



Agenda
Village of Arlington Heights
Special Events Commission
Virtual Meeting

January 13, 2021
7:00 PM

I. CALL TO ORDER

- A. **In response to the COVID-19 pandemic, this meeting is being held virtually, which permits the public to fully participate via their computers or using their phones.**

To participate in the virtual meeting, please follow these Instructions: <https://bit.ly/2JWPQ4m>

Individuals who wish to comment or ask a question on an item on the Agenda may either participate virtually or send an email to the Village at nkluz@vah.com. Please limit emails to 200 words or less. To be shared at the meeting, the email must be received by 3:00 p.m. on January 13, 2021.

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Approval of Minutes from the December 9, 2020 meeting of the Special Events Commission.

IV. REPORTS

V. OLD BUSINESS

- A.

VI. NEW BUSINESS

- A. Future Event Planning
- B. **Discussion of 2021 Event Schedule**
- Arlington Heights Heart of Gold virtual recognition
 - Spring Sweep
 - Mane Event
 - Autumn Harvest
 - Tree Lighting

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



**Special Events Commission
1/13/2021**

Item: Approval of Minutes of the December meeting

Department: Village Manager's Office

ATTACHMENTS:

Description	Type
December 9, 2020 Minutes	Minutes

Minutes from the virtual Special Events Commission meeting held at 7 p.m., December 9, 2020.

Attendance: Chairman Laurie Mitchell, Steve Fromm, Scott Rowader, Kevin Seifert, Diane Jamieson, Chris Fahnoe, Joe Musolino, David Jaffe, Mike Prost, Keri Stanley, Steven Neill, Karen DeZellar, Colleen Gaughan.

Also attending: Keith Moens, Melissa Cayer

The Chair, Laurie Mitchell, introduced and welcomed Commissioner Colleen Gaughan to the Commission. Commissioner Gaughan was recently appointed to serve on the Special Events Commission.

Approval of the Minutes.

Commissioner Scott Rowader moved to approve the meeting minutes of the November 12, 2020 meeting. Commissioner Steven Fromm seconded the motion. The motion passed unanimously.

All members of the Commission were provided over 50 Heart of Gold nominations to review and rank for the annual Arlington Heights Heart of Gold program. Due to the COVID-19 pandemic, this year's celebration of the Heart of Gold honorees will be virtual.

After much discussion, the Commission has chosen the following Heart of Gold honorees for 2021.

Mentor – Stephan Polus
Best Neighbor – Cathy and Mario Corona
Educator – Deborah Scerbicke
Young at Heart – Jeanette Domek
Heroic – Kyla Michelle Davis
Young Champion – Max Ward

Volunteer – Stephanie Keller
Community Spirit – Yeulanda Degala
Business Leadership – A La Mode, Jamie Bellizzi
Kenneth Bonder Beautification – Arlington Ridge Center, Arlington Heights Park District
Pam Stocking Heart of Gold – Mary Beth Delaney

Commissioners discussed how to contact the honorees and schedule them for a videotape session for the virtual celebration that will be held in February.

Having no further business to discuss, the meeting was adjourned at 9:15 p.m.



Special Events Commission
1/13/2021

Item: Discussion of Heart of Gold virtual event

Department: Village Manger's Office

ATTACHMENTS:

Description

Type

No Attachments Available



**Special Events Commission
1/13/2021**

Item: Future Event Planning

Department: Village Manger's Office

ATTACHMENTS:

Description

Memo from Village Manager Randy
Recklaus

Type

Memorandum



Confidential

DATE: January 7, 2021
TO: Special Events Commission
FROM: Randy Recklaus, Village Manager
SUBJECT: Planning for Future Downtown Special Events

Arlington Alfresco was implemented in 2020 as a response to dining restrictions put in effect due to the Covid-19 pandemic. It was a success for both businesses and visitors. The Village is now considering the continuation of the Alfresco concept not only this year as the pandemic continues, but in future years as a new orientation to our downtown during warm weather months. No decisions have been made yet, but the Village Board will be discussing various options at a January 25th Committee of the Whole meeting.

If Alfresco continues in a post Covid-19 environment, it may preclude or significantly impact the possibility of certain popular or long-standing downtown events such as the Mane Event, the Taste of Arlington, or the Promenade of Arts. Other events such as Sounds of Summer may be able to continue or even be enhanced under such conditions.

Village Staff would like to ask that the Special Events Commission discuss these impacts and any ideas that they may have at the January 13th meeting so that some initial feedback can be reported to the Village Board at their January 25th meeting. While final decisions may not be made by the Board on all future events on the 25th, we do anticipate that the Board will be providing initial direction for events in 2021 at the meeting, given the amount of time needed to plan. I will be in attendance at the January 13th meeting to listen to the Commission's ideas.

CC: Diana Mikula, Nancy Kluz, Michael Mertes, Charles Perkins, Nancy Kluz.