



AGENDA
Senior Citizens Commission
Communications Subcommittee
Commissions Room
Arlington Heights Village Hall
33 S. Arlington Heights Rd., AH 60005
January 26, 2026
6:00 PM

- I. CALL TO ORDER
 - A. Pledge of Allegiance
- II. ROLL CALL OF MEMBERS
- III. APPROVAL OF MINUTES
 - A. November 17, 2025, Minutes
- IV. REPORTS
 - A. Chairperson Report
 - B. Liaison Report
- V. OLD BUSINESS
- VI. NEW BUSINESS
- VII. OTHER BUSINESS
 - A. Announcements / Correspondence
- VIII. PUBLIC COMMENT

Anyone wishing to speak on a subject not on the Agenda may speak at this time. Please limit your comments to three minutes.

- IX. ADJOURNMENT

Persons with disabilities requiring auxiliary aids or services, such as an American Sign Language interpreter or written materials in accessible formats, should contact the Health & Human Services Department, at 33 S. Arlington Heights Road, Arlington Heights, IL 60005, healthmail@vah.com or 847/368-5760.

**Minutes
Village of Arlington Heights
Senior Citizens Commission
Commissions Room-33 S Arlington Heights Road, A.H. 60005
Commissions Sub-Committee
November 17, 2025
6 PM**

I. CALL TO ORDER

Chairperson Viecelli began the meeting with the Pledge of Allegiance.

II. ROLL CALL

Present

Corinne Drew
Fred Vogt
Ellyn Zimmerman
Sue Viecelli
Tim Carter

Also Present

Tracey Colagrossi, Liaison

Absent

George Motto
Gary Wood

III. APPROVAL OF MINUTES

Minutes of October 20, 2025

CHAIRPERSON VIECELLI REQUESTED A MOTION TO APPROVE THE MEETING MINUTES OF SEPTEMBER 20, 2025. COMMISSIONER DREW MADE A MOTION AND SECONDED BY COMMISSIONER VOGT. ALL WERE IN FAVOR AND THE MINUTES OF OCTOBER 20, 2025, WERE APPROVED.

IV. REPORTS

Chairperson

Chairperson Viecelli had nothing to report.

Liaison Report

Liaison Colagrossi prepared an Outreach Summary of Activities for 2025 and presented it to the subcommittee. The report was at the request of the Arlington Heights Senior Center, Inc. Foundation to gather data on the return on investment for the Road Show events that had taken place this year. About 50% of the attendees at the outreach events returned to the Senior Center for programs. The report will help inform the foundation to determine if

Road Shows are a good investment for their organization, which will be reviewed at their December meeting.

Facebook has been performing well, especially with videos and photos of patrons. Those posts receive higher views than other postings. Liaison Colagrossi stated that a student volunteer who does a lot of video work at Hersey High School is interested in helping the Senior Center. One of her first projects will be a tour of the senior center, which looks very promising.

Liaison Colagrossi then reviewed the 2026 Marketing Plan that encompasses Age Friendly, Senior Center and the Foundation. The subcommittee reviewed the plan and calendar of activities. Liaison Colagrossi asked for feedback for suggestions or improvements.

Commissioner Carter inquired about how many Arlington Heights residents use the Senior Center verses how many people over 65 in the Village. Ms. Colagrossi did not know the answer but could compare data from MySeniorCenter and the Census data to get a percentage. This would give a measurable goal for number of residents that use the center. Liaison Colagrossi said that the foundation is sponsoring a luncheon for the Ministerial Association of Arlington Heights on Wednesday, November 19. The purpose of the meeting is to see where the organizations can help each other and possibly fill any gaps in service. She added that offering presentations to their congregations will be an option as well as cross promote programs.

V. OLD BUSINESS

No old business was discussed.

VI. NEW BUSINESS

Commissioner Zimmerman inquired about the possibility of canceling next month's meeting due to the holidays. The subcommittee discussed.

CHAIRPERSON VIECELLI REQUESTED A MOTION TO CANCEL THE DECEMBER 15 MEETING. COMMISSIONER ZIMMERMAN MADE THE MOTION AND SECONDED BY COMMISSIONER CARTER. ALL WERE IN FAVOR AND THE COMMUNICATIONS SUBCOMMITTEE MEETING IS CANCELED FOR MONDAY, DECEMBER 15, 2025.

VII. OTHER BUSINESS

No announcements or correspondence were reported

VIII. PUBLIC COMMENT

There were no members of the public present for the meeting.

IX. ADJOURNMENT

CHAIRPERSON VIECELLI REQUESTED A MOTION TO ADJOURN.

**COMMISSIONER DREW MADE A MOTION AND WAS SECONDED BY
COMMISSIONER ZIMMERMAN. ALL WERE IN FAVOR AND THE MEETING
CONCLUDED AT 6:48 PM.**