



Agenda
Village of Arlington Heights
Arts Commission
Planning Department Conference Room, 2nd Floor

Village Hall
33 S. Arlington Heights Road
Arlington Heights, IL 60005
January 14, 2015
6:30 PM

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF MINUTES

- A. Minutes - 11/18/14
- B. Minutes - 12/3/14
- C. Minutes - 12/9/14

IV. REPORTS

V. OLD BUSINESS

- A. Festival of the Wreaths
- B. Bloomberg Philanthropies Public Art Challenge
- C. Spring 2015 Art Outreach Ideas
- D. Fall 2015 Outreach Ideas
- E. Call for Artists Forms - Subcommittee Report
- F. Commission Communication Updates - Idea & Program Listing
- G. Commission Communication Updates - Marketing
- H. Project List - Student Art Project
- I. Banner Pole Project
- J. Art 'Round Town Brochure

VI. NEW BUSINESS

- A. Student Writing Program
- B. Informational Material / Announcements

VII. OTHER BUSINESS

VIII. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact David Robb, Disability Services Coordinator, at 33 S. Arlington Heights Road, Arlington Heights, Illinois 60005, (847)368-5793 (Voice), (847)368-5980 (Fax) or drobb@vah.com.



Item: Minutes - 11/18/14

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes 11/18/14	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
NOVEMBER 18, 2014 AT 7:00 A.M.

Arts Chair Seitz-Pagano called the meeting to order at 7:00 a.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Scott DeLaney
Tara Riley
Kristen Schurtz
Christopher Laughlin

Members Absent: Toni Higgins-Thrash

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

The Commission reviewed the grant information regarding the Bloomberg Philanthropies Public Art. Arts Chair Seitz-Pagano commented that the deadline for the grant submittal is December 15, 2014.

The Commission reviewed the following grant criteria:

1. Needs to support temporary public art projects.
2. Celebrate creativity.
3. Enhance urban identity.
4. Encourage public-private partnerships
5. Drive Economic Development.

The Commission reviewed the following eligibility criteria:

1. Applying cities must have 30,000 residents or more.
2. Application needs to be submitted by the mayor of the host city.
3. Application must be on behalf of a collaboration between the host city and an artist and/or arts organization

The Commission also discussed potential projects and the 'big idea' for the submittal. The Commission discussed how potential projects fit into the following questions and criteria:

1. What is the innovative public art project or bid idea?
2. What will be the positive impact on the host city "Arlington Heights"?
3. Collaboration between the host city and an artist and/or arts organization (again, do we qualify or do we need to collaborate with an artist/arts organization to submit?)
4. Evidence of technical feasibility of the project idea and its implementation (staff, consultants, etc. such as hiring someone to run the project and budget for it).
5. Budget and other sponsors, etc for financial support.
6. What are our ideas on marketing and audience engagement strategy.
7. Our commitment to having this project move forward.

The Commission discussed the idea of a summertime event that is similar to the Main Event. The event would be located in the downtown area and would include stations featuring the different arts. The Commission also discussed including other entities as part of an art festival. The following organizations were discussed as possibilities:

- -Historical Museum
- -Historical Society
- -Local businesses
- -Downtown area

The Commission discussed an idea where every month there would be a focus on a different art discipline. The Commission discussed the following ideas:

- Theme driven art
- Featuring different countries or culture each month
- Public art space -solar panel
- Musicals/music from around the world
- Four events and the town participates in building the sculpture or project
- Public Games-chess or checkers
- Temporary-Movable structure?
- Murals
- Ice sculpture or snow sculpture
- Artist in residence - per month
- Public Structure
- Vertical Garden
- Summer - Four big sculpture events

The Commission agreed that they will continue the discussion at the December 3, 2014 Arts Commission meeting.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business?

ADJOURNMENT

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO ADJOURN THE MEETING AT 8:30 A.M. ALL WERE IN FAVOR. THE MOTION CARRIED.



Item: Minutes - 12/3/14

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes - 12/3/14	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
DECEMBER 3, 2014 AT 5:30 P.M.

Arts Chair Seitz-Pagano called the meeting to order at 5:30 p.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Toni Higgins-Thrash
Janet Souter
Scott DeLaney
Tara Riley
Christopher Laughlin

Members Absent: Kristen Schurtz

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

APPROVAL OF MINUTES

COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO APPROVE THE MINUTES FROM THE NOVEMBER 5, 2014 ARTS COMMISSION MEETING. ALL WERE IN FAVOR. THE MOTION CARRIED.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

The Commission reviewed the grant criteria for the Bloomberg Philanthropies Public Art Challenge. Arts Chair Seitz-Pagano expressed concern regarding the application criteria, which states that the application must be submitted by an arts organization. The Commission discussed the idea of an art event that would be featured quarterly for an entire year. Arts Chair Seitz-Pagano expressed concern with hosting four events within a year. Arts Chair Seitz-Pagano commented that there needs to be a project or big idea in order to draw people. Commissioner Riley suggested a performance featuring a well-known musical group and Commissioner DeLaney agreed. The Commission discussed the idea of a onetime art festival.

The Commission discussed the idea of a temporary sculpture that is a community project. Commissioner Higgins-Thrash suggested the idea of participants decorating or painting boxes and the boxes would be put together to create a large temporary sculpture. The Commission discussed having a temporary community sculpture along with an art festival. Arts Chair Seitz-Pagano asked what the Commission is going to build with the decorated boxes. The Commission discussed that an artist would need to be hired in order to construct the sculpture. Commissioner Riley commented that it is more about the experience and participation and that the sculpture will evolve.

The Commission discussed the temporary sculpture and that each participant will be offered the chance to create a memory box that includes personal memories, interests, family history, etc. Participants could tell their story in a diorama, painting on the outside of the box or simply place items inside the box. The boxes would be constructed in various shapes, sizes, and colors. As the boxes are completed, they would be collected and serve as building blocks to create a final, large sculpture. The sculpture built out of these memory building blocks would become a temporary structure displayed in the Downtown area.

Commissioner Souter suggested incorporating the theme 'city of good neighbors'. Commissioner DeLaney suggested having different elements or organizations of the community get together to give back so that neighbors would be helping neighbors. Commissioner DeLaney gave examples such as the garden club doing a small garden in order to give back to the community.

Commissioner Laughlin suggested video projection imaging or projection mapping where images are displayed on a building and the images could change periodically during the event. The Commission discussed the need for technical assistance to help with the sculpture if the grant was awarded. Arts Chair Seitz-Pagano commented that money for the technical assistant will need to be built into the budget for the grant submittal. Staff Liaison Derek Mach commented that the Commission cannot commit to any funds unless there is Village Board approval. Arts Chair Seitz-Pagano suggested that the Commission pursue private sponsors to help supplement the project if the grant is awarded. The Commission discussed meeting on Tuesday December 9th at 7:00 AM to finalize the details for the grant submittal.

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO HAVE A SPECIAL ARTS COMMISSION MEETING TO FINALIZE THE DETAILS FOR THE BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE SUBMITTAL ON TUESDAY DECEMBER 9, 2014 AT 7:00 A.M. ALL WERE IN FAVOR. THE MOTION CARRIED.

ARTS OUTREACH EVENT

Spring Outreach Event

Commissioner Riley suggested that the Spring Arts Outreach event be discussed at the January Arts Commission meeting. Commissioner DeLaney asked if the Fall Art Outreach event could be placed on the next agenda.

CALL FOR ARTIST FORM

Commissioner DeLaney commented that the 'call for artists' form needs to be finalized. Commissioner DeLaney commented that the call will be reworked and sent to staff for review.

IDEA AND PROGRAM LISTING

Arts Chair Seitz-Pagano asked if there are any updates on the idea and program list.

MARKETING

Commissioner DeLaney commented that at the last meeting a draft of the marketing plan was shared with the Commission. Commissioner DeLaney suggested that the plan be discussed at a future Arts Commission meeting.

STUDENT ART PROJECT

Arts Chair Seitz-Pagano suggested that the project be discussed at the January meeting.

BANNER POLE PROJECT

Arts Chair Seitz-Pagano explained that the subcommittee has an idea for a banner project, which would involve the 250 large banners that the Village hangs throughout the Village. Arts Chair Seitz-Pagano explained that the idea is that there would be an art competition and that the winning art pieces would be featured on the community banners. Staff Liaison Derek Mach explained that Staff has discussed and this would be a recommendation. Staff Liaison Derek Mach commented that the design for a set of fall banners are currently being finalized and that there currently is no funding for an additional set of banners. Staff Liaison Derek Mach explained that if the idea is considered and the entries were not desirable, the submittals may not move forward. Staff Liaison Derek Mach commented that the criteria would have to be very strict since there are goals that the Village is trying to accomplish with the banners which include; community identification, promoting Arlington Heights, beautifying the corridor as well as adding color along the corridor.

COMMISSIONER HIGGINS-THRASH MADE A MOTION, SECONDED BY COMMISSIONER LAUGHLIN, TO RECOMMEND THAT A DESIGN COMPETITION THAT IS HOSTED BY THE ARTS COMMISSION BE CONSIDERED FOR THE DESIGN OF ANY FUTURE VILLAGE WIDE BANNERS. ALL WERE IN FAVOR. THE MOTION CARRIED.

The Commission discussed the small banners that would be featured on the Downtown light poles. Arts Chair Seitz-Pagano commented that the brackets are approximately \$2,500 for 25 sets. Commissioner Higgins-Thrash commented that the brackets should come out of the Village budget and not the Arts Commission budget. The Commission discussed the idea of

forwarding a motion recommending that 25 sets of banner brackets be purchased. Staff Liaison Derek Mach commented that the plan should be near final and attached to the recommendation regarding the purchase of the brackets.

ART 'ROUND TOWN CULTURAL ARTS LISTING

Commissioner Higgins-Thrash commented that the mailing went out regarding the Art 'Round Town brochure. Commissioner Higgins-Thrash explained that the due date is December 19 and that the due date may need to be extended depending on the response the Commission receives.

DECORATED OBJECT COMPETITION

Arts Chair Seitz-Pagano explained that the questionnaire was available at the Fall Art Outreach event and the item chosen by participants was an umbrella.

COMMISSIONER SOUTER MADE A MOTION, SECONDED BY COMMISSIONER RILEY, THAT THE DECORATED OBJECT FOR THE 2015 COMPETITION BE UMBRELLAS. ALL WERE IN FAVOR. THE MOTION CARRIED.

BUDGET

Staff Liaison Derek Mach shared the summary of the current Arts Commission budget and the recommended 2015 budget.

COMMISSIONER LAUGHLIN MADE A MOTION, SECONDED BY COMMISSIONER HIGGINS-THRASH, TO SUBMIT A BUDGET REQUEST IN THE AMOUNT OF \$5,500 FOR THE 2015 BUDGET YEAR. ALL WERE IN FAVOR. THE MOTION CARRIED.

FESTIVAL OF WREATHES

Arts Chair Seitz-Pagano explained that the Historical Society contacted the Arts Commission regarding the Festival of the Wreaths which would involve members of the community creating, decorating and donating wreaths that would be viewed by community members and bid on in a silent auction. The wreaths donated would include many types and themes and is not limited to the Christmas holidays. The wreathes might be dedicated to sports teams; schools, hobbies, and more. Arts Chair Seitz-Pagano explained that a representative from the Historical Museum would like to attend the January or February Arts Commission meeting to further explain the project.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business?

Commissioner DeLaney explained that the Camera Club has been reminded of the December 19, 2014 Photography Competition deadline. The Commission discussed participation in the competition and whether or not the program should be reformatted. The Commission agreed to see how many submittals are received.

Commissioner Higgins-Thrash commented that the Student Writing Program is approaching and the details need to be finalized. Commissioner Souter is going to reach out to the School Superintendent. Arts Chair Seitz-Pagano asked if the program could be placed on the next agenda.

ADJOURNMENT

COMMISSIONER DELANEY MADE A MOTION, SECONDED BY COMMISSIONER RILEY, TO ADJOURN THE MEETING AT 7:55 P.M. ALL WERE IN FAVOR. THE MOTION CARRIED.



Item: Minutes - 12/9/14

Department: Planning & Community Development

ATTACHMENTS:

Description	Type
Minutes 12/9/14	Minutes

DRAFT
MINUTES OF
THE VILLAGE OF ARLINGTON HEIGHTS
ARTS COMMISSION MEETING
HELD IN THE COMMISSIONS ROOM
OF THE VILLAGE HALL
DECEMBER 9, 2014 AT 7:00 A.M.

Arts Chair Seitz-Pagano called the meeting to order at 7:00 a.m.

Members Present: Mary Seitz-Pagano, Arts Chair
Janet Souter
Toni Higgins-Thrash
Scott DeLaney
Tara Riley
Kristen Schurtz

Members Absent: Christopher Laughlin

Also Present: Derek Mach, Staff Liaison

Arts Chair Seitz-Pagano led the Commission in the Pledge of Allegiance.

BLOOMBERG PHILANTHROPIES PUBLIC ART CHALLENGE

The Commission reviewed the draft of the grant submittal for the Bloomberg Philanthropies Public Art Challenge. Arts Chair Seitz-Pagano commented that the deadline is December 15, 2014. The Commission discussed the idea of a sculpture that that incorporates and celebrates the uniqueness and diversity of the citizens of Arlington Heights. Each participant would be offered the chance to create a memory box that includes, personal memories, interests, family history, etc. The boxes will tell their story in a diorama, painting on the outside of the box or simply items placed inside. The boxes would be various shapes, sizes, and colors. As boxes are completed, they would be collected and serve as building blocks to create a final, large sculpture. The sculpture built out of these memory building blocks would become a temporary structure displayed in the downtown area.

The Commission discussed that the program is a means of inspiring the community and at the same time bringing the citizens of Arlington Heights together. This would reach out to all areas of the village such as schools, ethnic groups, religious and historical organizations, businesses, etc.

In addition to the building of the sculpture, the Commission would like to host a festival in celebration of the arts, inviting the community to view the sculpture that they helped to create. The program would include performing artists, musicians, dancers, etc. Local businesses would be asked to participate and local artists would show other work they have created.

Further, the Commission would like to have the sculpture take on more life after it is constructed and the Commission would like to further invite the community to help it continue to grow. The changes would be recorded over time and the changes displayed through filming or photographing to capture the continued life to the sculpture.

The Commission discussed the budget and would like to ask for approximately \$350,000. Arts Chair Seitz-Pagano commented that the maximum that and organization can ask for is \$1,000,000.

NEW BUSINESS

Arts Chair Seitz-Pagano asked if there is any new business?

ADJOURNMENT

AC 12/9/14 MINUTES

COMMISSIONER RILEY MADE A MOTION, SECONDED BY COMMISSIONER SOUTER, TO ADJOURN THE MEETING AT 8:30 A.M. ALL WERE IN FAVOR. THE MOTION CARRIED.