



Agenda
Village of Arlington Heights
Arts Commission
Commissions Room, 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
March 7, 2018
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes 2-7-18

IV. REPORTS

- A. Public Comments

V. OLD BUSINESS

- A. Library Collaboration
- B. Fall 2018 Art Outreach
- C. Art 'Round Town - Cultural Arts Listing
- D. Commission Communication Updates - Idea and Program Listing
- E. Commission Communication - Marketing
- F. Photography Competition
- G. Exhibit - Historic Images of Arlington Heights

VI. NEW BUSINESS

- A. Main Staircase Art Reception
- B. Informational Material/Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S.

Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793
(Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes 2-7-18

Department: Planning & Community Development

ATTACHMENTS:

Description

Minutes

Type

Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
FEBRUARY 7, 2018 AT 6:30 P.M.

Arts Chair Souter called the meeting to order at 6:30 p.m.

Members Present: Janet Souter, Arts Chair
Kristen Schurtz
Toni Higgins-Thrash
Mary Seitz-Pagano
John Walsh
Kathleen Neacy

Members Absent: Scott DeLaney
John Schroeder

Also Present: Derek Mach, Staff Liaison

APPROVAL OF MINUTES

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER SEITZ-PAGANO, TO APPROVE THE MINUTES FROM THE JANUARY 3, 2018 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

LIBRARY COLLABORATION

Arts Chair Souter explained that she contacted the library and is waiting to hear back regarding the possibility of partnering with the library for an event. Staff Liaison Derek Mach commented that staff will reach out to the library. Commissioner Neacy suggested having an alternate plan for an event.

VILLAGE HALL ART – MAIN STAIRCASE

Arts Chair Souter explained that details for an informational piece is being finalized. Arts Chair Souter explained that the informational piece would provide the history of Meyer's Pond. The Commission discussed the details for a reception. The Commission discussed having the Arlingtones as part of the event since Mr. Jack Musich was formerly part of the Arlingtone's. Commissioner Neacy suggested having the informational piece available on easels so that it alleviates possible congestion on the staircase. The Commission discussed the idea of having an open house with a dedication prior to the open house. The Commission discussed Friday, April 20 as the tentative date for the event. The Commission discussed having a small reception at 6:30 PM and an open house from 7-8 PM.

FALL OUTREACH EVENT

Commissioner Neacy explained that the subcommittee met and discussed ideas for a fall outreach event. Commissioner Neacy commented that the fall outreach event is on hold since it is contingent on the library's participation.

ART 'ROUND TOWN CULTURAL ARTS LISTING

Commissioner Higgins-Thrash shared the 2018 cultural arts listing. The Commission thanked Commissioner Higgins-Thrash for her work on the brochure. Commissioner Higgins-Thrash commented that Arts Chair Souter proofread the brochure. Commissioner Higgins-Thrash commented that the Commission had a strong response and may need to go to a larger brochure in the future. The Commission thanked both Commissioner Higgins-Thrash and Arts Chair Souter for their work on the brochure.

IDEA AND PROGRAM LIST

The Commission reviewed the Idea and Program list. Commissioner Higgins-Thrash suggested eliminating the budget column and the Commission agreed.

MARKETING

Commissioner Neacy explained that the marketing subcommittee met and discussed utilizing social media in order to promote future events. Staff Liaison Derek Mach commented that social media is an option but the Commission must coordinate with staff and staff will distribute. Commissioner Neacy further explained that the subcommittee discussed the role of the Commission.

Commissioner Neacy asked if the Commission should be the umbrella for the community or should the Commission be more of a clearing house for other art entities or both. Commissioner Neacy also asked how Commissioners as individuals on the Commission define success in the course of a year. Commissioner Neacy suggested that the Commission have a special meeting for goal setting, to define goals and to evaluate the Commission's mission. The Commission reviewed their enabling ordinance. Commissioner Seitz-Pagano expressed concern with becoming a marketing resource for various local art entities.

The Commission discussed whether they should be a marketing or an awareness service for other art related organizations within the Village. Commissioner Neacy discussed the idea of an interactive calendar. Commissioner Seitz-Pagano commented that the Village already does marketing for community events and in her opinion; it is not something the Commission should pursue. Arts Chair Souter commented that the Daily Herald has a community calendar. Commissioner Neacy commented that it would be nice to know who the Commission is reaching. Commissioner Neacy explained that it would be helpful moving forward to know where the gaps are and who the Commission is not reaching. Commissioner Neacy commented that the Commission should not be redundant if some of those resources are already available. Arts Chair Souter suggested that the Commission continue to discuss marketing at a future meeting.

PHOTOGRAPHY COMPETITION

The Commission reviewed the 37 submittals for the Photography Competition. Commissioner Walsh suggested that the subcommittee provide four finalists for the Commission to consider. The Commission agreed. The Commission discussed the fall outreach as an option for presenting the winner of the photography competition.

EXHIBIT – HISTORIC IMAGES OF ARLINGTON HEIGHTS

The Commission discussed the idea of an exhibit featuring historic images. Commissioner Higgins-Thrash suggested placing the images in the train station in place of the green exhibit. Staff Liaison Derek Mach commented that staff would need to discuss.

INFORMATIONAL MATERIAL/ANNOUNCEMENTS

Arts Chair Souter asked if there is any new business?

ADJOURNMENT

COMMISSIONER SCHURTZ MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO ADJOURN THE MEETING AT 8:20 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.