

APPROVED & AMENDED

MINUTES OF THE MEETING OF THE SPECIAL ARLINGTON ECONOMIC ALLIANCE HELD ON JUNE 3, 2026 AT 7:30 A.M. AT THE VILLAGE HALL

MEMBERS PRESENT:

Michael Mulder – Chairman
Terry Iverson
Brian Roginski
Krystle King
Heather Larson
Vaishak Mittur
Kerri Oots
Marc Poulos
Jeff Thiel

MEMBERS ABSENT:

Andi Ruhl
John Toliopoulos
Tony Guido

STAFF PRESENT:

Kim Biederman – Economic Development Manager

ALSO PRESENT:

Keith Moens, Resident

I. CALL TO ORDER

Chairman Mulder called the meeting to order at 7:30 AM.

II. ROLL CALL

III. APPROVAL OF MINUTES – March 18, 2026

The meeting minutes of March 18, 2026 Arlington Economic Alliance meeting were reviewed.

MR. ROGINSKI MOVED AND MR. POULOS SECONDED A MOTION TO APPROVE THE DRAFT MARCH 18, 2026 ARLINGTON ECONOMIC ALLIANCE MEETING MINUTES. ALL ALLIANCE MEMBERS VOTED IN FAVOR OF THE MOTION.

Chairman Mulder introduced new members to the commission: Jeff Thiel, Krystle King, and Vaishak Mittur.

Ms. Biederman gave the following updates:

- Alfresco season is open, as of May 1. This year the licenses were applied for using our online portal, this helped streamline the process and the businesses could print their licenses. We held a promotion to kick off Alfresco.
- The 18 downtown businesses held a Cookie Crawl that was successful with 100 participants.
- The Board has recently discussed having a Social District where you can purchase an alcoholic beverage and walk around throughout Alfresco. This would be a pilot program, only within the Alfresco area.
- Vail Promenade is moving forward to the second phase. This is following the Open House that was held this past spring. Overall, positive feedback and some changes are being incorporated.
- Downtown Master Plan is a new project that was last done in 2007. Working on refreshing the downtown, valet parking, and parking in general.
- Updates on new/closed business in the downtown.

IV. REPORTS

- None

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V. OLD BUSINESS

A. Manufacturing Trade Show

Mr. Iverson shared the status of the idea of parent & child to attend the IMTS Trade Show in September on behalf of the Village of Arlington Heights. There will be a waiver for the families to sign for any video or pictures taken along with any additional waiver or documentation required by the village. Transportation to and from Arlington Heights would be covered and lunch too would also be covered for the attendees. Book written by Mr. Iverson would be distributed over the summer for the families to prepare for the conference. It will be approximately \$3000 to sponsor 25 attendees.

MR. IVERSON MOVED AND MR. POULOS SECONDED A MOTION TO APPROVE A SMALL AMOUNT OF FUNDS TO COVER THE COST OF BOOKS FOR THE FAMILIES ATTENDING THE CONFERENCE. ALL ALLIANCE MEMBERS VOTED IN FAVOR OF THE MOTION.

B. Chicago Northwest Update

Ms. Larson shared the 2025 Annual Report defining the work they do. 50,000 copies of the Arlington Heights Visitors Map are distributed in hotels, highlighted Restaurant Week, described the walking tour with hotel staff of downtown Arlington Heights, and a media blitz with Touchdown Arlington Heights. Also explained the co-marketing with Ms. Biederman and the Village seemed to be successful.

VI. NEW BUSINESS

A. Economic Alliance Input on 2025 Strategic Priorities

Chairman Mulder started the conversation with the idea to review the data on business applications and type of businesses in Arlington Heights. How can we be of value to the Village Board.

Ms. Larson stated we all want the Chicago Bears to come. Suggested to solicit businesses on how the Village and the commission could be of assistance to the businesses. Creating value of our support coming out of the State of the Village.

Chairman Mulder expressed educating the new business on what is available to them. Like the Zero Interest Loans, do they know this available to them. He also wants us to prepare for if the Bears do come, how can we be preparing and educate the business owners to be successful.

Mr. Poulos suggested a tool kit/cliff note version could be developed to assist them.

Ms. King looked at the website and was frustrated, how could it be simplified.

Chairman Mulder suggested a bullet point outline that a business can use to get stated in the Village.

Ms. Biederman shared about the marketing efforts that have been put in place to grow the market. Trade associations have been contacted to bring in those types of businesses.

Mr. Iverson believes there is an opportunity to connect D214 and the business incubation for our strategic component.

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VII. OTHER BUSINESS

Today's meeting was scheduled as a "Special" meeting not on our regular schedule. It was discussed to meet in August as another "Special" meeting, followed by October, and November.

VIII. PUBLIC COMMENT

Mr. Moens asked again for the Chairman to hear public comment before a vote is held.

IX. Adjournment

MS. LARSON MOVED AND MR. MITTUR SECONDED THE MOTION TO ADJOURN. ALL ALLIANCE MEMBERS VOTED IN FAVOR OF THE MOTION.

The meeting adjourned at 8:59 a.m.

Michael Mulder, Chair
Arlington Economic Alliance

Prepared by Department of Planning & Community Development