

Minutes
Village of Arlington Heights
Senior Citizens Commission
Commissions Room-33 S Arlington Heights Road, A.H. 60005
Commissions Sub-Committee
December 16, 2024
6 PM

I. CALL TO ORDER

Chairperson Viecelli began the meeting with the Pledge of Allegiance.

II. ROLL CALL

Present

Tim Carter
Corinne Drew
Sue Viecelli, Chair
George Motto
Gary Wood
Fred Vogt
Ellyn Zimmerman

Also Present

Tracey Colagrossi, Liaison

Absent

III. APPROVAL OF MINUTES

Minutes of November 18, 2024

CHAIRPERSON VIECELLI REQUESTED A MOTION TO APPROVE THE
MEETING MINUTES OF NOVEMBER 18, 2024. COMMISSIONER
CARTER MADE A MOTION AND SECONDED BY COMMISSIONER
DREW. ALL WERE IN FAVOR AND THE MINUTES WERE APPROVED.

IV. REPORTS

Chairperson
Nothing to report.

Liaison Report

Liaison Colagrossi reported that she and Coordinator Adelphia received initial training on managing the Senior Center Facebook Page. Some aspects entailed

freedom of speech, what is and isn't allowed, and similar topics. Additionally, a video and another training session were held on the page before the final launch on January 1, 2025. Staff received approval from administration for the launch of the Senior Center website on December 30, 2024.

The center plans to incentivize patrons to like the page with giveaways or program dollars. Liaison Colagrossi also noted that she will be able to provide metrics at forthcoming meetings. The metrics can be segmented down to topic and what tracks the best.

Liaison Colagrossi demonstrated the website's vah.com/seniorcenter page. The subcommittee looked at the recommended resources and layout and was pleased with the work completed. The subcommittee added that a disclaimer regarding the vendors listed should be included for liability's sake. Liaison Colagrossi will look into it.

V. OLD BUSINESS

The subcommittee wants a rough draft of the 2025 marketing plan for Age-Friendly. Liaison Colagrossi will submit it for review at the January meeting. Chairperson Vieceilli noted that it should be added to the marketing plan to ensure that Age-Friendly is marketed to other departments within the Village

VI. NEW BUSINESS

The subcommittee reviewed a flyer for a listening session at the Senior Center on January 29 at 5 p.m. Commissioner Carter noted that we can offer ADA accommodations, which are included in our newsletter for the session. The subcommittee discussed that the flyer should include specific details on affordable housing and how it affects older adults. They also recommended that it be mainly distributed through e-blasts and social media.

VII. OTHER BUSINESS

Announcements/Correspondence

There were no announcements or correspondences.

VIII. PUBLIC COMMENT

There were no members of the public present for the meeting.

IX. ADJOURNMENT

CHAIRPERSON VIECELLI REQUESTED A MOTION TO ADJOURN.

**COMMISSIONER DREW MADE A MOTION AND WAS SECONDED BY
COMMISSIONER WOOD. ALL WERE IN FAVOR AND THE MEETING
CONCLUDED AT 6:55 PM.**