

**Minutes
Village of Arlington Heights
Senior Citizens Commission
Commissions Room-33 S Arlington Heights Road, A.H. 60005
Commissions Sub-Committee
February 24, 2025
6 PM**

I. CALL TO ORDER

Chairperson Viecelli began the meeting with the Pledge of Allegiance.

II. ROLL CALL

Present

Tim Carter
Corinne Drew
Sue Viecelli, Chair
George Motto
Gary Wood
Fred Vogt
Ellyn Zimmerman

Also Present

Tracey Colagrossi, Liaison

Absent

III. APPROVAL OF MINUTES

Minutes of January 27, 2025

**CHAIRPERSON VIECELLI REQUESTED A MOTION TO APPROVE THE
MEETING MINUTES OF JANUARY 27, 2024. COMMISSIONER
MOTTO MADE A MOTION AND SECONDED BY COMMISSIONER
ZIMMERMAN. ALL WERE IN FAVOR AND THE MINUTES WERE
APPROVED.**

IV. REPORTS

Chairperson
Nothing to report.

Liaison Report

Liaison Colagrossi reviewed the draft of the 2025 Age-Friendly Marketing plan with the subcommittee. Many suggestions were made for content and consistency. A final draft will be reviewed at the March 17, 2025, meeting for approval to present to the rest of the commissioners.

V. OLD BUSINESS

The subcommittee discussed upcoming events to have an Age-Friendly presence from the commission. Quarterly "Roadshows", May Health and Fitness Day, June Expo, and farmers markets were suggested.

The discussion led to informational sheets that could be created for events such as Transportation, Affordable Housing and a general Age-Friendly sheet. The Liaison will create drafts for the subcommittee to review before distribution.

Social media metrics will be reported at every meeting. The Senior Center's social media page has 220 followers, 10,725 email subscribers and 396 home mailed newsletter subscribers.

VI. NEW BUSINESS

Commissioner Drew suggested that a calendar style marketing schedule would be helpful to visualize the marketing efforts for Age-Friendly.

VII. OTHER BUSINESS

Announcements/Correspondence

There were no announcements or correspondences.

VIII. PUBLIC COMMENT

There were no members of the public present for the meeting.

IX. ADJOURNMENT

CHAIRPERSON VIECELLI REQUESTED A MOTION TO ADJOURN.

COMMISSIONER DREW MADE A MOTION AND WAS SECONDED BY

**COMMISSIONER VOGT. ALL WERE IN FAVOR AND THE MEETING
CONCLUDED AT 6:41 PM.**