



AGENDA

Senior Citizens Commission Communications Subcommittee
Village Hall Commissions Room
33 S. Arlington Heights Rd., AH 60005
November 17, 2025
6:00 PM

- I. CALL TO ORDER
 - A. Pledge of Allegiance
- II. ROLL CALL OF MEMBERS
- III. APPROVAL OF MINUTES
 - A. October 20, 2025, Meeting Minutes
- IV. REPORTS
 - A. Chairperson Report
 - B. Liaison Report
- V. OLD BUSINESS
- VI. NEW BUSINESS
- VII. OTHER BUSINESS
 - A. Announcements / Correspondence
- VIII. PUBLIC COMMENT

Anyone wishing to speak on a subject not on the Agenda may speak at this time. Please limit your comments to three minutes.

- IX. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact the Health & Human Services Department, at 33 S. Arlington Heights Road, Arlington Heights, IL 60005, healthmail@vah.com or 847/368-5760.

**Minutes
Village of Arlington Heights
Senior Citizens Commission
Commissions Room-33 S Arlington Heights Road, A.H. 60005
Commissions Sub-Committee
October 20, 2025
6 PM**

I. CALL TO ORDER

Chairperson Viecegli began the meeting with the Pledge of Allegiance.

II. ROLL CALL

Present

Corinne Drew
Fred Vogt
Ellyn Zimmerman
Sue Viecegli
Tim Carter

Also Present

Tracey Colagrossi, Liaison

Absent

Sue Viecegli
George Motto

III. APPROVAL OF MINUTES

Minutes of September 15, 2025

CHAIRPERSON VIECELLI REQUESTED A MOTION TO APPROVE THE MEETING MINUTES OF SEPTEMBER 20, 2025. COMMISSIONER ZIMMERMAN MADE A MOTION AND SECONDED BY COMMISSIONER VOGT. COMMISSIONERS VIECELLI AND CARTER ABSTAINED. ALL WERE IN FAVOR AND THE MINUTES WERE APPROVED.

IV. REPORTS

Chairperson

Chairperson Viecegli requested that the liaison looks into getting the AARP Home Guide to have at the Commission booth at events.

Liaison Report

Liaison Colagrossi reported on the progress of the Senior Center Facebook page. There are 476 followers since the last time the subcommittee met.

A big bump of traffic for both District 214, and the Senior Center was the video that chronicled the Senior Center's Back to School Day at Hersey High School. 20 patrons visited

with 40 students for the morning, toured the school, and went through the hot lunch line. The patrons were amazed at the new programs and progress that students are afforded, and the students loved the interactions with patrons. The same group will attend the senior center monthly for programs.

The next item was for the subcommittee to review a document submitted by one of the Foundation Board members on financial safety tips. The Commissioners thought it would be good but recommended that the police department review it first before distribution.

The Commissioners then reviewed the Communications Subcommittee Action Plan. The activities are up to date and included the translation of marketing materials. Liaison Colagrossi will have them distributed at the next meeting. They also reviewed the website to see if that was easily translatable, but the application was not activated yet.

The translated items should be made available to the Library ESL classes as well as other facilities and churches with diverse populations. The Senior Center will be hosting the Arlington Heights Ministerial Association in November and will distribute the flyers to them as well. Other suggestions were to distribute at the food pantries in the area. Commissioner Vogt suggested that we distribute the Kenneth Hood Nomination to the group as well.

Another action plan item was to form a focus group, which was completed in September around the newsletter content and appearance. The findings for the group were to have larger font. The INC. Foundation will expand the newsletter to four more pages in 2026, therefore increasing the font of the Village Featured Program pages.

Liaison Colagrossi updated the commission on the rebranding expanded budget request presented to the Finance Committee in August. The timing of this request may be put off until 2027, when it is possible to remodel the Arlington Heights Senior Center. The rebranding of the center is the recommendation of the Strategic Planning Report from Northern Illinois University Center of Governmental Studies.

V. OLD BUSINESS

A new 2026 schedule of events for outreach will be put together for the next meeting.

VI. NEW BUSINESS

The Commission Subcommittee wanted to know the possibility of the Senior Center having an Instagram Account. They wanted to know the demographics of the Village's Instagram account and if it was viable. Liaison Colagrossi will inquire with administration.

As part of the action plan, it would be ideal to diversify all social media to see where the strongest reach is.

VII. OTHER BUSINESS

Announcements/Correspondence

VIII. PUBLIC COMMENT

There were no members of the public present for the meeting.

IX. ADJOURNMENT

CHAIRPERSON VIECELLI REQUESTED A MOTION TO ADJOURN.

**COMMISSIONER DREW MADE A MOTION AND WAS SECONDED BY
COMMISSIONER ZIMMERMAN. ALL WERE IN FAVOR AND THE MEETING
CONCLUDED AT 6:50 PM.**