pandemic is having a significant impact on the economy, and in particular the Downtown businesses. During the current closure, the Village has taken numerous steps to assist businesses, including but not limited to, deferral of fees and licenses, development of signs, and promotion of curbside pickup. In anticipation of a phased reopening of the economy, it is anticipated that at some point businesses will be allowed to reopen with significant limits on capacity and requirements for social distancing. The Village has received communication from Downtown restaurants and other businesses, with concerns over their ability to continue to survive, at a reduced capacity without some measures from the community.

The Downtown restaurant group specifically asked for increasing seating capacity on the streets in Downtown. For several years, cities globally have begun giving back streets to citizens and customers. These are some areas that Arlington Heights have been exploring, including curb less streets, closing streets and urban islands. Many communities are now closing streets to provide improved social distancing, as the economy begins to reopen. The Downtown sidewalks are too narrow for social distancing and outdoor dining.

It is currently unknown what types of restrictions will be in place for restaurants and other businesses once the current stay at home order expires on May 31st. However, Staff believes it is prudent to plan ahead in anticipation of a phased reopening in June so that our business community can hit the ground running once a phased reopening is authorized.

Business Assistance/Accommodations

The restaurant group that provided recent communication to the Village have broken down their business needs into short term and interim term measures. The following has been identified and accommodated:

Short term

- Curbside pickup: The Village has created curbside pickup zones and signage and continues to allow curbside pickup for restaurants and other businesses and has promoted this through social media and multiple direct e-blasts.
- Liquor: The sale of packaged liquor has been approved by the Liquor Commissioner.
- Abatement of Fees: Deferral of fees and licenses has previously been outlined in prior reports, as well as, a proposal to abate 25% of the liquor license fees for 2020/2021.
- Food Service Rules: The restaurants have requested suspension or elimination of the rules that require food service to be provided in order to provide full liquor sales.

Interim term measures

- The most significant request for interim term measures, is to increase capacity on the streets to allow for social distancing and increasing outdoor dining, while still maintaining a healthy environment. This will also be necessary for other businesses, such as retail and salons and other service uses that will not be able to allow as many people into their business at any given time. Allowing additional space in the public right-of-way for customers to wait or eat in a social distance manner, would help all businesses Downtown.

Discover Downtown Pedestrian Zone/Outdoor Café – Cost TBD

Various Village Staff have been exploring a number of options to assist increasing outdoor dining, while providing a minimum of six feet of space between tables, and allowing for adequate pedestrian movements to adhere to what is anticipated to be a new normal for social distancing. Options considered have been as follows:

- a. **Full street closures of Vail and Campbell Street** as illustrated in the attached exhibit.
The following are some initial criteria and characteristics of this concept.
 - Full closure anticipated from June 1 through August 2020 or whenever any anticipated State restrictions on internal restaurant seating are eliminated.
 - Options for closed sidewalks or open sidewalks have been evaluated, and it is recommended that the existing sidewalks in the area shown be closed as a pedestrian zone, and be allowed for outdoor dining for the restaurant that fronts on that section of sidewalk and to spill out into the street. An 18-foot-wide pedestrian zone running down the middle of the street, would allow for pedestrian movement and appropriate social distancing. The pedestrian zone is also adequate for ingress and egress of emergency vehicles if needed.
 - Open carry out zone dining area would be provided in Harmony Park for those restaurants Downtown that provide carry out but are not within the pedestrian zone.
 - Open areas of the public right-of-way in front of non-restaurant businesses within the pedestrian zone, would allow for adequate spacing for customers waiting to enter those businesses.
 - Curbside pickup areas would be designated at the entrances of the pedestrian zone at Vail and Campbell Street, as well as approximately a dozen spaces designated for 5-minute curbside pickup in Parking Lot E.
 - It is not recommended that this concept be considered for short term closures and reopening, due to the cost and work involved in closing the streets.
 - Loading, deliveries along with other elements such as hours of operation would need to be coordinated and scheduled.
- b. **Urban island/closed parking lanes**, this is a concept that has been growing in popularity. The concept is closing and eliminating on-street parking in front of restaurants, building a deck to level the parking area with the height of the sidewalk and allow dining where a vehicle would have otherwise parked. Attached are some graphic renderings of this example. This would allow for a limited amount of additional seating and allow for the public to walk along the sidewalk, while still maintaining full regular access on the streets. The negatives of this approach are, potential increase costs to build the decking, the need for restaurant servers to cross pedestrian paths on the sidewalk to access and the fact that it would not provide large amounts of additional seating. However, it would still be a viable option in certain locations as a last resort if no other options were available.
- c. **Half street closures**, this concept is to close half of the street, including the drive aisle and parking lane and allow a single lane of traffic and parking for a one-way system on a short-term basis. This would allow dining areas to extend into the parking lane and driving lane and would provide some additional seating capacity. The negative of this approach would be it could be somewhat confusing for drivers to navigate a scaled down narrower one-way street system.
- d. **Use of private parking areas** for additional outdoor dining. Under any of the scenarios above, private parking areas as illustrated on the exhibit could be used to socially distance outdoor dining tables for restaurants or adjacent to those private areas.

In conclusion of these options outlined, the Staff feel if the Village is to do anything to help increase capacity for the restaurants to bring significant revenue to Downtown and improved social distance options for retailers and service uses in the zone, that a full street closure as identified in the memo and attached exhibits is the best option from an implementation point of view.

Implementation

If the Board concurs with an approach of providing additional safe dining capacity Downtown, several implementation measures need to be developed, including, but not limited to the following:

- a. Public Works would need to facilitate street closure and construction of ADA ramps to access each block from the street.
- b. The Police Department would need to develop a plan to monitor capacity, loading, deliveries, etc.
- c. Appropriate signage would need to be developed, designed, and fabricated.
- d. The Village would need to procure or rent table and chairs for the open dining at Harmony Park and placed at the required spacing for social distancing. The Village would only be providing seating for this area, restaurants would be responsible for setting up and securing their own areas.
- e. The designated area for each restaurant within the pedestrian zone, would need to be delineated on the pavement.
- f. Restaurants would need to provide fencing and delineation for their outdoor dining zone. The Village does own some fencing and is continuing to explore fencing options. Restaurants would need to provide tables, chairs, and seating adhering to social distancing guidelines. Restaurants would be encouraged to install landscape plantings in pots and other themes to energize their outdoor dining space. Restaurants would be responsible for maintaining and cleaning their designated areas and would be encouraged to add ambiance with plantings and other elements.
- g. Non-restaurant uses within the pedestrian zone would be allowed outdoor displays and setup established safe spaced waiting zones for their customers.
- h. The Village reserves the right to make changes and adjustments as necessary at any time in order to address issues that may arise.

Non-Downtown Restaurant Dining

The Village has already received some questions regarding restaurants outside of the Downtown to create similar concepts within their parking lots. Staff is in the process of developing some simple criteria to follow and proposes to temporarily wave the minimum parking requirements and administratively approve outdoor dining for restaurants outside of the Downtown within their parking lots that adhere to these standards. (See separate attachment for details)

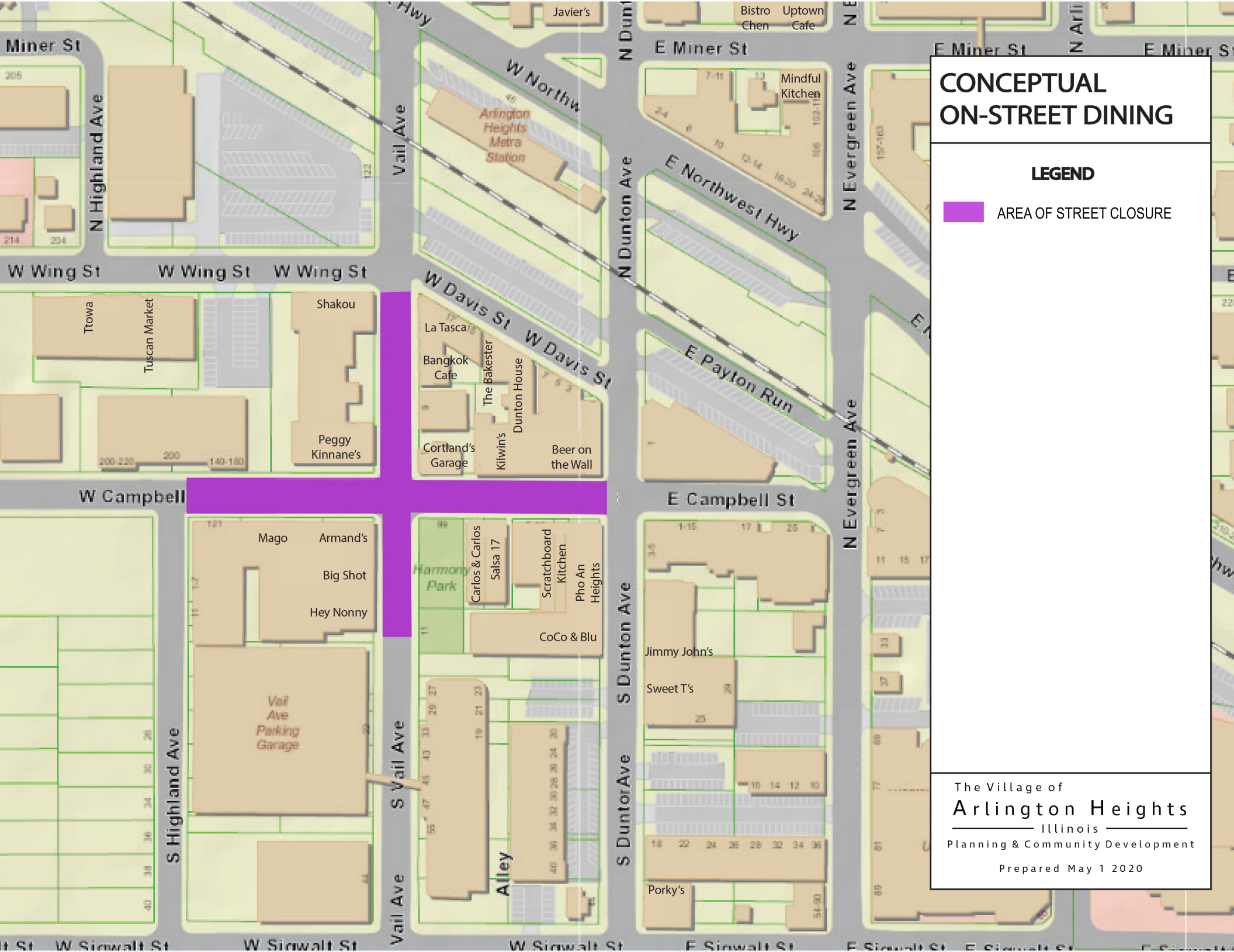
Next Steps

The following is a quick summary of next steps:

1. Received initial feedback from the Village Board regarding this concept by May 8th.
2. Conducted a Zoom meeting with the Downtown restaurant group on May 11th to discuss this concept.
3. Reach out to the non-restaurant businesses in this zone and conducted a Zoom meeting on May 12th to obtain their input on the assistance package and proposal street changes.
4. Made minor adjustments and report back to the Village Board in the Friday packet for May 15.
5. Present final concept and get direction/approval from the Village Board at the May 18th Village Board meeting
6. Pursue implementation, if allowable under State rules in place on June 1st.

Attachments

CW-P:Imp



CONCEPTUAL ON-STREET DINING

LEGEND

 AREA OF STREET CLOSURE

The Village of
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— Illinois —
Planning & Community Development
Prepared May 1 2020

CONCEPTUAL ON-STREET DINING

NOTES:

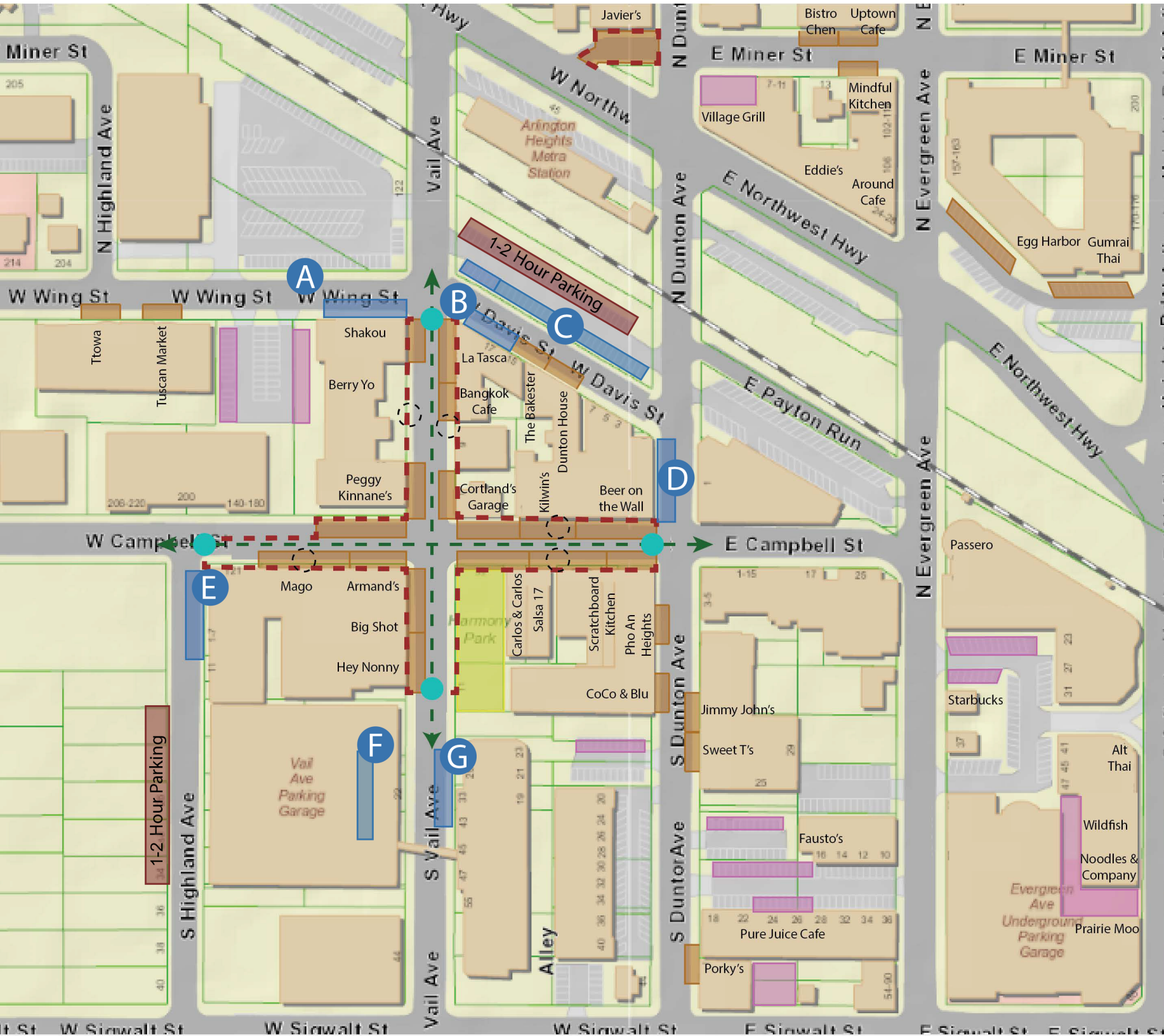
- 18' PEDESTRIAN/EMERGENCY ACCESS IN CENTER OF STREET
- RESTAURANTS ON WING STREET, DAVIS STREET, MINER STREET, AND DUNTON AVENUE TO UTILIZE ON-STREET SPACES ONLY
- BARRIERS AT THE ENDS OF THE CLOSED DINING AREA WITH GATEWAY FEATURE
- MINER STREET CLOSED BETWEEN EVERGREEN AVENUE AND NORTHWEST HIGHWAY
- REMOTE CURBSIDE PICKUP AREAS FOR RESTAURANTS ABUTTING CLOSED STREETS

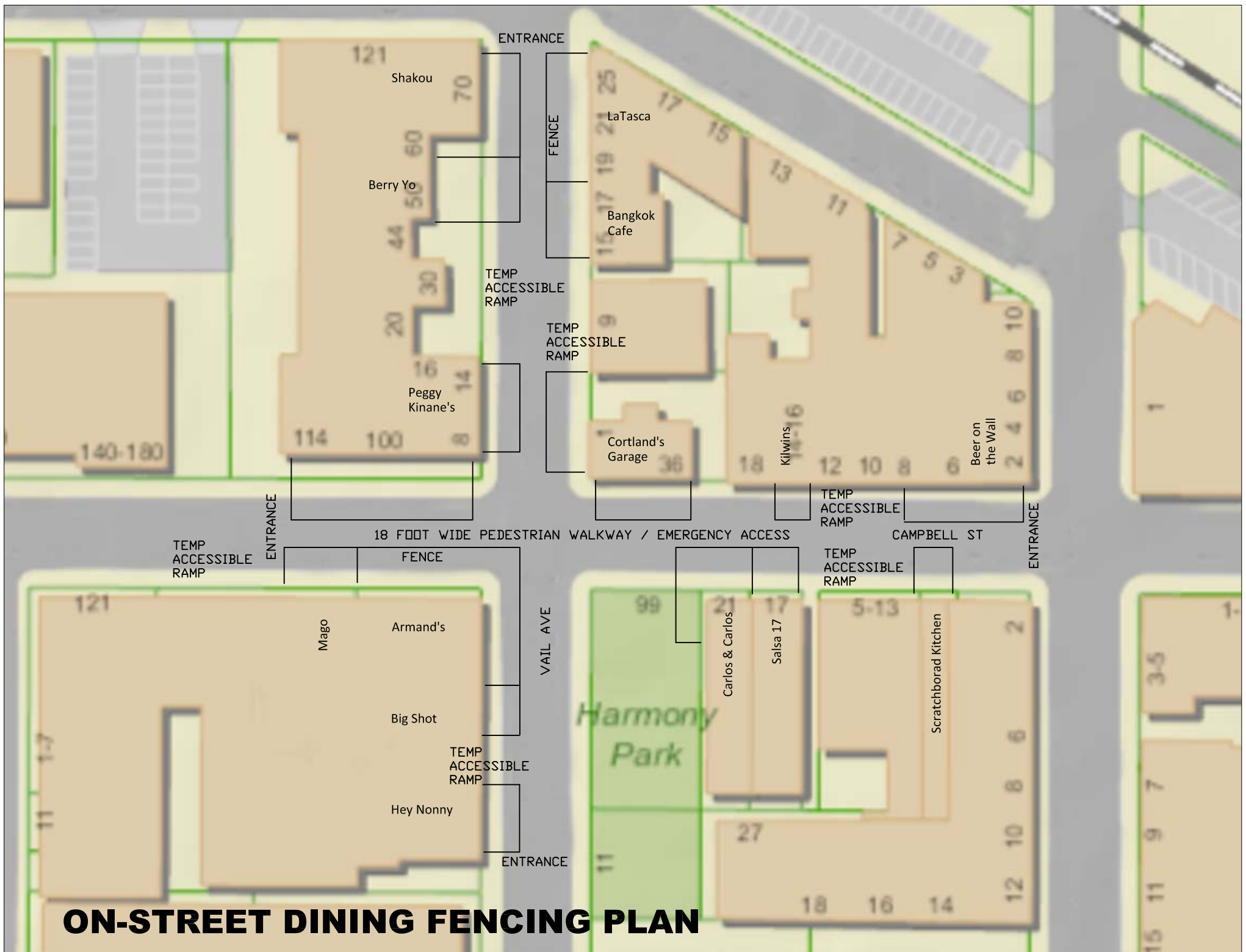
LEGEND

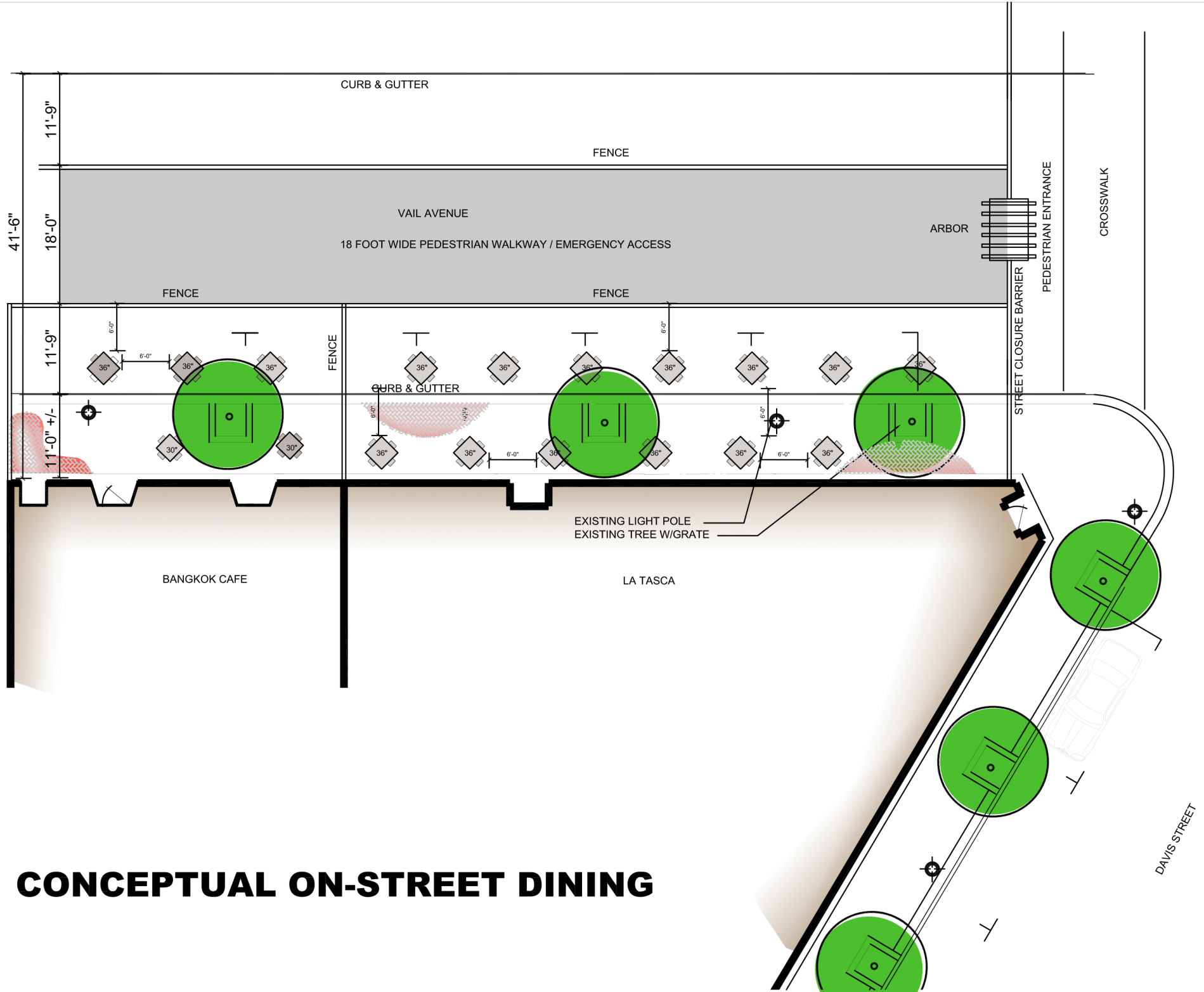
-  DINING AREA
-  ADA ACCESS RAMP (LOCATION TBD)
-  18' PEDESTRIAN/EMERGENCY ACCESS
-  CURBSIDE PICK-UP AREA
-  AREA CLOSED TO VEHICULAR TRAFFIC
-  BARRIER/ENTRYWAY
-  SHARED DINING AREA (PUBLIC)
-  SHARED DINING AREA (PRIVATE)

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Illinois
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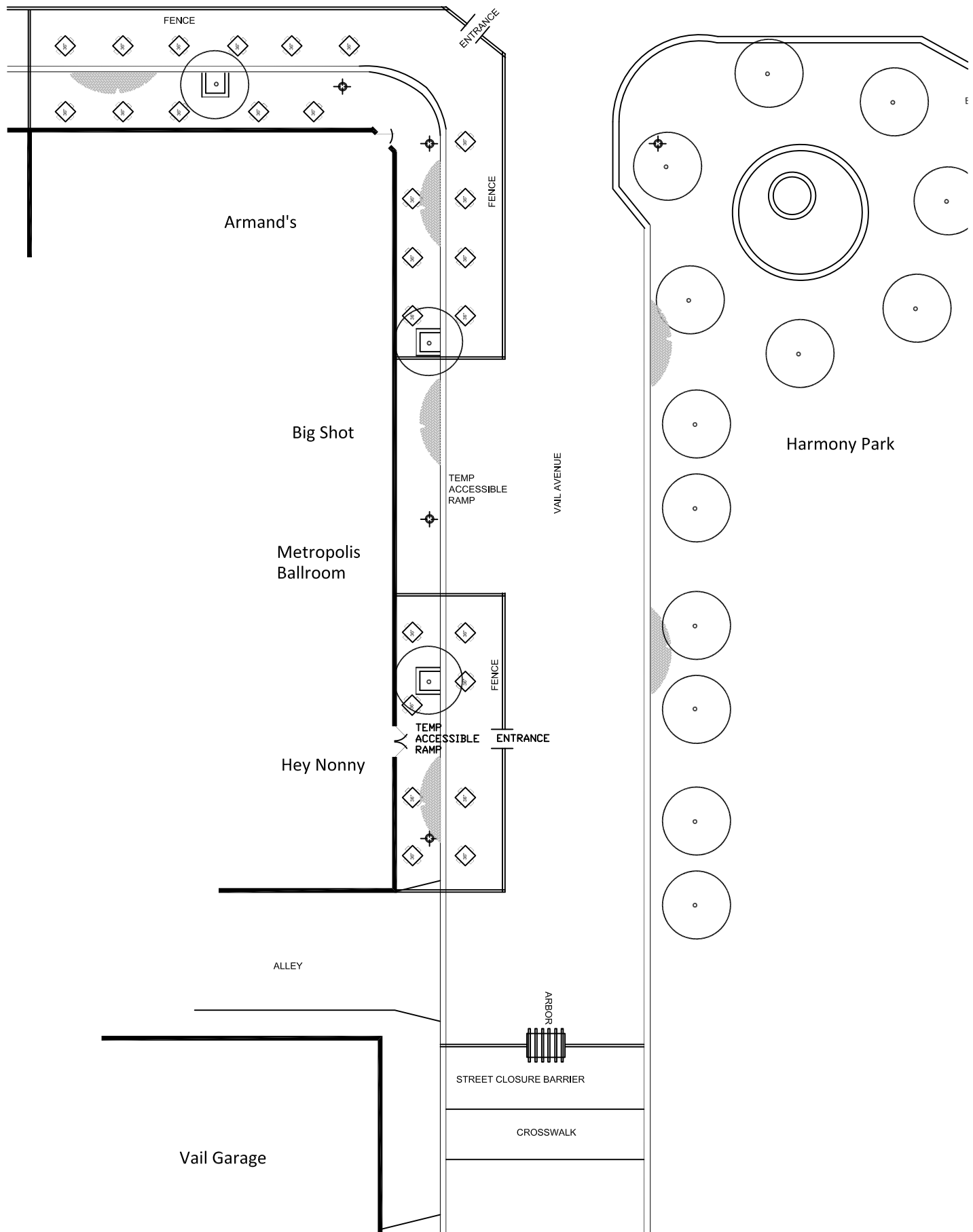
Prepared May 13 2020





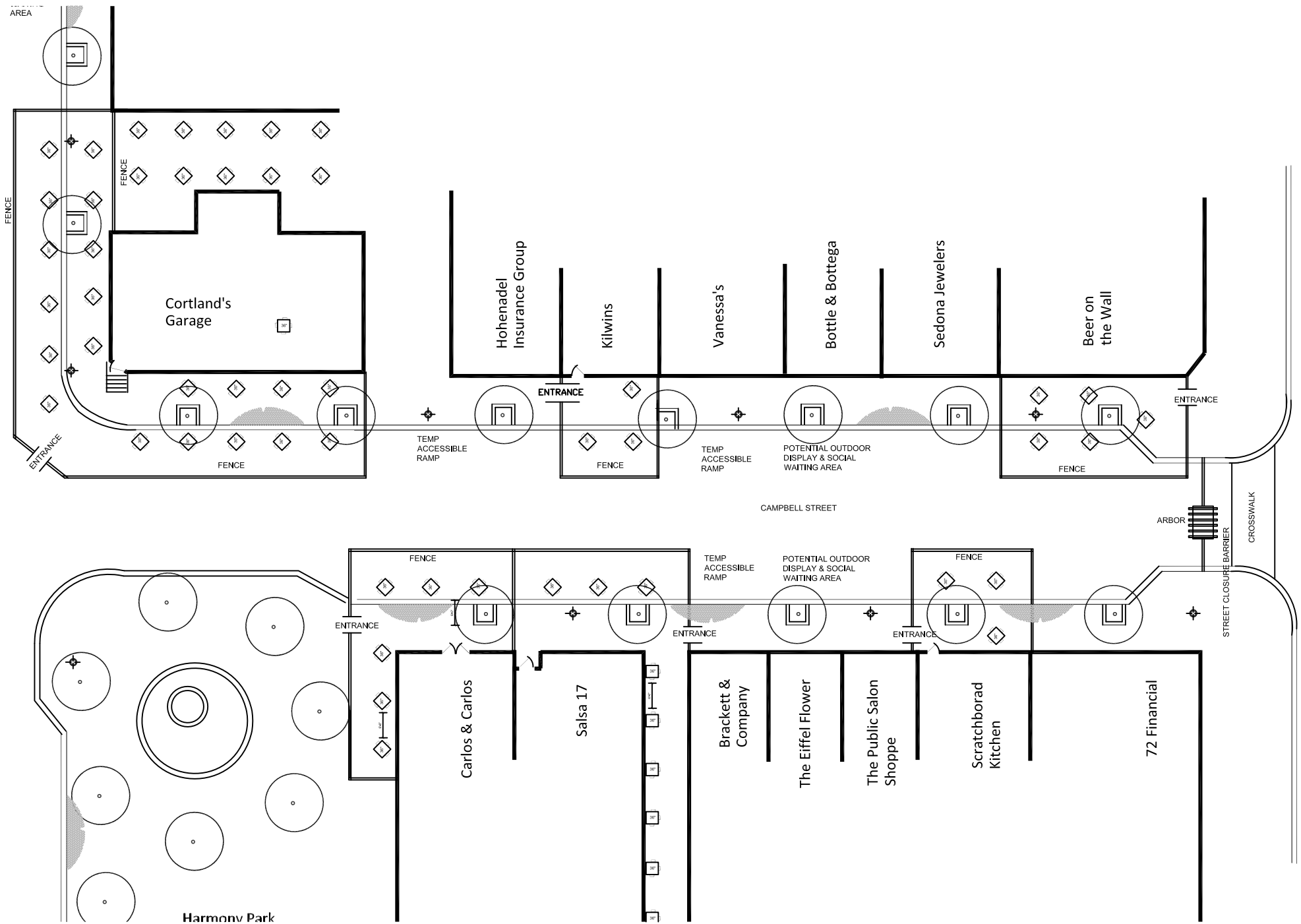


CONCEPTUAL ON-STREET DINING



ON-STREET DINING FENCING PLAN
Vail Ave - South of Campbell St





ON-STREET DINING FENCING PLAN **Campbell St - East of Vail Ave**





EXAMPLES OF OUTDOOR DINING



NORTH VAIL AVENUE ENTRANCE EXAMPLE



Arlington

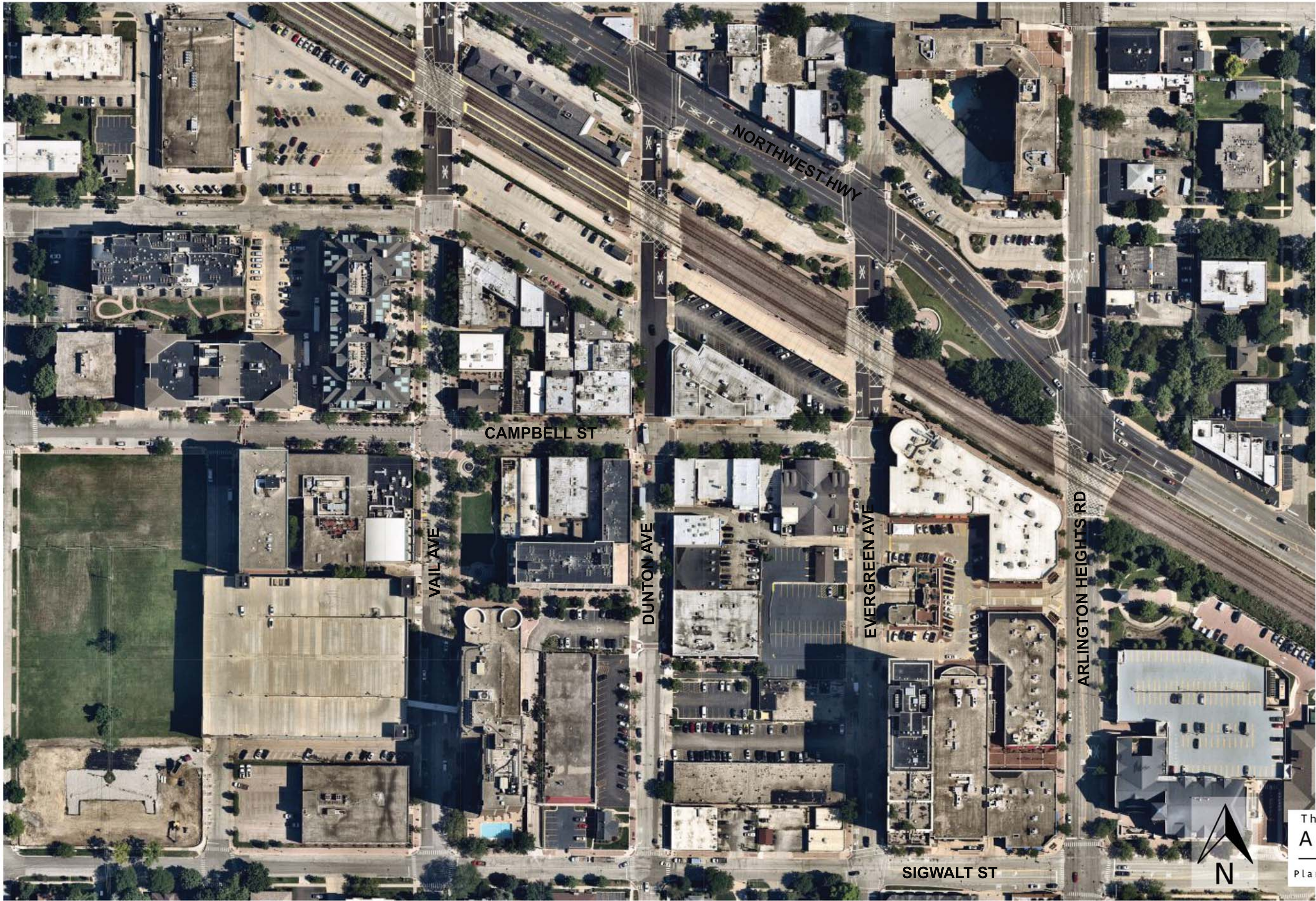
Alfresco

STREETSCAPE AND PEDESTRIAN IMPROVEMENT PLAN

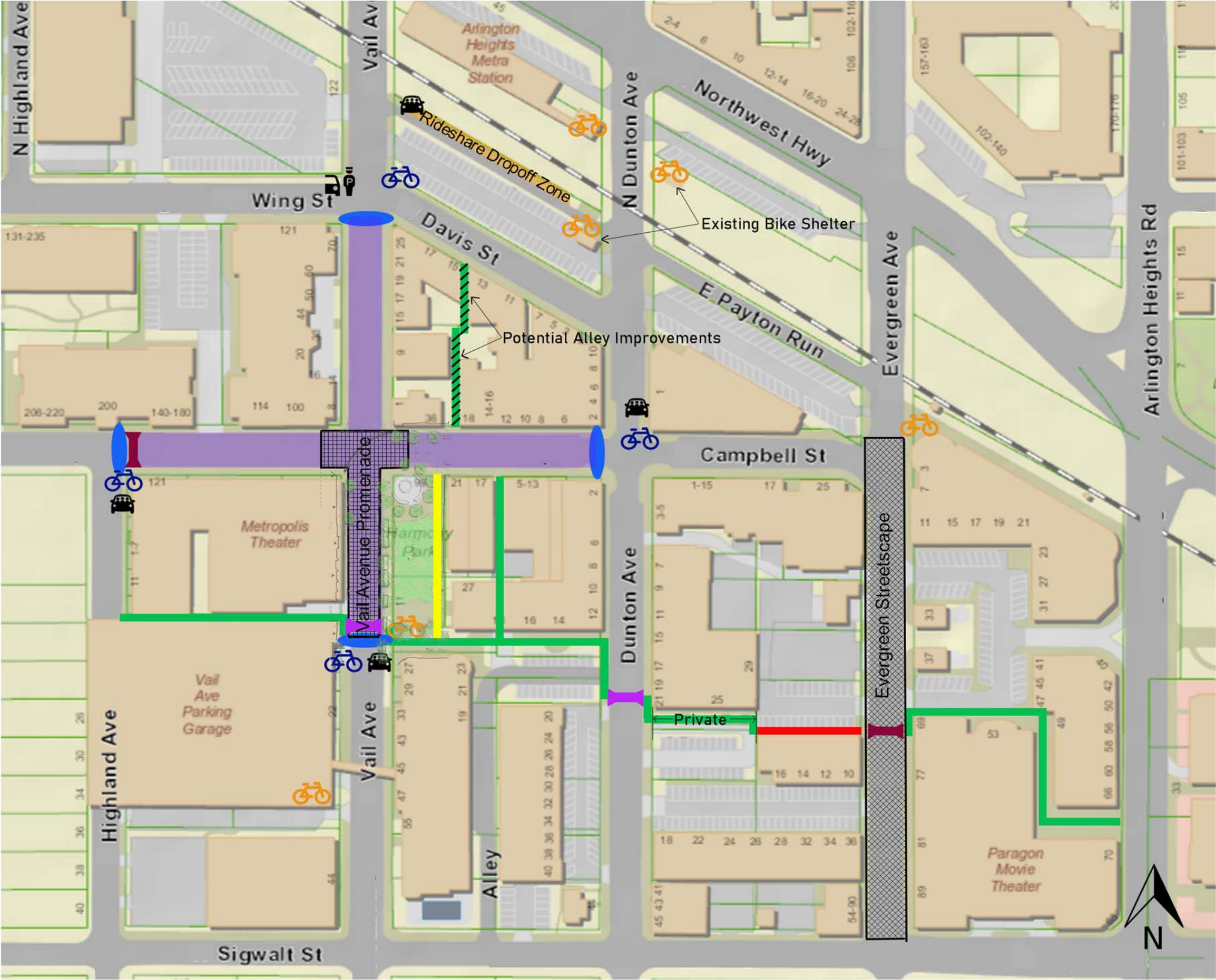
VILLAGE OF ARLINGTON HEIGHTS, IL



DOWNTOWN ARLINGTON HEIGHTS

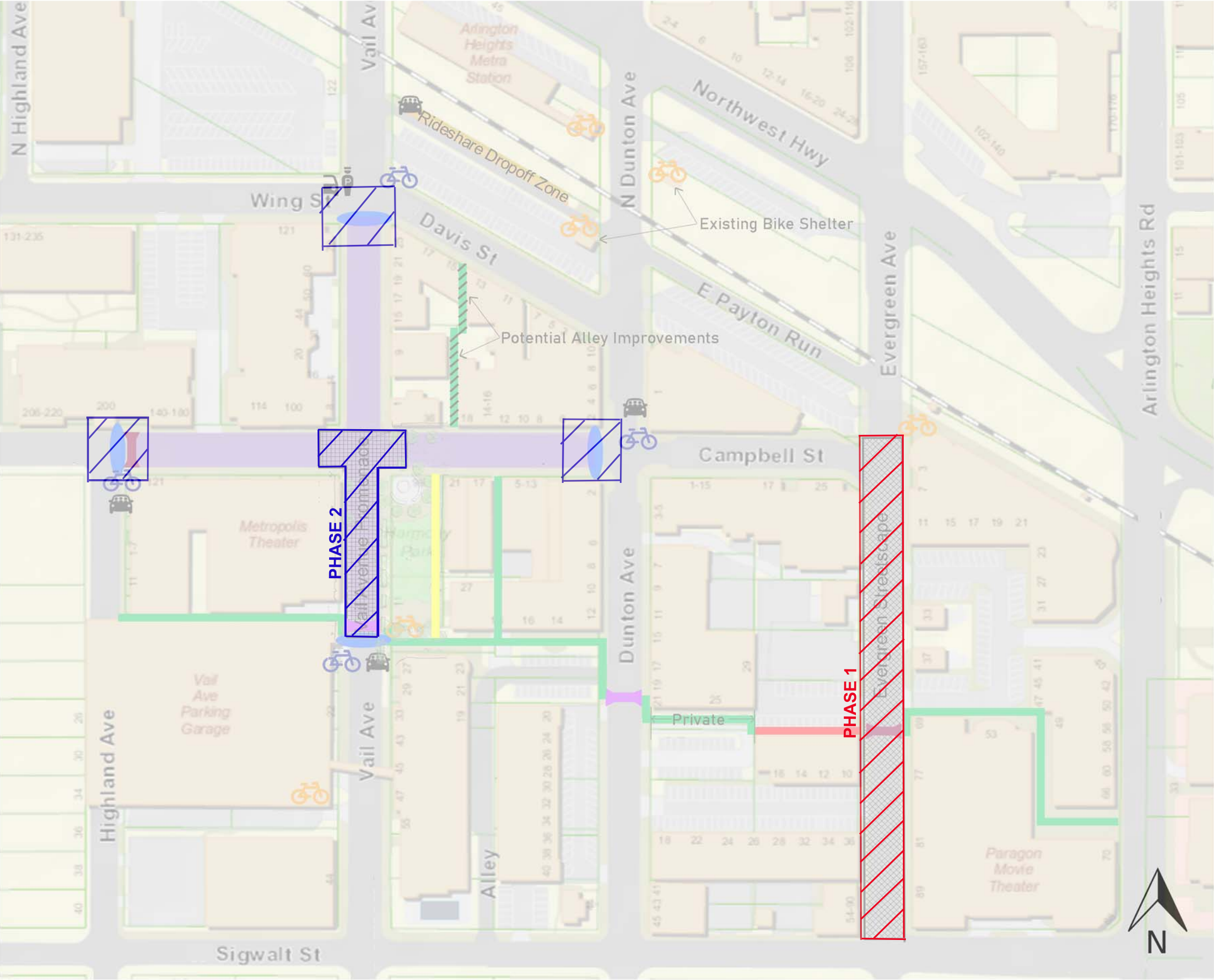


ARLINGTON HEIGHTS STREETSCAPE AND PEDESTRIAN IMPROVEMENT PLAN



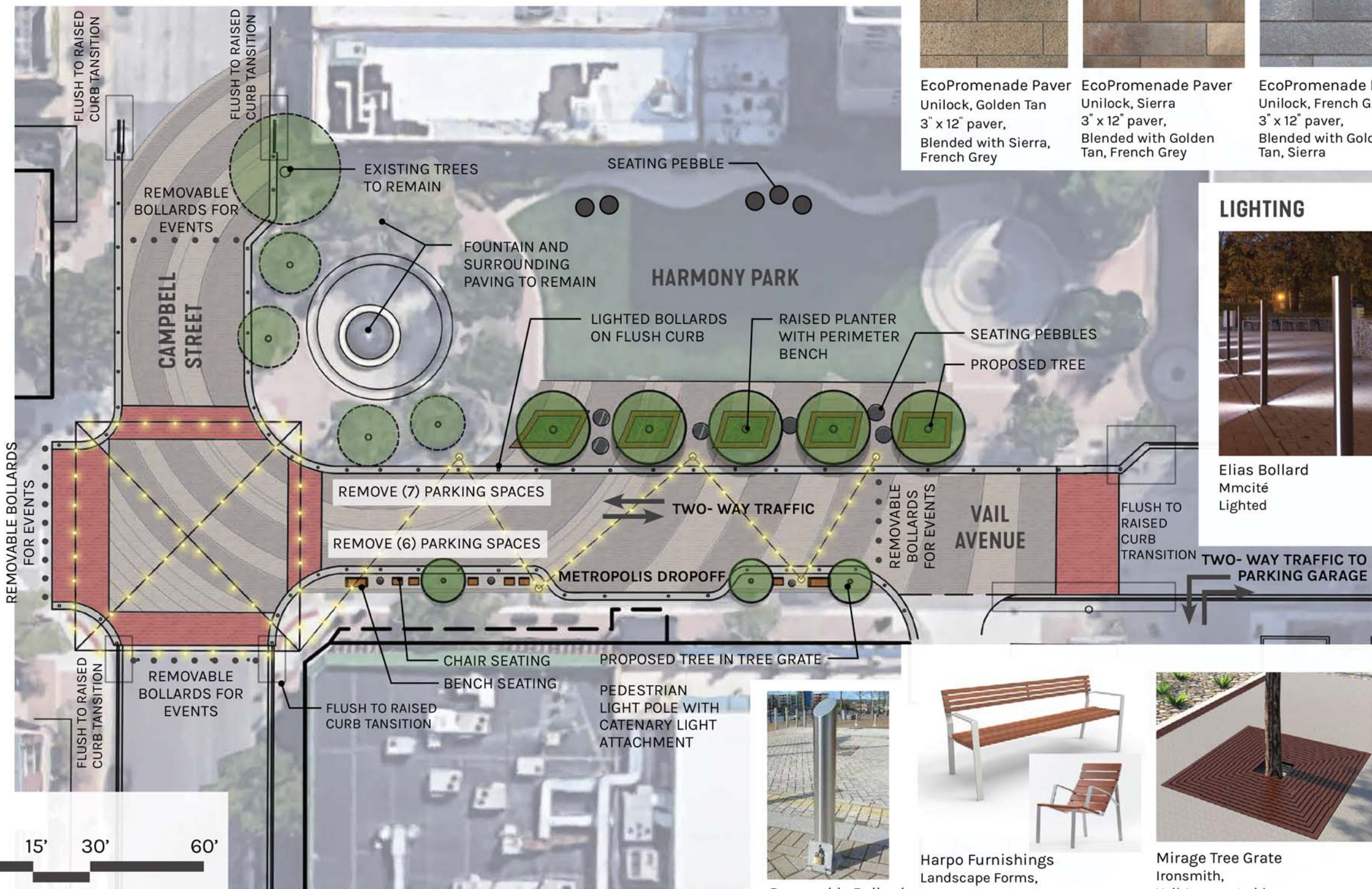
- Legend
- Proposed Evergreen Streetscape Improvements
 - Proposed Vail Promenade Decorative Paving
 - Alfresco Outdoor Dining Street Closure Zone
 - Proposed Gateway Feature
 - Proposed Midblock Crossing
 - Proposed Alley Improvement/Easement for Walkway
 - Proposed New Walkway/Connectivity
 - Proposed Rideshare Pick-up/Drop-off Zone
 - Proposed Valet Parking
 - Proposed Bicycle Parking Area
 - Existing Bicycle Parking Area
 - Existing Midblock Crossing
 - Existing Pedestrian Network

ARLINGTON HEIGHTS STREETSCAPE AND PEDESTRIAN PHASING PLAN



- Legend
- Phase 1 - Evergreen Avenue Streetscape, Campbell Street Mid-block Crossing & Curb Bump-outs
 - Phase 2 - Vail Avenue Promenade & Gateway Features

ARLINGTON HEIGHTS VAIL AVENUE PROMENADE



HARDSCAPE - PRECAST CONCRETE UNIT PAVER PATTERN



EcoPromenade Paver
Unilock, Golden Tan
3" x 12" paver,
Blended with Sierra,
French Grey



EcoPromenade Paver
Unilock, Sierra
3" x 12" paver,
Blended with Golden
Tan, French Grey



EcoPromenade Paver
Unilock, French Grey
3" x 12" paver,
Blended with Golden
Tan, Sierra

PAVER BLEND 1:
50% Sierra
25% Golden Tan
25% French Grey

PAVER BLEND 2:
25% Sierra
50% Golden Tan
25% French Grey



Flush Curb

LIGHTING



Elias Bollard
Mmcité
Lighted



Pedestrian Light with
Catenary Lights
Sternberg Lighting
Custom

PLANTING



Elm 'Emerald Sunshine'
Local Nursery, 3" cal.

SITE FURNISHINGS



Tree Planter
Streetlife,
Harmony Park adjacent



Soma Stones
Concreteworks
Harmony Park adjacent



Harpo Furnishings
Landscape Forms,
Vail Ave, west side



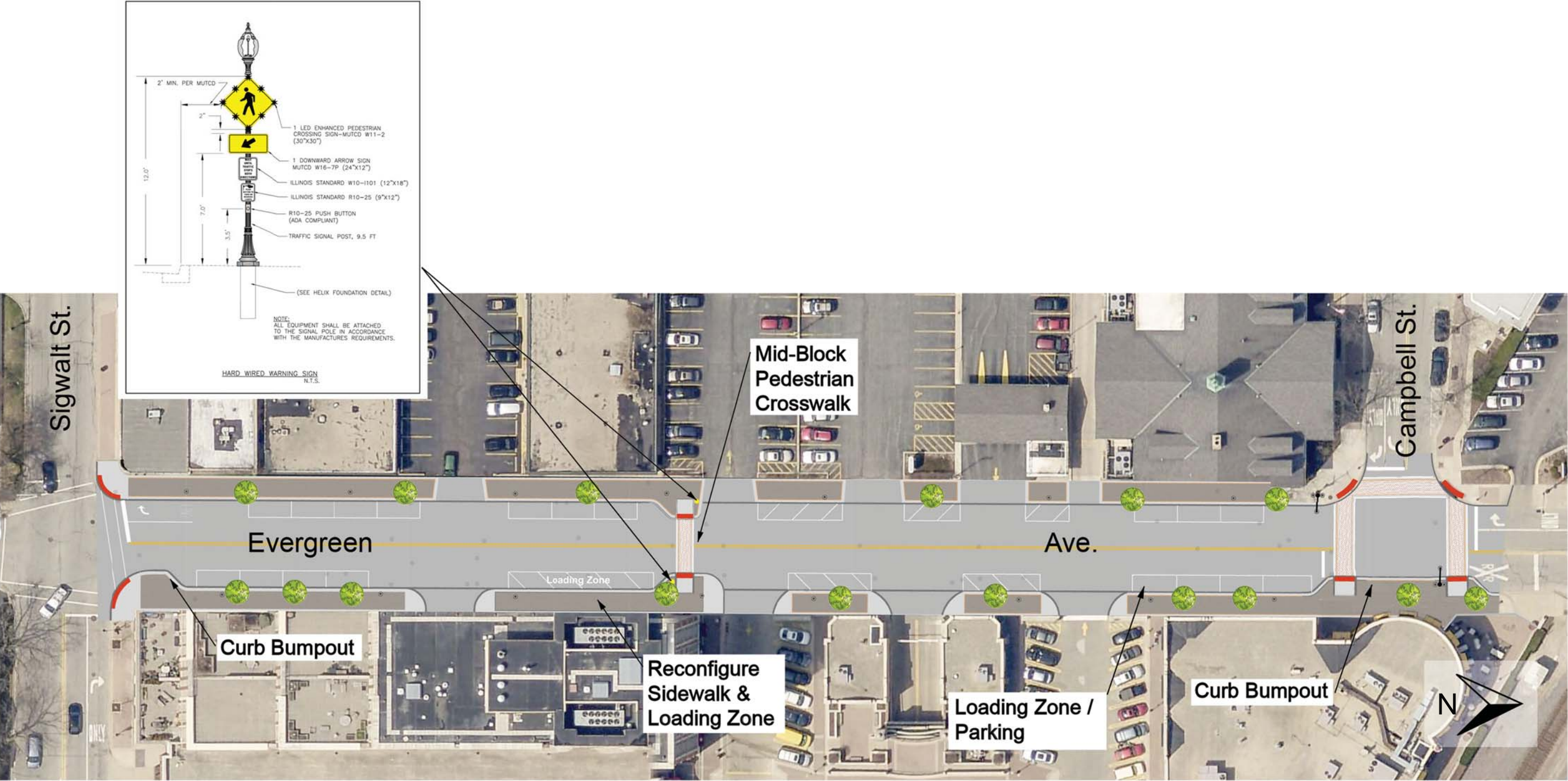
Mirage Tree Grate
Ironsmith,
Vail Ave, west side



Removable Bollard

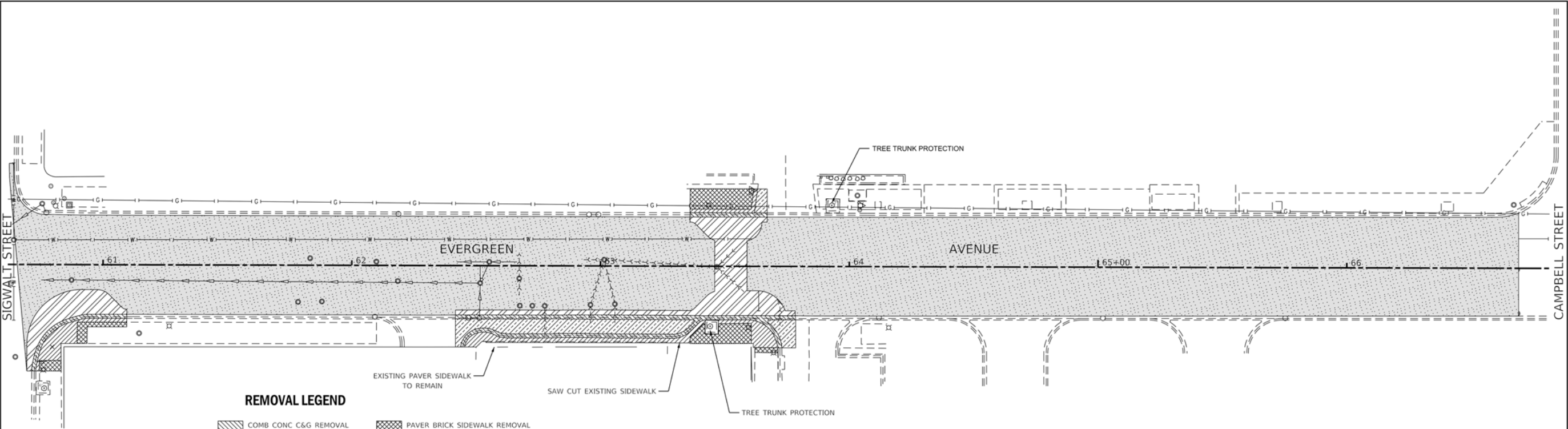
- Eliminate On-street Parking
- Widened Pedestrian Sidewalks
- Expanded Park Opportunity

ARLINGTON HEIGHTS EVERGREEN AVENUE STREETScape

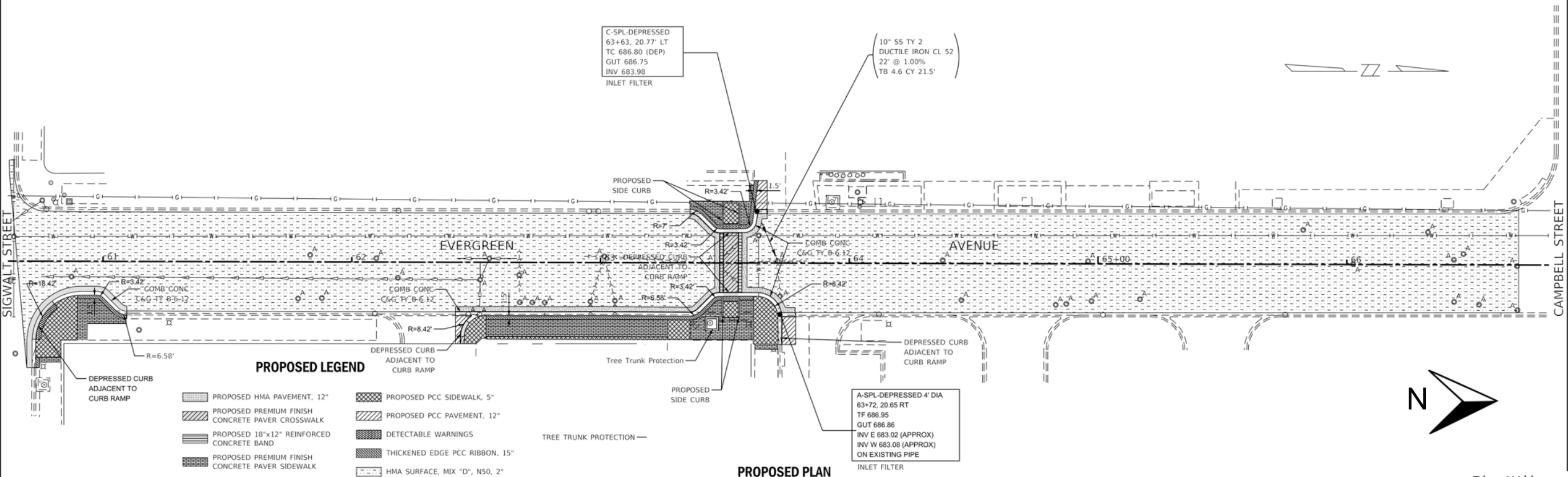


- Eliminate Center Turn Lane
- Widened Pedestrian Sidewalks
- Incorporate Curb Bump-outs
- Incorporate Midblock Crossing

ARLINGTON HEIGHTS EVERGREEN AVENUE STREETScape AND PEDESTRIAN PLAN



REMOVAL PLAN



PROPOSED PLAN

REVISIONS					
NO.	DATE	DESCRIPTION	NO.	DATE	DESCRIPTION

DESIGNED: DAY
DRAWN: AC
CHECKED: RGN
DATE: 2/20/2018

PROJECT NUMBER: 17.0025
FILE: 170025-sht-plan.dgn
SCALE: 1"=20'

Hampton, Lenzini and Renwick, Inc.
Civil & Structural Engineers, Land Surveyors, Environmental Services
ELGIN, SPRINGFIELD, WOODRIDGE, MT CARMEL
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33 ARLINGTON HEIGHTS RD
ARLINGTON HEIGHTS, IL 60005

EVERGREEN AVENUE PEDESTRIAN CROSSING
REMOVAL PLAN AND PROPOSED PLAN

The Village of
Arlington Heights
Illinois
Planning & Community Development

DOWNTOWN ARLINGTON HEIGHTS

